



CASC ACÉC
Canadian Association for
Studies in Co-operation L'Association Canadienne
pour les Études sur la
Coopération



Fall/Winter Newsletter 2018

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President's Report

~ Fiona Duguid

Another Fall semester is quickly slipping through our fingers—it is such a productive time. I hope everyone has returned to their research and educator roles with purpose and vigour.

On the CASC agenda this fall is supporting the organization of the 2019 conference that will be jointly held with ICA- Research Committee and ACE (Association for Co-operative Educators). It was such a successful conference in 2012 when the three organizations came together that we are looking forward to bringing together researchers, educators, practitioners from Canada and around the world to Montreal in May. Please see the call for papers later in the newsletter. We are very thankful to IRECUS, University of Sherbrooke, who are the hosts.

One item I do want to call attention to is the call for responses to Innovation Economic and Social Development (ISED) Motion-100 consultation process. You may have seen this pop into your email via one of your co-operative newsfeeds or Twitter. Please take the time to respond to the [survey](#) as it will form the strategic planning on co-operatives for the Federal government. CASC will also be providing a response.

Finally, I want to take a moment to put the spotlight on folks who have worn a CASC director hat during

the 35 years of CASC. Brett Fairbairn, who has been a pivotal researcher, educator, and theorist in the co-operative sector for so many years is turning his skills and knowledge to the role of President and Vice-Chancellor at Thompson Rivers University in Kamloops, BC. Congratulations on this new role, Brett, from all with CASC.

The Centre for the Study of Co-operatives (USask) is saying farewell to Brett, while welcoming another former CASC board member as Centre director, Marc-André Pigeon. Marc-André's time on the CASC board began to bridge the work of our members with that of Canadian Credit Union Association and its members. Many congratulations on the new position and we are looking forward to working with Marc-André in his new role.

And last but not least, while Denyse Guy has not actually sat on the Board of CASC, her influence and enduring support suggests that she should have been given an honorary seat. Best of luck to Denyse with her next endeavours post Co-operatives and Mutuels Canada. See also the story of her CASC Award of Merit 2018.

If you have an idea, want to know more, know of a great resource, please let us know at [CASC](#).

CASC 2019 Conference



**A joint conference with ICA CCR, CASC and ACE
Montréal, Québec, Canada
Québec, Canada
May 27-31, 2019
Call for papers**

Co-operative entrepreneurship: Theory and Best Practices

The Association of Cooperative Educators (ACE), the International Co-operative Alliance Committee on Co-operative Research, and the Canadian Association for Studies in Co-operation join to hold their annual conference together which will take place in Montréal, Québec, Canada, from May 27th to May 31st 2019. IRECUS-Université de Sherbrooke is organizing the conference in collaboration with Chaire Guy-Bernier from UQAM and the Centre for Study of Co-operatives of University of Saskatchewan, and we are now calling for papers.

Conference theme

Co-operative entrepreneurship encourages success in a collective manner: it is active in all human activities and business sectors and takes on an increasingly important role in today's contemporary context. How do we explain this trend? Does it translate a real cultural, social, economic change into the relationship between people and work? Are we witnessing the outline of a societal response to the uncertainty of the world in which we evolve? Is co-operative entrepreneurship representative of a collective and shared vision of labour and entrepreneurship? Can we talk about new opportunities for the co-operative model?

Attempting to understand this concept of co-operative entrepreneurship poses a great challenge, in both its complexity and its novelty in the scientific field. Collective and co-operative entrepreneurship may represent a way forward for reinventing the future and addressing challenges.

Call for papers

All these questions echo among researchers and practitioners who have interests in co-operation. IRECUS will organize a research conference at University of Sherbrooke – Longueuil campus, close to Montréal downtown, to explore this theme. All co-operators – researchers, developers, policy makers, practitioners and students of co-operatives, social enterprises and social economy from all countries and co-operative sectors – are welcome to present their research and share their

knowledge in order to learn and inform all stakeholders of the potential of co-operative entrepreneurship and challenges that need to be addressed. We solicit contributions that address these issues from a theoretical or empirical perspective, but are not limited to the following themes:

- T1. Collective entrepreneurship and the co-operative model
- T2. Co-operative ethics and values in entrepreneurship
- T3. Management of the co-operative enterprise
- T4. Co-operative conversions and succession planning
- T5. Co-operative differentiated management of people
- T6. Co-operative entrepreneurship: a tool for entrepreneurial development
- T7. Supporting tools for the construction of a co-operative project (e.g. business model)
- T8. Education and entrepreneurship: the co-operative perspective
- T9. Sustainable development and co-operative entrepreneurship
- T10. Co-operative entrepreneurship and performance measurement
- T11. Millennials and co-operative entrepreneurship
- T12. The motivations and leadership of co-operative entrepreneurs
- T13. Government institutions, policies and co-operative entrepreneurship
- T14. Contributions of co-operative entrepreneurship to the community
- T15. Other themes on co-operatives and the co-operative movement

Submission of your proposal

Three types of proposals are called:

1. Individual Paper

It provides the presenter with the opportunity to present on a topic for approximately 20 minutes. They will join 1 to 3 other presenters of a similar theme. Proposals for both empirical (including case studies) and theoretical papers are invited.

We invite practitioners, researchers, developers, policy makers and co-operative leaders to submit an abstract no longer than 350 words on the above topics, or other topics related to co-operative studies.

Abstracts should follow this format:

- Title of paper
- Names and affiliations of all contributors
- Main theme/objective of the paper
- Methodological and/or Conceptual approach
- Key findings/conclusions
- Bibliography (max. 4 sources)
- (Up to) Four 'Keywords'
- Contact details for corresponding author



2. Panels

The Panel Proposal creates a space for a group of minimum three (3) presenters who have a common theme in their presentations to self-select to present together. Panels can be proposed to showcase and discuss recent ground-breaking research or past/ongoing experience. Presenters will have approximately 20 minutes each to present.

If you propose an organised session, at least four (4) papers on a common theme must be included. They should include a description of the theme discussed and the names and paper titles from all presenters and their institutions.

3. Workshop or Roundtable

The workshop or Roundtable is an opportunity for moderated discussion. A panel of discussants will be posed ideas or questions on a topic by a moderator and the audience. Discussants are not expected to and should not deliver formal papers.

All proposals are subject to peer review.

Please submit your proposal for any of session type using the following [link](#).

Program for young scholars and young co-operators

Emerging scholars and youth practitioners' sessions will also be an important part of the conference. Young and emerging scholars (graduate students, post-doctoral students within two (2) years of receiving their degrees) are invited to submit their proposals according to the guidelines stated above.

Case Study Competition

The Centre for the Study of Co-operatives, University of Saskatchewan, and the Canadian Association for Studies in Co-operation (CASC) are sponsoring a student case study competition!

The case used in this competition will focus on a governance or policy issue relevant to co-operatives. The competition is designed to test students' ability to apply concepts from the classroom to real world issues and will allow them to showcase their problem-solving capabilities using the case-study method. Examples of case topics include:

- analysis of credit union mergers and their impact on governance structures
- management decision making in co-operatives
- strategy and co-operative identity in competitive markets

Interested students should email darcy.overland@usask.ca for more information on how to apply. Travel bursaries may be available for qualified participants.



Important dates

Deadline for abstract submission for papers, panels and proposed workshops sessions is **December 15th, 2018**. Notification of acceptance: January 30, 2019.

Official Language

The official language of the conference is English, but you are welcome to present in French and Spanish as well. Some sessions might allow for simultaneous translation.

Important dates

December 15, 2018	Deadline for abstract submission for papers and proposed sessions
December 15 – January 30	Evaluation and selection process
15 February 2019	Notification of acceptances (and refusals) and instructions for presentation. Publication of list with the accepted and sessions.
March 15, 2019	Final Date for Early Bird registration
May 1, 2019	Final date for all authors' registration (Only the papers for which at least one author is registered by May 1st (payment validated) will be included in the Conference program!)
May 10, 2019	Deadline for the upload of full texts of papers or presentations to be presented and discussed during the conference
May 20, 2019	Full papers available on-line
May 27th-May 30th, 2019	Conference

Conference Organizing Committee

- Claude-André Guillotte, Professor and director, IRECUS, University of Sherbrooke
- Jocelyne Champagne Racine, Associate professor, IRECUS, University of Sherbrooke
- Sonja Novkovic, Professor, Saint Mary's University, Chair of ICA-CCR
- Julien Gérémié, Deputy Executive Director, ACE
- Andrea Renaud, Board Chair, ACE
- Caroline Joly, Chair ACE
- Fiona Duguid, President, CASC
- Marie-Claude Beaudin, Researcher, Chaire Guy-Bernier

Scientific Committee

- Morris Altman, University of Newcastle, Australia
 - Marie-Claude Beaudin, Chaire Guy-Bernier, UQAM
 - Christina Clamp, Southern New Hampshire University
 - Cynthia Giagnocavo, Universidad de Almeria, Spain
 - Claude-André Guillothe, Professor and director, IRECUS, University of Sherbrooke
 - Jessica Gordon-Nembhard
 - Constantine Iliopoulos, Agricultural Economics Research Institute, Greece
 - Akira Kurimoto, Hosei University, Japan
 - Davi Moura Costa, Universidad de Sao Paulo, Brazil
-
- Sonja Novkovic, Professor, Saint Mary's University, Chair of ICA-CCR
 - Darryl Reed, York University, Canada
 - Claudia Sanchez Bajo, South America
 - Roger Spear, Open University, United Kingdom

For any question, please send an email to the following address:

congrescoop2019.eg@usherbrooke.ca

We look forward to welcoming you to University of Sherbrooke - Longueuil campus in 2019





**Conférence conjointe de l'ACI-CCR, ACÉC et ACE
Montréal, Québec, Canada
27 au 31 mai 2019
Appel à propositions**

L'entrepreneuriat coopératif: Théorie et meilleures pratiques

L'Association des éducateurs coopératifs (ACE), le Comité de l'Alliance coopérative internationale pour la recherche en coopération (ACI-CCR) et l'Association canadienne pour les études sur la coopération (ACÉC) s'unissent pour organiser leur conférence annuelle qui se tiendra à Montréal, Québec, Canada, du 27 au 31 mai 2019. L'Institut de recherche et d'éducation pour les coopératives et les mutuelles de l'Université de Sherbrooke (IRECUS) organise cette conférence en collaboration avec la Chaire Guy-Bernier de l'UQAM et le Centre d'étude des coopératives de l'Université de la Saskatchewan. Nous lançons maintenant l'appel à propositions.

Thème de la conférence

L'entrepreneuriat coopératif rencontre aujourd'hui un succès qui rallie : il s'immisce dans tous les domaines d'activités humaines et prend une importance de plus en plus grande dans le contexte contemporain actuel. Pourquoi ce succès? Traduit-il une véritable révolution culturelle, sociale et économique dans la relation des personnes au travail? Marque-t-il les premiers contours d'une réponse sociétale au monde incertain dans lequel nous évoluons? Est-il une représentation d'une vision collective et partagée du travail? Est-ce une occasion unique pour le modèle coopératif?

Tenter de comprendre ce concept qu'est l'entrepreneuriat coopératif pose un grand défi, tant par sa complexité que par sa nouveauté dans le domaine scientifique. L'entrepreneuriat collectif et coopératif représente peut-être une voie d'avenir pour faire face à plusieurs problématiques contemporaines et dessiner une nouvelle voie d'avenir.

Appels à propositions

Toutes ces questions interpellent les milieux de la recherche et de la pratique qui ont un intérêt envers la coopération. Dans ce contexte, l'IRECUS organise une conférence internationale qui se tiendra au campus de Longueuil de l'Université de Sherbrooke, près du centre-ville de Montréal. Les coopérateurs¹ de partout dans le monde, qu'ils soient chercheurs, développeurs, décideurs politiques, praticiens ou étudiants et qu'ils agissent

¹ Le masculin est utilisé afin d'alléger le texte.

dans le domaine des coopératives, de l'économie sociale, des mutuelles ou des entreprises sociales sont invités à participer à cette conférence. Celle-ci sera à la fois une occasion d'apprentissage, où seront partagés savoirs et savoir-faire, et un lieu de discussion entre parties prenantes à propos du potentiel de l'entrepreneuriat coopératif et des défis auxquels il fait face.

Nous sollicitons des contributions qui abordent, d'un point de vue théorique ou empirique, les thèmes suivants:

- T1. Entrepreneuriat collectif et modèle coopératif
- T2. Éthique et valeurs coopératives en entrepreneuriat
- T3. Gestion de l'entreprise coopérative
- T4. Conversions coopératives et planification de la relève
- T5. Gestion différenciée et coopérative des personnes
- T6. Entrepreneuriat coopératif: outil de développement entrepreneurial
- T7. Outils pratiques pour l'élaboration d'un projet coopératif (par exemple, le modèle d'affaires)
- T8. Éducation et entrepreneuriat: la perspective coopérative
- T9. Développement durable et entrepreneuriat coopératif
- T10. Entrepreneuriat coopératif et mesure de la performance
- T11. Génération des milléniaux et entrepreneuriat coopératif
- T12. Motivations et leadership des entrepreneurs coopératifs
- T13. Institutions et politiques gouvernementales et entrepreneuriat coopératif
- T14. Contributions de l'entrepreneuriat coopératif à la communauté
- T15. Autres thèmes sur les coopératives et le mouvement coopératif

Soumission de votre proposition

Trois types de propositions :

1. Présentation individuelle

Elle offre au participant l'occasion de présenter un sujet pendant environ 20 minutes. Chaque présentateur sera jumelé de 1 à 3 autres personnes traitant d'un thème similaire. Des propositions à la fois empiriques (y compris des études de cas) et théoriques sont acceptées. Nous invitons les praticiens, les chercheurs, les développeurs, les décideurs et les dirigeants de coopératives à soumettre un résumé ne dépassant pas 350 mots sur les sujets susmentionnés ou d'autres sujets liés aux études coopératives.

Les résumés doivent suivre ce format:

- Titre de la présentation
- Noms et affiliations de tous les contributeurs
- Thème principal / objectifs
- Approche méthodologique et/ou conceptuelle
- Principales constatations / conclusions
- Bibliographie (max. 4 références)



- Mots-clés (max. quatre)
- Coordonnées de l'auteur correspondant

2. Panel

La proposition de panel crée un espace pour un groupe d'au moins trois (3) présentateurs, qui partagent un thème commun, de choisir de présenter ensemble. Des panels peuvent être proposés pour présenter et discuter des recherches novatrices récentes ou des expériences passées ou en cours. Les présentateurs disposeront chacun d'une vingtaine de minutes.

Si vous proposez une session organisée, vous devez inclure au moins quatre (4) propositions sur un thème commun. Elles doivent inclure une description du thème discuté, ainsi que les noms et les titres des communications de tous les présentateurs et de leurs institutions.

3. Atelier ou table ronde

L'atelier ou la table ronde est l'occasion d'animer une discussion sur un sujet particulier. Un panel de participants se verra proposer des idées ou des questions par un animateur et par le public. Les participants ne sont pas censés et ne doivent pas remettre de documents écrits officiels.

Toutes les propositions sont sujettes à examen par les pairs.

Veillez soumettre votre proposition pour n'importe quel type de proposition en utilisant ce [lien](#).

Programme pour jeunes chercheurs et jeunes coopérateurs

Les séances destinées aux chercheurs émergents et aux praticiens émergents constitueront également une partie importante de la conférence. Les jeunes chercheurs et les étudiants (incluant les diplômés et les post-doctorants qui ont obtenu leur diplôme dans les deux (2) dernières années) sont invités à soumettre leurs propositions conformément aux directives énoncées ci-dessus.

Concours de cas

Le Centre d'étude des coopératives de l'Université de la Saskatchewan et l'Association canadienne pour les études sur la coopération (ACÉC) parrainent un concours de cas pour les étudiants!

Le cas utilisé dans la compétition mettra l'accent sur un problème de gouvernance ou de politique concernant les coopératives. La compétition est conçue pour tester la capacité des étudiants à appliquer des concepts théoriques à des problèmes du monde réel et leur permettra de mettre en valeur leurs capacités de résolution de problèmes à l'aide de la méthode de l'étude de cas. Exemples de sujets abordés dans une étude de cas:

- L'analyse des fusions de caisses populaires et de leur impact sur les structures de gouvernance



- La prise de décision en matière de gestion dans les coopératives
- Stratégie et identité coopérative dans un contexte de marchés concurrentiels

Les étudiants intéressés doivent envoyer un courriel à darcy.overland@usask.ca pour plus d'informations sur la façon de postuler. Des bourses de voyage peuvent être disponibles pour les participants qualifiés.

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Date limite de soumission

La date limite de soumission des résumés pour les présentations individuelles, les panels et les ateliers ou tables rondes est le 15 décembre 2018. Avis d'acceptation: 30 janvier 2019.

Langue officielle

La langue officielle de la conférence est l'anglais, mais vous pouvez également présenter des exposés en français et en espagnol. Certaines séances pourraient offrir une traduction simultanée.

Dates importantes

15 décembre, 2018	Date limite de soumission des résumés pour les présentations individuelles et les séances proposées
15 décembre – 30 janvier	Processus d'évaluation et de sélection
15 février 2019	Annnonce des acceptations (et des refus) et instructions de présentation. Publication de la liste avec les acceptés et les séances.
15 mars 2019	Date limite d'inscription hâtive
1 ^{er} mai 2019	Date limite d'inscription de tous les auteurs (seuls les articles pour lesquels au moins un auteur est inscrit au plus tard le 1 ^{er} mai (paiement confirmé) seront inclus dans le programme du congrès!)
10 mai 2019	Date limite pour le téléchargement des textes intégraux d'articles ou de présentations à présenter et à discuter lors de la conférence
20 mai 2019	Articles complets disponibles en ligne
27 mai-30 mai 2019	Conférence



Comité organisateur de la conférence

- Claude-André Guillotte, professeur et directeur, IRECUS, Université de Sherbrooke
- Jocelyne Champagne Racine, professeure agrégée, IRECUS, Université de Sherbrooke
- Sonja Novkovic, professeure à l'Université Saint Mary's, présidente de l'ICA-CCR
- Julien Géréme, administrateur, ACE
- Andréa Renaud, présidente du conseil d'administration, ACE
- Caroline Joly, présidente ACE
- Fiona Duguid, présidente de l'ACÉC
- Marie-Claude Beaudin, chargée de recherche, Chaire Guy-Bernie

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Comité scientifique

- Morris Altman, Université de Newcastle, Australie
- Marie-Claude Beaudin, Chaire Guy-Bernier, UQAM
- Christina Clamp, Université du sud du New Hampshire, États-Unis
- Cynthia Giagnocavo, Université d'Almeria, Espagne
- Claude-André Guillotte, IRECUS, Université de Sherbrooke
- Jessica Gordon-Nembhard, New York City University
- Constantine Iliopoulos, Institut de recherche en économie agricole, Grèce
- Akira Kurimoto, Université Hoseil, Japon
- Davi Moura Costa, Université de Sao Paulo, Brésil
- Sonja Novkovic, Université Saint Mary's, ICA-CCR
- Darryl Reed, Université York, Canada
- Claudia Sanchez Bajo, Amérique du Sud
- Roger Spear, Open University, Royaume-Uni

Pour toute question, veuillez envoyer un courriel à cette adresse :

congrescoop2019.eg@usherbrooke.ca

Nous avons hâte de vous accueillir sur le campus de l'Université de Sherbrooke - Longueuil en 2019!



CASC/ACÉC Award of Merit Winner, 2018



Denyse Guy receiving the 2018 Award of Merit

The 2018 CASC Award of Merit recognizes an individual's outstanding leadership and contributions to the field of co-operative studies, their mentorship of students and others in understanding the intricate workings of co-operatives, and acknowledges their ongoing support of CASC. Few have done as much as this year's recipient to address the real-life challenges co-operators face, document insights, and chronicle and nourish the vibrant growth of the movement: Denyse Guy, national leading co-op defender and promoter, accomplished administrator, and valued figure for the whole movement.

The background of this year's recipient is deeply rooted in cooperation, a sector for which she has dedicated more than 35 years of her life. With bachelor's degrees in environmental studies and in business, our 2018 CASC Award of Merit has promoted the co-op and mutual sector at every

political level she could: from municipalities to provincial legislatures and, more recently, in Ottawa at the House of Commons and Senate of Canada.

Denyse Guy served as the executive director of the Ontario Co-operative Association (On Co-op), based in Guelph, Ontario. Prior to her work at On Co-op, she was co-ordinator of Windfield Co-operative Homes, a co-op housing project in Guelph and also had her own consulting business. Over the years, she has been involved in other co-operative sectors, including financial, local food, and renewable energy.

From Ontario Co-operative Association, Denyse was appointed to Canadian Co-operative Association (CCA) in 2012. From this position, she was instrumental in coordinating the transition from two distinct national co-operative associations, the anglophone apex association CCA and the francophone apex, le *Conseil canadien de la coopération et de la mutualité*, to one, Co-operatives and Mutuels Canada (CMC). This merger made our movement stronger, more cohesive, and more dynamic than it has ever been before.

Concretely, today, in 2018, CMC is a national, bilingual association for co-operatives and mutuels in Canada, representing more than ten million co-operative and credit union members from over 2,000 organizations. During her tenure, Denyse Guy also showcased CMC at the international level, strengthening ties in the Americas and beyond while supporting the development of the Canadian Co-operative Investment Fund, a key instrument for co-operative development in Canada.

CASC, as a research association, is proud to name Denyse as this year's winner because she has always been a strong supporter of co-operative research. Whether she was helping develop research grant proposals, define research mandates, or

represent research outcomes to political and policy actors, Denyse has always supported the richness and the impacts of research.

Importantly, on behalf of CCA and then CMC, she served as principal investigator and community co-director of the Social Sciences and Humanities Research Council of Canada-funded Community-University Research Alliance (CURA) Measuring the Co-operative Difference between 2010 and 2015. Working with Dr. Sonja Novkovic as academic co-director, the CURA involved partners at four universities, Saint Mary's University, Mount Saint Vincent University, University of Saskatchewan, and University of Victoria, and generated over 20 research projects

and dozens of webinars tracking the impact of co-operatives on Canadian lives. She was also instrumental in the development of the Co-operative Management Certificate at the Schulich School of Business at York University as well as participating in the earlier Social Economy CURA, 2006-2011.

Gifted with a mastery of both Canadian national languages, Denyse Guy has a strong political instinct that helped shape our national movement and make it stronger.

Renewed congratulations to the winner of the 2018 CASC Award of Merit, Denyse Guy.



34th Annual CASC/ACÉC Conference

~ Isobel Findlay



We celebrated our 34th anniversary as part of the Congress of the Humanities and Social Sciences at the University of Regina, May 30-June 1, 2018, on the theme *Co-operative Strength in Diversity: Voices, Governance, and Engagement*—engaging over 40 academics, co-op practitioners, policy-makers, students and community activists.

Though our numbers were fewer than usual, we enjoyed some typical conference features (case competition and joint sessions) as well as some new initiatives such as the human libraries session organized by Judith Harris. The student case competition coordinated by Darcy Overland, Centre for the Study of Co-operatives, and sponsored by Conexus Credit Union and Federated Co-operatives Limited got us off to a great start on May 29 and 30 (see full story on Update from the Centre).

Other day one highlights included the timely academic keynote address on Indigenous knowledge, human rights and principles/values of cooperation by Priscilla Settee of the University of Saskatchewan (Indigenous Studies and Women's and Gender Studies), as well as sessions on co-op federations in Canada and co-ops within and beyond existing social relations.

Day two highlighted issues of member relations and managing diversity, measuring co-operative performance and impact, a social justice perspective on cultivating diversity, co-operative media and democratic possibilities, doing business the right (co-operative) way, small co-ops, key decisions, and co-operatives and universities (a joint session with ANSER), as well as a roundtable (with Canadian Political Science Association) on Co-operative and Worker-Owned Alternatives to Corporate Academic Publishing, and the innovative Human Libraries session. The session featured Eric Dillon, CEO, Conexus Credit Union (Redefining Success for a Financial Co-operative); Paul Cabaj of CMC (Strategies for Accelerating Co-operative Growth); Priscilla Settee (Indigenous Values and the Connectivity of Humanity); Audra Krueger, executive director, Co-operatives First (Exploring co-op business development in western Canada); and Jaris Swidrovich, First Nations Pharmacy faculty member and Saskatoon Community Clinic board member (The Health Care Gap: Becoming Part of the Cure),

The third and final day focused on co-op communications, social economy partnerships and stakeholder engagement (a joint session with ANSER), and a final workshop on co-op research networks.



As always, much networking, planning, and collaborating went on at coffee breaks (sponsored by Co-operatives and Mutuals Canada and Affinity Credit Union), lunches, reception, and banquet. The reception following the AGM on May 30 was hosted at the Skye Café and Bistro and sponsored by Affinity Credit Union and the Centre of Excellence in Accounting and Reporting for Co-operatives at SMU. The CASC-ACÉC-ANSER awards banquet on May 31 celebrated Denyse Guy's receipt of the **2018 CASC Award of Merit** (see separate story).



CASC/ACÉC AGM

Paul Cabaj, CMC's manager of Co-op Development, announced the **2018 CASC scholarship awards** (see separate story) and acknowledged committee members Catherine Leviten-Reid, Judith Harris, and Marc-André Pigeon.

Board Elections

Four members continue their terms on the CASC Board: **Judith Harris, Derya Tarhan, Jayne Bergeron, and Sara Elder**. Terms were complete for **Fiona Duguid, Claude-André Guillotte,**

Marc-André Pigeon, and Darryl Reed. All agreed to stand again except Marc-André Pigeon. **Kevin Morris**, manager of data analytics at the Canadian Credit Union Association, and **Paul Cabaj** of CMC had agreed to stand before the AGM. All were duly acclaimed when no further nominations were received in response to three calls for nominations.

Isobel Findlay continues as secretary-treasurer. Members thanked Marc-André Pigeon for his commitment and wished him well in future endeavours.

Acknowledgements

Sincere thanks to the conference organizing committee:

M. Derya Tarhan (Program Chair)
JoAnn Jaffe (Local Arrangement Coordinator)
Fiona Duguid
Sara Elder
Isobel Findlay
Marc-Andre Pigeon

We acknowledge with many thanks Interdisciplinary Funding from the Federation of the Humanities and Social Sciences and sponsorships from the following:

- Affinity Credit Union
- Centre for Excellence in Accounting and Reporting, Saint Mary's University
- Conexus Credit Union
- Co-operatives and Mutuals Canada
- Federated Co-operatives Limited

Special thanks to Brooke Yaschyshyn who performed multiple roles so ably again for one last year. We wish her well in her graduate studies at Minot State University and look forward to seeing her participate in future CASC/ACÉC conferences.

Our continued gratitude to the Centre for the Study of Co-operatives for its support for the case competition and ongoing funding of the Secretariat.

Introducing New CASC/ACÉC Board Members



Paul Cabaj is Manager of Co-operative Development and Strategic Partnerships at Co-operatives and Mutuals Canada. He has worked provincially, nationally, and internationally on co-operative development projects in almost every economic and social sector. His main focuses at present are these:

- Advancing financing and investment tools for co-operatives that lead to co-operative growth.
- Supporting Principle 6: Co-operatives. Supporting Co-operatives particularly through encouraging cross-co-op business relations.
- Enhancing the role of co-operative federations in supporting new coop development.
- Supporting the expansion of online platform co-operatives.



Kevin Morris is the Manager, Data Analytics at the Canadian Credit Union Association. He has an

advanced Bachelor in Global Political Economics, and a Master's of Science in Management from the University of Manitoba. Kevin has been on the board of Peg City Car Co-op, the University of Winnipeg Chair in Co-operative Enterprise, and the Manitoba Cooperative Association working group on education. He currently volunteers with the ICA Youth Committee, and the CMC's database task force.

Introducing the new CASC/ACÉC Secretariat Assistant



Esther Awotwe is a graduate student at the Centre for the Study of Co-operatives at the University of Saskatchewan. She has an Executive MBA from Ghana and a Masters in Development Practice from the University of Winnipeg. She was a Senior Research Coordinator for the Business Chair of Co-operatives at the University of Winnipeg and was privileged to be part of the research team that travelled to the three Arctic communities: Naujat, Nunavut; Ulukhaktok, Northwest Territories; and Old Crow, Yukon to produce educational videos that propagate the co-operative business model within Indigenous and non-Indigenous communities.

Introducing the Co-operative Educators Network at ED.COOP

An Education Tool Built for the Co-op Community, by the Co-op Community!

As you may already know, over the past year and a half, more than 200 organizations and people have participated in creating an online platform for the co-operative education community.

The Association of Co-operative Educators (ACE) and its partners are proud to announce that [CENet is now live at ED.COOP!](#)



[CENet at Ed.Coop](#) is organized by customized learning paths, designed for different user groups along various points of the learning or teaching journey. It has been created by curating all of the best educational content that has been created by the co-op community: tools, curriculum, articles, videos and podcasts, and much more. It is intended to reduce the clutter of the internet, by bringing together an easy to use web presence that showcases the many tools already available, in a coherent order of learning. It is designed for all audiences: those just beginning to learn about co-ops, as well as those who have been teaching about co-ops for many years.

What might interest you most is the space for [Post Secondary Educators](#) which provides access to articles describing the Higher Education Landscape and provides a space for educators and researchers alike to share their resources with the rest of the teaching and research community. **As this learning path is just in its early stages, we ask you to please help us build our collection by sharing some of your own work and continue to grow our teaching community.**

You may also be interested in checking out the [Library](#), which links to 50+ of the most comprehensive and robust co-op-oriented libraries on the internet.

CENet is evolving into a trilingual site with resources in English, Spanish, and French. We look forward to growing it with you!

Please share this amazing new resource with your network and students! If you would like to tell anyone in your network about this new resource site (free, open, available to anyone interested in co-ops), we have a draft news piece and social media blasts available [here](#). We consider you/your organization to be part of this co-op education web, so feel free to pitch this new site as an added value to your circles and something you have contributed to. Also, feel free to learn more in this [great article from GEO](#). This could be a nice piece to share around on social media as well.

ACE and its founding partners, **GEO** and **TESA**, and contributing partners, **CASC** and **CMC**, would like to thank the **CHS** Foundation for making this project possible and all of the co-op organizations who have generated such wonderful content that warrant us to showcase it.

Please provide any and all feedback and suggestions to our Project Manager Erin Hancock at ed@ace.coop.

2018 CASC/ACÉC Scholarship Winners

Paul Cabaj acknowledged funders for their ongoing support, CMC for administration, and committee members (Judith Harris, Marc-André Pigeon, and Catherine Leviten-Reid) before announcing the winners of the 2018 awards.

Applicants for each award must either undertake studies at Canadian universities or university-equivalent colleges (regardless of citizenship) or are Canadian citizens or landed immigrants studying at such institutions outside Canada.

The Ontario Credit Union Charitable Foundation established the **Amy and Tim Dauphinee Scholarship** in recognition of the outstanding contribution these two leaders made to the development of the credit union movement and the Ontario Credit Union Charitable Foundation. Tim, a retired scientist from the National Research Council, and Amy, who passed away in 2010, had a strong commitment to co-operatives, education and research. Both served as local directors on a number of organizations. Amy was the first woman elected to the board of directors of Credit Union Central of Ontario and served for 22 years.

The award, currently valued at \$3,000, is available to graduate students only. The award will be based on the applicants' academic records and on the importance of the proposed research activities to the development of the co-op movement in Canada or abroad. To be eligible to receive the award, recipients must undertake their proposed study within one calendar year of the fellowship being awarded.

- The 2018 Amy & Tim Dauphinee winner is **Lisa Mychajluk**, working on a PhD in Adult Education and Community Development at OISE, University of Toronto. Her project is Toward “one planet living”—participation,

praxis, and transformative sustainability learning in ecovillages.

Louis Lemaire, a co-operative pioneer, dedicated much of his life to organizing co-operatives in Saskatchewan and willed part of his estate to the Co-operative College of Canada (now the Canadian Co-operative Association) to support co-operative studies.

Available to both undergraduate and graduate students, the **Lemaire Co-operative Studies Award** is intended to encourage students to undertake studies and research which will help them contribute to the development of co-operative in Canada or elsewhere. These awards are also intended to support students who have been involved in co-operatives, preferably in leadership positions as volunteers or employees.

Eligible candidates will have been involved with co-operatives, must demonstrate reasonable knowledge and understanding of co-op principles and their application, and be able to indicate how the proposed studies and research will contribute to the co-op movement.

Full-time or part-time students, taking full- or partial-credit courses at any university or university-equivalent college are eligible to apply. Eligible candidates must take a minimum of one course about co-operatives. The bursaries will be awarded in multiples of \$1,000 to a maximum of \$3,000. The amount of the awards will be proportional to the significance and contribution of the studies to the advancement of co-operatives. To be eligible to receive the award, recipients must undertake their proposed study within one calendar year of the fellowship being awarded.

- The 2018 Lemaire winner is: **Eric Gosselin** who is working on a Masters of Management in Co-operatives and Credit



Unions, St. Mary's University. His project will examine the Co-operative Performance Index's (CPI) applicability to very small co-ops such as North American bike co-ops.

The Co-operative Housing Federation of Canada established the **Laidlaw Fellowship** to honour Dr. Alexander Fraser Laidlaw, the father of the non-profit co-operative housing movement in Canada. An outstanding Canadian adult educator and co-op leader, Dr. Laidlaw served the cause of the co-operative movement for over 40 years. Author of *Cooperatives in the Year 2000*, Laidlaw fostered the social purpose of the co-op movement while always advocating sound business methods for co-operative organizations.

The Laidlaw Award, valued at \$1,000, is available to graduate students only. The award is based on the applicant's academic record, as well as on the importance of the proposed research activities to the development of the co-op movement in Canada or abroad. To be eligible to receive the award, recipients must undertake their proposed study within one calendar year of the fellowship being awarded.

- The 2018 Alexander Laidlaw Fellowship winner is **Maryse Le Lan**, Maitrise en science forestières avec memoire, Laval. Her project is Partage des capacités de production entre entreprises forestières—Cas d'étude sur les Coopératives Forestières du Québec



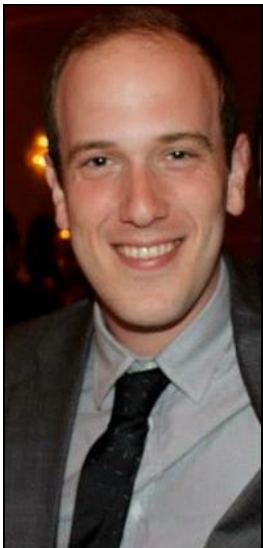
Profiling CASC Scholarship

Winners

~ Mumtaz Derya Tarhan

PhD Candidate, Ontario Institute for Studies in Education at the University of Toronto.

Winner of the 2017 Amy and Tim Dauphinee Scholarship



Renewable Energy Co-operatives and Energy Democracy in Ontario: A Political Economy and Social Learning Perspective

The long history of energy generation from fossil-based sources contributed in a major way to an almost irreversible concentration of carbon dioxide in the atmosphere, all the while

displacing, poisoning, and exploiting marginalized communities worldwide. A growing body of literature links these ecological and humanitarian catastrophes not only to the sources that are used for energy generation, but to a deeper crisis of democracy: As planning and ownership historically remained in the hands of centralized state and corporate actors, ordinary people have been excluded from meaningful participation and decision-making processes in the energy system. In a global system where [100 corporations are responsible for 71% of global emissions](#), it is easy to see how the ecological and democratic crises are closely interlinked and how they must be simultaneously addressed.

In response, an increasing number of individuals and community groups across the world have been forming renewable energy co-operatives (RE co-ops) to provide bottom-up and participatory

solutions to their local needs and global ecological issues. While countries like Germany and Denmark are global leaders in terms of RE co-op activity, Ontario is leading the charge in North America: over seventy RE co-ops have been formed in the province since the introduction of the *Green Energy and Green Economy Act (GEEA)* in 2009. With my study, I am inquiring into the following: In which ways are RE co-ops democratizing and decarbonizing Ontario's electricity sector? And what is their long-term potential in simultaneously addressing the ecological and democratic crises in the electricity sector?

The growing literature on RE co-ops praises them as strong tools for community development; identifies market- and policy-related barriers that impede their proliferation and focuses on policies and strategies to overcome these barriers; and points out their potential in increasing public acceptance of renewable energy projects. That being said, what is often overlooked is that while RE co-ops are enabling public participation in a historically centralized energy system, this participation appears to be limited to financially-able communities and individuals, with low levels of participation from the racialized, gendered, and economically marginalized populations most directly affected by the highly carbonized and undemocratic energy system. Hence, it appears short-sighted to assume that RE co-ops are breaking the monopoly of corporate and state actors in the energy system simply as a result of their democratic ownership and management

structure. What would also be short-sighted is discarding their democratic potential simply due to their current lack of activities in marginalized communities. Instead, an assessment of RE co-ops' true democratic impact and potential demands an account of their historical evolution and current impact on the energy system from a political economy perspective. Furthermore, this assessment must take into consideration the social learning

processes ignited by RE co-ops that build capacity for the envisioning and building of a more democratic energy system and society for the future.

To this end, I am conducting a study that assesses the democratic impact and potential of RE co-ops in Ontario's energy system from both a political economy and social learning perspective. This qualitative study includes two key data collection methods: (1) Review of published data to understand social, economic, and political factors behind RE co-ops' historical emergence and current impact on Ontario's energy system; (2) Semi-structured interviews with RE co-op members in Ontario to gain insight into their activities, social learning processes, and resulting behavioural and perceptual changes as they pertain to democratization and social justice.

My purpose with this method of inquiry focusing on social learning processes is that it would enable RE co-ops and their members to reflect on their agency in collectively establishing a democratic and justice-based energy system. Besides, I hope that the findings of this study will shed further light on the role of participatory social economy organizations (including but not limited to co-operatives) in addressing ecological, economic, and social injustices linked to the energy system while building a democratic alternative.

As of October 2018, I concluded my interviews and started my data analysis. I am very excited to share the findings of my work with the CASC community. I am forever grateful for the support provided by CASC, be it through the Amy and Tim

Dauphinee Scholarship or the ongoing support provided by its members. First names that come to mind are Dr. Marcelo Vieta, my thesis supervisor, Dr. J.J. McMurtry, Fiona Duguid, and many other valuable scholars and practitioners that guide and motivate me on a regular basis. I am looking forward to being a part of and contributing to CASC for the rest of my academic career.

Profiling CASC Scholarship Winners

~ Kristy Milland,
M.A. in Work and Society, McMaster University.

Winner of the 2017 Lemaire Co-operative Studies Award



Kristy Milland is community manager of TurkerNation.com and student at the University of Toronto law school. She has been a crowd worker for more than a decade, as well as a Requester and researcher. Currently, she speaks about the ethics of crowd work, exposing worker exploitation in order to push industry and government to enact changes to protect workers

From Amazon Mechanical Turks to Platform Co-operativism

When I was lucky enough to win the Lemaire Co-operative Studies Award, my experience in the cooperative movement was limited to that of a crowd worker. After 12 years working on Amazon Mechanical Turk (mTurk), I knew a lot about the worker side of these platforms. Turkers, as the workers on the platform are called, are exploited. We work for a median hourly wage of \$2. We are

exposed to some of the worst human depravity through content moderation tasks. We often go unpaid when those who post the work refuse to pay us, and Amazon refuses to step in to mediate. And we can get suspended from the platform, and be left unemployed, without a reason or any recourse. In general, being a Turker is a very difficult, precarious, and impoverished career that only those who have no other option pursue. As a result, workers have begun to fight back. To begin, the Dynamo platform was built, allowing workers to anonymously create campaigns that help us fight to make our work conditions better. From that came two movements. The first, the Guidelines for Academic Requesters, set the standard for those who post work on the platform. The second, the Dear Jeff Bezos campaign, was the first time crowd workers organized to directly confront our employer. Both brought a great deal of excitement to the workers, letting them know that they could combat their exploitive work conditions through self-organization.

But the excitement waned as we began to realize that Amazon will not change. They treat Turkers questionably, but it does not stop there. We read articles about warehouse conditions, where temps are forced to work until they pass out – or die. We then heard about security guards denied the ability to pray on the job. Then there were the delivery drivers, fighting to make slightly more than minimum wage, and yet driven from the job by impossible quotas and conditions. The stories about executives were the hardest to hear, as a company which treats even their workers at the top with contempt will not likely start treating independent contractors with any care, no matter how hard we fought back. This did not leave Turkers without hope. Instead, we switched our target. If you cannot change Amazon, you compete with it.

This is where the Platform Cooperativism movement came in. I attended Trebor Scholz's Digital Labour conference in 2014 and was excited

about the potential Turkers had in getting their voice heard, but it was not until the final event that I realized what our best course of action might be. At a hackathon, Trebor prompted us to form groups and fix a problem of our choice which workers face. After much discussion, the groups presented one by one. By chance, my group was last. After hearing everyone else, I spoke: why don't we let the workers run the platform? This sparked the beginning of a movement to give online platforms back to the people who make them run. The idea was simple: Amazon run by sellers. AirBnB run by home owners. Uber run by drivers. mTurk run by workers. From this simple beginning has come a community of hundreds of people working towards this goal. Platforms like Fairmundo and Stocksy have led the way, allowing their cooperative members to engage in democratic processes which keep these platforms running. Even Jeremy Corbyn has promised to make platform cooperativism a part of his own political platform. In today's heated partisan environment, fostering an economy which favours only those at the top, giving the means of production back to the workers may be one of the few forms of recourse we have to make capitalism work for those whose labour powers the system.

I knew that being a part of the cooperative movement would take more than just a long experience as a worker, so I applied to complete my master's degree in Labour Studies at McMaster University. It is here that the Lemaire Award helped me to delve into the world of cooperatives. Thanks to this funding, I engaged in studies of the long history of the labour movement. I learned about

recuperated factories in South America and the many cooperative businesses thriving there. I explored Canadian cooperatives, from Natrel to credit unions. And though it was but a short time to learn about such a vital part of the labour movement, I was able to pair the theory I learned with the reality of Turkers. As a result, my Major Research Project, "The Future of Fair Crowd Work: A Cooperative Platform", provides some insight into the foundational cooperative movement on which a crowd work platform run by workers can be built. It also gives some specifics on how such a platform might be built, providing a checklist of items any group of workers considering such an endeavour must keep in mind as they progress. I hope that it will assist those working in the Platform Cooperative Consortium and on individual projects get their platforms off the ground.

In the end, I am deeply grateful for being granted the Lemaire Award which allowed me to produce this research and further the movement towards a crowd work cooperative platform. I hope that future winners will also take advantage of the opportunity they are given. Cooperativism is the antidote to much of that which is found in today's economy which can be brutally negative. Competition, aggression, and greed are all worth fighting with cooperation, community, and care. Together, as a team and as a movement, all of our research and activism build to make a new future of work. Let us not allow Bezos' vision of a world where only the elite can eat to succeed. Let us cooperate, agitate, and devastate capitalist exploitation

Update from the Centre for the Study of Co-operatives

~ Paul Thompson
Knowledge Mobilization Officer



Industry Contracts

Researchers and staff at the Centre have been busy writing reports for some of our co-operative industry partners. Recently, the Centre has worked on contracts with VanCity credit union, the Saskatoon Co-operative Association, and the Canadian Credit Union Association. The reports focus on the extensive research the Centre has done on the governance of co-operative organizations, providing practical applications of the Centre's governance model that will help co-operatives compete and thrive in rapidly changing industries

Governance in Co-operatives— An Open Online Course



This fall and winter we will continue to offer our popular Governance in Co-operatives

online course. A collaboration between the Centre and [Co-operatives First](#), course content is based on a model of co-op governance developed at the Centre by Murray Fulton, Brett Fairbairn, and Dionne Pohler. The six modules, shown below, are based on case studies hand-picked and prepared especially for the course.

- What Is Governance?
- Governance in Business
- Governance in Co-ops and Nonprofits
- Working Together
- A View of the Future
- Legitimacy

The course is currently offered as a free, self-paced learning experience through [canvas.net](#). We will provide a more in-depth, [cohort-based version of the course](#) in January 2019. The cohort option will take place over six weeks beginning January 21st and will offer a certificate of completion.

This course is appropriate for anyone who is interested or works in co-operatives and is written to be highly accessible, regardless of one's knowledge of co-operatives or co-op governance. It is always free to access and available worldwide

CASC Case Competition



This May, the Centre for the Study of Co-operatives partnered with CASC to present the fourth annual CASC Student Co-operative Case Study Competition. The competition was held in May at Congress 2018 in Regina. The case study centered on the challenges of amalgamations in a credit union.

Seven graduate students from across Canada participated in the competition. They had twenty-four hours to research the case in small teams and present to our panel of industry experts. The panel featured Josh Noble from Unity Credit Union, Myrna Hewitt from Affinity Credit Union, and Brett Fairbairn from the Centre for the Study of Co-operatives. Congratulations to all the participants on another successful case competition!

ICA Conference Presentations

In July, researchers and staff from the Centre travelled to the Netherlands for the International Co-operative Alliance 2018 research conference. At the conference, which featured a theme of “Cooperatives in a rapidly changing world,” Centre director Murray Fulton provided a keynote address entitled “Co-operative Research in 2018: What We Know and Don’t Know.” The presentation weaved together Dr. Fulton’s research on co-operative governance with emerging themes in the field to ask questions about the future potential of co-operative businesses. Darcy Overland, a research manager at the Centre, also provided a presentation entitled “Democracy, governance, and member engagement in large consumer co-operatives: A case study.”

Faculty/Staff/Visitors News

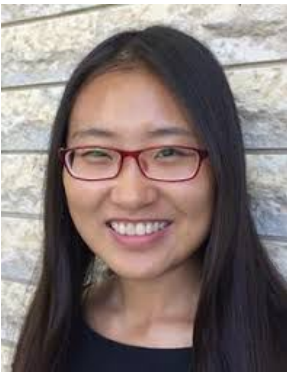


In August, **Dr. Marc-André Pigeon** joined the research fellow. He comes to us from Ottawa where he most recently served as assistant vice-president of public policy at the Canadian Credit Union Association. Dr. Pigeon's academic background is in economics as well as communications

studies (including journalism), having studied at Carleton University, the University of Ottawa, and New School University in New York City. His research interests include the study of cooperatives, behavioral economics/psychology, income distribution, money and banking, and fiscal and monetary policy.



Paul Thompson, has returned from parental leave to take a position as a Knowledge Mobilization officer with the Centre. Paul will be working on a variety of projects including writing and editing reports, teaching the Governance in Co-operatives course, and helping with social media outreach.



Ph.D. candidate **Yawen Luo** has left the Centre temporarily to broaden her studies in Berlin. There she will be working on her research in co-operatives with Dr. Markus Hanisch at Humboldt University. Yawen will return in Spring 2019.

Update from St Mary's Co-operative Management Education

~Kristen Herrington,
Manager of Communication and Partnership



Did you know that more than one billion people belong to a co-operative worldwide? Maybe that's you! If you're looking for a unique, immersive, higher education specific to the co-operative sector, we have something for that. Our Master's program kicks off in August with orientation in Halifax, Nova Scotia. Three years later, we find ourselves back together to celebrate at convocation. In between there are trips to Italy or Spain, capstone research, webinars, cohort comradery, and targeted learning on how to improve your co-operative management skills. Our part-time, online programs at Saint Mary's University are distinctive in both delivery and diversity. Our students represent a global community and, therefore, a global perspective on learning.

In the age of capitalism, wouldn't it be nice to take an MBA-style program that recognizes the importance of community building? Wouldn't it be nice to maintain your lifestyle as a working professional but still earn a degree? Wouldn't it be nice to consider values and ethics when contemplating your business strategy? Our Co-operative Management Education programs do that. Our curriculum cultivates a deep

understanding of co-operatives, credit unions, and mutuals within a globalized curriculum (with online and in-person options). If you're looking for a different type of targeted and advanced business education that recognizes the unique social values that the co-operative model brings to business, the Co-operative Management Education programs may be for you. Bernadette Dwyer, CME Graduate from Fogo Island Co-operative reflects, "My MMCCU degree will further legitimize the professionalism I offer, because co-op managers need a different set of skills from managers of profit-driven companies. Yes, you still have to operate the business to make money, but you also form a whole set of objectives by which you measure your success. If you're making a profit but you lose forty percent of your work force, are you a success? This is why we own the business. Like Mondragon in Spain, we formed the co-op to save a community. We have multiple bottom lines." Our approach is holistic and robust—offering not only a variety of programs, but a variety of timeframes and formats.

Our flagship Master's program was launched in 2002, when the co-operative community observed that educational opportunities specific to co-operatives was not available. Saint Mary's University aimed to fill this void and launched what would become one of many alternative options to your standard MBA program. The Master of Management, Co-operative and Credit Unions program is a 42 credit-hour program designed to be completed in 3 years (with courses in session typically 30 of the 52 weeks/calendar year). The Graduate Diploma in Co-operative Management is a 21 credit-hour program designed to be completed in

20 months. The Certificate in Co-operative Management is a 7.5 credit-hour program designed to be completed in 10 months. We also offer three-day executive education courses, study tours and unique networking opportunities within the co-operative sector.

Willie Robinson, Retired CEO of iNova Credit Union explains how her MMCCU experience was unique: “I spent more than 25 years in a major Canadian Bank and in that time also got an MBA. When I joined the credit union system, I realized that my experience and education was limited to the corporate model. The Saint Mary’s University program opened my eyes to a whole other world, which better aligns with my personal values. I am very thankful that I decided to do the CME program. It afforded me an opportunity to look at business in a more equitable and ethical way. Plus, it gave me the insight to develop and measure other indicators of success.” Willie is one of our alumni who had completed an MBA before undertaking the MMCCU program. She came with a strong business background and several years’ experience working in the banking industry. But when she began to lead a credit union, she saw the need for a different type of business education. She’s also a great example of how even if recruitment happens outside of the

co-op sector, we can still train for management skills on the unique co-op business model. We hear stories like Willie’s often.

We encourage you to Engage in the CME movement. Apply for a program. Our next cohort will begin in August 2019. We send out an e-news quarterly and update our FB page, Instagram, and Twitter regularly. If you’re in a leadership or HR role and you’re thinking about succession planning or training and you see a fit for folks in your organization, please put those folks in touch with us (contact Kristen at cme@smu.ca or find us online at www.cooperativemanagement.ca).

One of our major priorities is to simply inform the co-op world that these sorts of programs exist, as many are unaware. With the courses available online, you can take them anywhere in the world. There’s also the option to partner with us through Co-op Management Education Co-op and help to shape our programs and future offerings to ensure we address the needs of the sector. We’d love to connect with you to hear about your experience in co-operatives, or to share more information about our programs.





Update from IRECUS

~Anne-Marie Merrien

Doctoral Researcher, IRECUS



Winter and summer have been busy for the IRECUS team, especially in matters of teaching. One class given during the summer called « Gestion différenciée des coopératives » is a class of 45 hours offered to students from the business school. Also, all the team has been involved in giving a class called « Enjeux contemporains ». It is an MBA class, during which students have to reflect on the role of managers and organizations in developing a society. Several topics are tackled and discussed: sustainable development, ethics, meaningful jobs, and plural economy.

IRECUS is also organizing the second edition of a co-op case study competition. Four universities are participating: UQAM, Université Laval, HEC

Montréal, and Université de Sherbrooke. The last edition was a great success. Videos and photos will be made out of this activity and available on our website. Meanwhile, here is a link to last year's video:

<http://irecus.recherche.usherbrooke.ca/wp-content/uploads/2017/10/Concours-de-cas-coop-2017.mp4>

Also, we are quite busy organizing the next joint conference of ICA-CASC-ACE, in Montréal. The call for papers has been circulated and we are working out the logistics. It is a great pleasure to be able to work with all the associations!

Lately, the Conseil d'orientation of IRECUS met. This Board is made of representatives of the Québec's co-op movement. As you know, IRECUS was created by the co-op movement more than 40 years ago. Since then, practitioners have guided the main orientations of IRECUS regarding education needs, research subjects, etc. The IRECUS team also shares its research findings during one of the three annual meetings.

On October 19th, we honoured our president and Board member for 13 years, Lorainne Bédard, former Senior Vice-President, Legal Affairs, Member Relations and Corporate Secretary at Agropur. She retired, but she remains a co-operator and great inspiration for us.



Photo: Conseil d'orientation de l'IRECUS. In the back, from left to right : Jocelyn Lessard, general manager Fédération québécoise des coopératives forestières; Guillaume Brien, general manager, Fédération des coopératives d'habitation de l'Estrie; Marc Duplantie, Vice President Member Relations and Co-operative Business Development, Cooperators; Claude-André Guillotte, director of IRECUS; Richard Lacasse, executive director, SOCODEVI. Front row, from left to right : Hélène Plante, former secrétaire générale SSQ Assurances; Jocelyne Racine Champagne, representative of IRECUS lecturers; Lorainne Bédard, former Senior Vice-President, Legal Affairs, Member Relations and Corporate Secretary at Agropur; Colette Lebel, director of cooperative affairs Coopérative Fédérée and Hélène Turcotte, general manager at the Coopérative de développement régionale du Québec, région de l'Estrie.

Upcoming Conferences / Calls for Papers



WEAI President-Elect,
John Shoven,
Stanford University,
invites you to participate
on the program of the
Western Economic
Association International

15th
International Conference
Thursday–Sunday
21–24 March 2019
Tokyo, Japan
hosted by Keio University

Keynote Addresses by
Peter Diamond, MIT,
Robert Engle, NYU, and
John Shoven, Stanford

Call for Participants
**International Co-operative Alliance Committee on
Co-operative Research Conference Sessions**
organized by Morris Altman, University of Newcastle Business School, Australia
Participation Deadline: November 1, 2018

Present a Paper
If you are interested in presenting a paper on the economics of co-operatives and mutuals and other member owned organizations, please send your paper title, abstract, authors and contact information to Morris Altman (realitybasedecon@yahoo.com) with subject line "WEAI Tokyo Co-op Economics".

Organize an ICA CCR Session
Be a member of the Conference Program Committee. All session organizers are recognized for their contribution to the program by being listed as a member of the Program Committee in the conference program. Institutional Member affiliates who organize a session receive a complimentary conference registration (visit www.weai.org for more information).

Opportunities to Publish Your Conference Paper
Contemporary Economic Policy (CEP) and *Economic Inquiry (EI)* waive manuscript submission fees for WEAI members who submit conference papers within six months after the conference.

If you are interested in co-op economics, visit www.ica.coop and www.ccr.org.
To present a paper or organize a session, please contact Morris Altman
realitybasedecon@yahoo.com
Visit weai.org for complete conference information.



*Call for Papers of the 7th CIRIEC Research Conference on Social Economy

We would like to inform you about the Call for Papers of the **7th CIRIEC Research Conference on Social Economy** which will be held in Bucharest, Romania, 6-9 June 2019. Please see general information on the conference <http://www.solidaritate.eu/index.php/ciriec-2019/> and the call <http://www.solidaritate.eu/wp-content/uploads/2018/10/Call.CIRIEC-2019-3-oct.pdf>

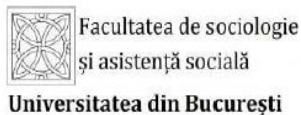
For the submission of abstract, please use <http://www.solidaritate.eu/index.php/ciriec-2019/registration/>



Call for papers

7th CIRIEC International Research Conference on Social Economy
Social and Solidarity Economy: Moving Towards a New Economic System
Bucharest, Romania, 6th – 9th June 2019

Partners:





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UNIVERSITY SINCE 1802

HALIFAX, NOVA SCOTIA

sobey.smu.ca/cearc



CENTRE OF EXCELLENCE *in*
ACCOUNTING AND REPORTING
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CEARC E-NEWS

Mark Your Calendars for Webinar November 7 Co-op Performance: Are we Measuring What Matters?

Fiona Duguid and Daphne Rixon will provide an overview on recent developments in measuring and benchmarking co-operative performance based on their experience with the Co-operative Performance Indicators (CPI) project. The webinar will highlight how co-operatives can use key performance indicators to demonstrate their co-operative difference. Join us November 7 at 1pm Eastern (1 hour) using this [link](#). If you prefer to join only by phone you can dial: +1 (647) 497-9373 (Canada), +1 (571) 317-3116 (USA), +44 330 221 0097 (UK) or +61 2 9091 7603 (Australia) and use access code 221-308-789.

Get Involved in a Project that Matters! Co-operative Performance Indicators Needing Participants for Pilot Phase II

First year's pilot is complete and we're ready for the next phase



(Kickoff Phase 1, May 2017)

- CPI is a performance measurement tool, benchmark and process made for co-operatives by co-operatives
- Thank you to those committed leaders in co-ops and credit unions who participated in our first pilot

October 2018

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Centre of
Excellence in
Accounting
and Reporting
Team

[Daphne Rixon](#)
Executive Director

[Jude Robertson](#)
Program Assistant



- We are now accepting expressions of interest from co-operatives that are interested in participating in Phase 2 of the project



Why Participate?

- Contribute to identifying and validating indicators that address the unique business model of co-operatives (helping to better govern and manage)
- Access to a web application that enables participants to run various 'slice and dice reports'
- Access to data that will enable for co-operatives to compare against peers as well as multi-year comparison
- Access to valid data that can be used in your annual reports

If you are interested in participating, please contact [Daphne Rixon, Executive Director, CEARC](#). Click here to [learn more about CPI](#).

Spotlight on CEARC Research

Grants for research on accounting and reporting for co-ops

Since 2011, CEARC has issued 15 research grants totaling \$94,400. In this section of the newsletter, we highlight results of the various grants.

Dr. Fernando Polo-Garrido, Universitat Politècnica de València, Centre of Business Management Research (CEGEA), Valencia, Spain.

Fernando received a grant of \$5,000 CAD in 2014. The funding supported the Doctoral Thesis of Helena Maria Bollas-Araya and generated public recognition of several projects that contribute to our understanding and practice of measuring the unique impacts of co-operatives. The research supported by this grant has resulted in four conference presentations and the following three publications:

- Adoption of Sustainability Reporting and Assurance: A Study Among the Top 300 Cooperative and Mutual Organizations. *Journal of Co-operative Accounting and Reporting*, 4(1), 59-78, Spring 2016.
- Why Do Cooperatives assure their CSP Reports? An Analysis of the Motivations and Benefits in a Big Retail Cooperative, CIRIEC-España, *Revista de Economía Pública, Social y Cooperativa*, 87, 39-68, November 2016.
- Determinants of CSR Reporting and Assurance: An Analysis Among the Top Cooperative and Mutual Organizations, (under review).



Call for Papers

International Journal of Co-operative Accounting and Management (IJCAM)

Journal of Co-operative Accounting and Reporting and the International Journal of Co-operative Management have merged to form the International Journal of Co-operative Accounting and Management (IJCAM).

Through the Centre of Excellence in Accounting and Reporting for Co-operatives (CEARC) at the Sobey School of Business, Saint Mary's University in Canada, the journal will explore a diverse range of topics related to accounting and management in co-operatives, credit unions, and mutual organizations, including:

- Theory and Practice
 - Financial Management
 - Standards Performance
-
- Innovation Management
 - Education
 - Tax Accounting
 - Auditing Technology
 - Public Responsibility and Ethics
 - Information and Systems
 - Knowledge Management
 - Systems Management
 - Best Management Practices
 - Behavioural Accounting
 - Co-operative Management Research
 - Social and Environmental Reporting
 - Management Challenges
 - Cost/Managerial Accounting
 - Professional Development
 - Measurement and Analysis
 - Latest Management Theories

Call for Papers:

IJCAM publishes case studies and research monographs with a focus related to co-operative accounting and reporting, co-operative management, the social economy and sustainable development, or with outside perspectives that could be of strategic value to both co-operatives and the social economy. Please submit your accounting and reporting papers to the Editor-in-Chief: Daphne Rixon, PhD, FCPA, FCMA: daphne.rixon@smu.ca and your co-operative management papers to Dr. Peter Davis, Senior Associate Editor: pd8@leicester.ac.uk. We have a rolling submission deadline.

www.coopaccounting.coop



International Co-operative Alliance (ICA) Review of International Co-operation
Canadian Association for Studies in Co-operation (CASC) Special Issue

Call for Papers

Co-operative Strength in Diversity: Voices, Governance, and Engagement

Co-operative enterprises involve diverse groups of individuals gathering and working toward a common goal. Research has shown that this diversity of voices, backgrounds, and perspectives comes with challenges, but can also be a significant strength for co-operatives. This co-operative advantage can be maximized in cases where governance structures enable inclusive and meaningful engagement from members. In this Special Issue of the Review of International Co-operation, we will reflect upon the interplay of diversity, inclusion, and social justice with co-operative enterprises in Canada and beyond. Guest editors of the Special Issue are Fiona Duguid, Sara Elder, Isobel Findlay, Judith Harris, and Derya Tarhan.

Paper Topics

We invite papers on any of the following broad themes. Please note that papers on other topics involving co-operatives and co-operation are also welcome.

- *Co-operatives and social inclusion/justice*
- *Co-operatives and Indigenous communities*
- *Co-operative governance and member engagement*
- *Co-operatives and environmental sustainability*
- *Co-operatives and the Sustainable Development Goals*
- *The political economy of co-operatives*
- *Co-operative media and publishing*
- *Building a co-operative movement: Local to global*

Submission Guidelines

We welcome papers from scholars, students, researchers, and practitioners submitted before December 1st, 2018. Papers should not exceed 8,000 words. Paper template and referencing should follow the [APA style guide](#). All papers are subject to peer review. Please submit your paper online using [this link](#). For inquiries, please contact casc.acec@usask.ca.



Cooperatives and the transformation of business and society

Call for contributions to the ICA CCR European Research Conference - Berlin 2019

Conference date: August 21st - 23rd 2019 | Abstract submission: December 20th – 2018

New technologies, global environmental hazards and rapidly merging markets are transforming the pace and principles of social interaction. Modern cooperative businesses actively coproduce fundamental changes of their political, business and cultural environments. In the process, cooperative principles and organizational concepts themselves become the subject of renovation and revitalization.

This ICA CCR European Research Conference will discuss the various roles of cooperative organizations in ongoing transformations. Located between East and West, the city of Berlin stands as a symbol for systemic transformations and provides the ideal background for discussing cooperative transformations.

What roles can organizations based on voluntary membership, economic cooperation and democratic rule play in key areas like business transformation, sustainable resource management, democratization or civil society activation? What new areas and spaces may cooperative business models occupy? What can the various cooperative networks and associations at different levels of aggregation contribute?

At the level of single entities, conference participants will discuss how cooperatives manage change and how they influence the speed by which members and communities are affected. Across societal and organizational tiers (up to the ICA or the EU levels), participants will discuss the role of cooperative networks and associations as potential knowledge brokers and co-designers of fundamental change processes.

Conference contributions may cover a wide range of connected research topics at different levels of social interaction. Empirical as well as conceptual work will be presented.

System Changes

- Cooperatives and the Sustainable Development Agenda?
- Cooperatives and the transformation of the food, energy, knowledge systems.
- Cooperatives and the transformation of financial and insurance systems.
- Cooperatives, land management and urban transformation processes.
- Cooperatives in socialist and post socialist transformations.
- Cooperatives, chain integration and the transformation of the market mechanism.

Managing Business Transformation

- Managing change at the level of the cooperative business.
- Optimal producers? Coping with increasing member heterogeneity.
- Managing and assessing board structure changes in cooperatives.
- Aligning incentive structures for managers, workers and honorary posts in cooperatives.

- Leveraging digitalization.

Policies and Institutional Environments

- Enabling environments for healthy cooperative development.
- Towards an International Cooperative Law?
- The future treatment of cooperatives in antitrust and tax regulations.
- Cooperatives and changing EU-policy agendas/ EU-policy reform.
- Supporting and cooperative development policy, do's and don'ts.

Knowledge, Society and Community

- Cooperatives, property systems and platform economies.
- Co-management of natural resources: Agricultural land, water and the biosphere.
- Activating civil society: social movements, cognitive dissonance and the role of cooperatives.
- Cooperatives and community development.
- The future of cooperative associations.

Important Information and Deadlines

Please note that, Berlin in summer 2019 is a touristic center and very attractive conference venue. Our conference location (Humboldt University) in the heart of the capital is exciting but restricted in its capacity. We advise early bookings with one of the low fare carriers that connect most of the European cities with Berlin.

Conference date: August 21st - 23rd 2019

Conference location: Humboldt University, Main Campus

Abstract submission: December 20th - 2018, 500 words.

Submission of proposals for complete sessions (4 contributions, 1000 words for abstract on whole session):
January 10th - 2019 -

Acceptance notification: January 18th - 2015.

Student rate: 290 EUR.

Early bird fees: 365 EUR applies until April 1st - 2019.

Regular conference fee: 425 EUR.

For more information: ica-berlin2019@hu-berlin.de

www.ica-berlin2019.hu-berlin.de



THIRD GATHERING OF THE “WORKERS’ ECONOMY”

Third Gathering of the “The Workers’ Economy,”
 North America, Central America and the Caribbean Region
 Mexico City, November 8–10, 2018

In the midst of the continued onslaught of global capital, the region of North America is experiencing one of its worst economic, political and social moments. Characteristic of the region, the countries of Central America are deeply affected by corruption, violence, and dysfunctional governments. At the same time, social and labour movements and indigenous groups are organizing self-determined alternatives and solutions to the capitalist onslaught throughout the region.

Logos at the bottom include: ILSIW (Institute for Learning, Social Economy and Work), FLOQUIBA (Programa Escuelas Abiertas), AFA, TRADOC (Cooperatives International & Sustainable Development), and other regional organizations.

A great part of society, including in Canada and the United States, is dissatisfied, witnessed in myriad protests occurring daily in numerous North American cities.

In this conjuncture, workers’ struggles and resistances are unfolding in order to defend jobs, utilizing available resources and diverse practices aimed at transcending capitalism.

In order to debate and reflect on how to resist from the standpoint of workers’ own economic interests and, in particular, how to strengthen the struggles to construct a worker-managed economy and political spaces in this region of the Americas, we convene the Third Regional Gathering of “The Workers’ Economy,” North America, Central America and the Caribbean, to take place in Mexico City between Nov. 8–10, 2018 at the installations of the LF del Centro Cooperative. The following themes (among others) will be discussed:

1. Capitalism today and in light of workers’ struggles to construct an economy of work.
2. Emergent forms of workers’ economic and political struggles: Self-management/ Autogestión and the construction of alternatives to capitalism.
3. The possibilities of self-management/autogestión in light of the state.
4. Contributions to a political economic theory of work as alternative to capital.
5. The possibilities for the construction of alternative self-managed work from within the capitalist economic and political spheres.
6. The continued construction of a Workers’ Economy Network in search of the integration of work.

Contact
encuentro.america.delnorte@gmail.com

Scholarship Opportunities

CALL FOR APPLICATIONS

Canadian Association for Studies in Co-operation ([CASC](#)) Scholarships

Please submit the application form, together with supporting material, by **March 31, 2019** to:

Paul Cabaj
Attn: CASC Scholarships
Co-operatives and Mutuals Canada
275 Bank St., 4th floor
Ottawa, ON K2P 2L6
E-mail: pcabaj@canada.coop

400 – 275 rue Bank street, Ottawa. ON K2P 2L6 [canada.coop](#)

CALL FOR APPLICATIONS

Canadian Association for Studies in Co-operation ([CASC](#)) Scholarships

Co-operatives and Mutuals Canada (CMC) is calling for applications for the three CASC scholarships administered by CMC:

- Alexander Fraser Laidlaw Fellowship (graduate students only);
- Amy and Tim Dauphinee Scholarship (graduate students only);
- Lemaire Co-operative Studies Award (undergraduate or graduate students).

In addition to the monetary awards, winners of all three scholarships will be awarded a free one-year membership in the Canadian Association for Studies in Co-operation (CASC) as well as free registration at the 2017 CASC conference.

The application deadline is **March 31, 2019**.

Alexander Fraser Laidlaw Fellowship

The Co-operative Housing Federation of Canada established the Laidlaw Fellowship to honour Dr. Alexander Fraser Laidlaw, the father of the non-profit co-operative housing movement in Canada. An outstanding Canadian adult educator and co-op leader, Dr. Laidlaw served the cause of the co-operative movement for over 40 years. Author of *Cooperatives in the Year 2000*, Laidlaw fostered the social purpose of the co-op movement while always advocating sound business methods for co-operative organizations.

The Laidlaw Award, valued at \$1,000, is available to graduate students only. The award is based on the applicant's academic record, as well as on the importance of the proposed research activities to the development of the co-op movement in Canada or abroad.



Applicants must either undertake studies at Canadian universities or university-equivalent colleges (regardless of citizenship) or are Canadian citizens or landed immigrants studying at such institutions outside Canada.

To be eligible to receive the award, recipients must undertake their proposed study within one calendar year of the fellowship being awarded.

Amy and Tim Dauphinee Scholarship

The Ontario Credit Union Charitable Foundation established the Amy and Tim Dauphinee Scholarship in recognition of the outstanding contribution these two leaders made to the development of the credit union movement and the Ontario Credit Union Charitable Foundation. Tim, a retired scientist from the National Research Council, and Amy, who passed away in 2010, had a strong commitment to co-operatives, education and research. Both served as local directors on a number of organizations. Amy was the first woman elected to the board of directors of Credit Union Central of Ontario and served for 22 years.

The award, currently valued at \$3,000, is available to graduate students only. The award will be based on the applicants' academic records and on the importance of the proposed research activities to the development of the co-op movement in Canada or abroad.

Applicants must either undertake studies at Canadian universities or university-equivalent colleges (regardless of citizenship) or are Canadian citizens or landed immigrants studying at such institutions outside Canada.

To be eligible to receive the award, recipients must undertake their proposed study within one calendar year of the fellowship being awarded.

Lemaire Co-operative Studies Award

Louis Lemaire, a co-operative pioneer, dedicated much of his life to organizing co-operatives in Saskatchewan and willed part of his estate to the Co-operative College of Canada (now the Canadian Co-operative Association) to support co-operative studies.

Available to both undergraduate and graduate students, the Lemaire awards are intended to encourage students to undertake studies and research which will help them contribute to the development of co-operative in Canada or elsewhere. These awards are also intended to support students who have been involved in co-operatives, preferably in leadership positions as volunteers or employees.

Eligible candidates will have been involved with co-operatives, must demonstrate reasonable knowledge and understanding of co-op principles and their application, and be able to indicate how the proposed studies and research will contribute to the co-op movement.

Full-time or part-time students, taking full- or partial-credit courses at any university or university- equivalent college are eligible to apply. Eligible candidates must take a minimum of one course about co-operatives. The bursaries will be awarded in multiples of \$1,000 to a maximum of \$3,000. The amount of the awards will be proportional to the significance and contribution of the studies to the advancement of co-operatives.

Applicants must either undertake studies at Canadian universities or university-equivalent colleges (regardless of citizenship) or are Canadian citizens or landed immigrants studying at such institutions outside Canada.



To be eligible to receive the award, recipients must undertake their proposed study within one calendar year of the fellowship being awarded.

Please note that the awards and scholarships listed above are intended to support studies about co-operative businesses and organizations - they are not intended to support co-op work/study programs in other fields of study.

Please submit the application form, together with supporting material, by **March 31, 2019**.

Canadian Association for Studies in Co-operation (CASC) Application Form

Please check the awards for which you are applying:

Alexander Fraser Laidlaw Fellowship (graduate students only)	
Amy and Tim Dauphinee Scholarship (graduate students only)	
Lemaire Co-operative Studies Award (undergrad. or grad. students)	

(Please note that you may apply for one award or all three awards if you qualify for them)

Please complete the below form in full:

Name	
Address	
Phone	
Email	
University/College	
Email	
Program	
Degree Sought	
Date of Entry into Program	
Expected Completion Date	
Applicant's signature	
Date signed	

Please attach the following information on a separate sheet:

- Background Information;
- Previous degree(s); official transcripts;
- Academic awards; distinctions; scholarships;
- Letters of reference from two referees — one **must** be academic;
- Statement of interest in co-operatives;
- Experience with co-operatives (as either volunteer or employee).

Description of Project

- Please attach an outline of your research project. (Maximum of 4 pages for graduate students; 1 page for undergraduates;
- Format: Times 12 pt., 1.5 spacing, 2.54 cm (one-inch) margins).



Please include the following:

- Scope and objective of the project;
- Theoretical significance and practical importance;
- Relationship to existing research and literature;
- Methodology;
- Schedule of work in progress and work to be done;
- Name of supervisor and/or instructor.



SCHOLARSHIP OPPORTUNITIES

Centre for the Study of Co-operatives

Hartley and Margaret Fredeen Scholarship in Co-operative Studies

Value: \$5,000

Offered annually to a student entering or continuing studies in a master's or doctoral program at the University of Saskatchewan who is conducting research on co-operatives.

The student must have contributed to the development of his/her community as it relates to the study of co-operatives, which may include but is not limited to, working in developing countries, working with Habitat for Humanity, tutoring refugees and new Canadians, peer counseling, and projects that may contribute to peace in the world.

Application procedure: Submission of a letter of application outlining experience with co-operatives and community development, accompanied by a copy of university transcripts, and one reference letter.

Deadline: November 15, 2018

Submit applications to:
Centre for the Study of Co-operatives, 101 Diefenbaker
Place, University of Saskatchewan, Saskatoon, SK
S7N 5B8 or
email: darcy.overland@usask.ca

www.usaskstudies.coop

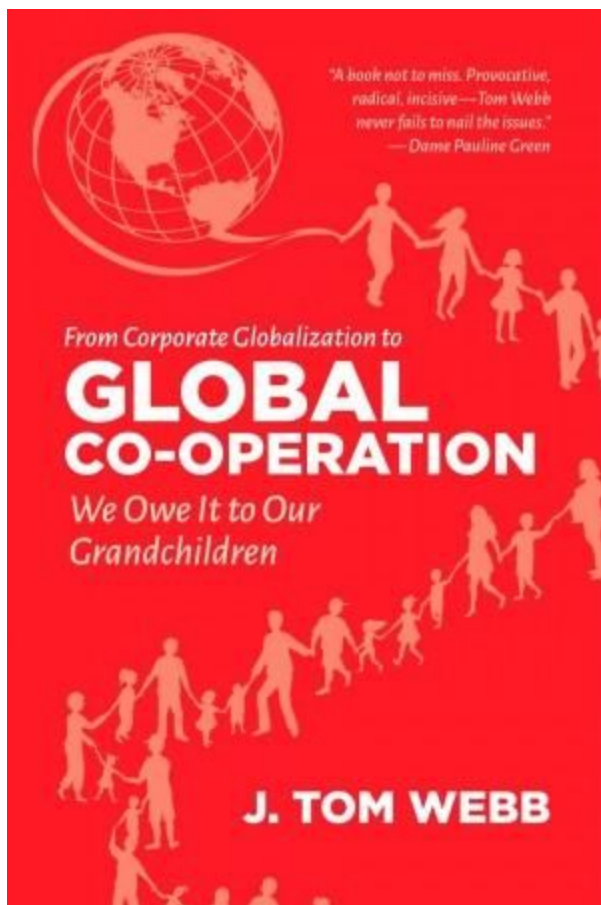


Worth Reading This Fall

From Corporate Globalization to Global Co-operation

We Owe It to Our Grandchildren

By [Tom Webb](#)



Paperback **\$25.00**

EPUB **\$24.99**

Fernwood Publishing

This book is about the need for an alternative to capitalism. But what does that alternative look like? And given the ever-increasing wealth and power of the 1 percent and the fact that corporations are

given carte blanche to turn natural resources into profit, is an alternative possible?

Tom Webb argues that a massive shift to social enterprise, primarily co-operatives, is required. More than 250 million people around the world work for co-operatives, and co-operatives impact the lives of three billion people. This model reduces almost every negative impact of capitalism — it is a model that works.

Webb outlines the principles co-operatives need to hold to if they are to be a successful alternative to capitalism and examines the public-policy changes needed to nurture such a transition, but he remains neither wildly optimistic nor unduly pessimistic. A better world is possible, but it is not inevitable.

“Many voices are calling for wide-ranging changes to our economic, social and political systems. They are driven by concerns about rising inequality, the destruction of nature, and the undermining of democracy resulting from increasing global corporate power. Tom Webb’s important contribution ‘From Corporate Globalization to Global Co-operation’ stands out from the crowd because of his impassioned, informed and inspiring advocacy of the co-operative business model as an essential feature of any successful alternative to the current system of ailing capitalism and its dependence on endless economic growth.”

— Peter A. Victor, Author of *Managing Without Growth*

At his best as a story teller, Tom Webb delivers a collection of reflections about humanity in disconnect with its economic life. His unwavering trust in people and co-operation come through in every chapter, as does the sorrow in witnessing our civilization melt away at our collective fingertips. A mix between observation and hope, the book is a legacy of a true visionary co-operator who, by

stating the obvious, always points out to everything we, humans, take for granted.”

— Sonja Novkovic, Saint Mary’s University,

This is a book that not only experts, but concerned citizens should read. With outstanding clarity the author shows the enormous degree to which conventional economics is alien to the real world. If economics were a science, economists would behave like scientists. That is; if a theory proves to be wrong, the scientist immediately starts searching for an alternative. This is exactly what conventional economists never do. No matter how disastrous an economic situation may be, the answer is always “more of the same”. Thatcher’s TINA (There is no alternative) is the most dramatic case that has done so much damage to the world. But an additional value of the book is the true alternatives for a New Economy that the author brilliantly offers. After reading the book, one feels that, after all, a better world is possible.

— Manfred Max-Neef, Professor of Ecological Economics, Universidad Austral de Chile

A book not to miss. Provocative, radical, incisive Tom Webb never fails to nail the issues.

— Dame Pauline Green, Past President of the International Co-operative Alliance, former CEO Co-operatives UK, and former Member of the European Parliament.

This will be a very useful book for those who want to know about cooperation but also for those inside cooperation who wonder how to fix up the problems that cooperatives sometimes face. We particularly agree on the book’s premise, that cooperation is based on an anthropological assumption that is opposite to that of the mainstream, namely the “innate goodness of people” who practice the “golden rule” of reciprocity. Those people must

have appropriate institutions to express that golden rule and not be constrained into egoistic structures.

— Dr. Stefano Zamagni and Dr. Vera Negri, University of Bologna, Professor Zamagni was a member of the Executive Committee of International Economy Association (1989-1999) and Steering Committee of Pontifical Academy of Social Sciences.

The journey this book offers asks the reader to pack two items: A belief that we can build a healthier and more equitable world, and a willingness to be of open mind and heart to drive the innovation and creativity that diverse thinking creates.

— Kathy Bardswick, President and CEO of the Co-operators, Top 25 Canadian Women of Influence 2014, Member of the Board of the International Co-operative Alliance and past Chair of the International Co-operative and Mutual Insurance Federation

The market system that triumphs over most of the Earth today is a clear danger to the health of many life forms, including human societies. In describing his lifelong commitment to cooperatives as an alternative approach to production, Tom Webb offers hope for movement toward a realistic alternative economic/social system. This book offers practical, experience-based information on how to understand the cooperative movement, and how to help it expand its influence.”

— Dr. Neva R. Goodwin, Co-Director, Global Development and Environment Institute, Tufts University, USA

We all know something is fundamentally wrong in our world, wrong in a way that requires a deep transformation in our thinking and behaviour. Tom Webb offers a path to another future, one based on co-operation and respect for the whole of creation. A lovely book.



— Maude Barlow, National Chairperson of the Council of Canadians and winner of the 2005 Right Livelihood Award

Tom Webb is a passionate visionary and he is surely right in the core claim of this important book, that the world needs co-operation now more than ever.

— Edward Mayo, Secretary General of Co-operatives UK and former Chief Executive of the British National Consumer Council (NCC) and CEO of the NCC's successor, Consumer Focus

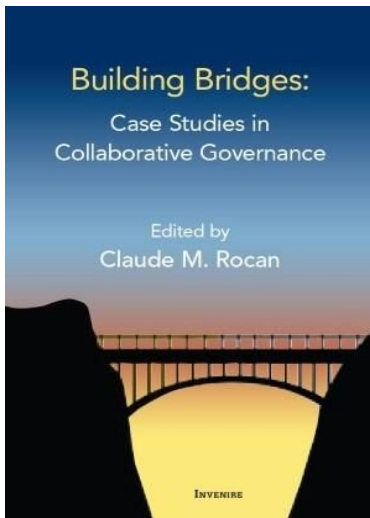
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- For sale worldwide

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Building Bridges: Case Studies in Collaborative Governance in Canada



by Claude M. Rocan

The case studies contained in this book show real-life examples of complex problems being addressed through collaboration. The problems confronting modern society are complex and do not lend themselves to simple solutions or linear decision-making. They require the involvement of many stake-holders. This is often brought about by networks, which bring together a multitude of players in the search for solutions to public policy issues. This can be challenging, as differing viewpoints and personalities, and often conflicting interests need to be acknowledged and reconciled. Yet without the involvement of all interested parties, "solutions" that emerge will likely be partial, distorted, and short-lived.

The cases span a broad spectrum, including issues of poverty reduction, criminal gang reduction, environmental reparation, economic development for First Nations, building age-friendly communities, and co-management of fisheries. To reflect Canada's diversity, the case studies are

located in a number of different regions of Canada. What emerges is not a formula to follow, nor a definite set of "success factors." Instead, using common categories for analysis, the case studies provide rich insights in the practical application of collaborative governance from those with direct experience.

The result is a book that will be of interest both to practitioners and to students of governance, and to anyone hoping for a future where divisions in society can be more effectively bridged.

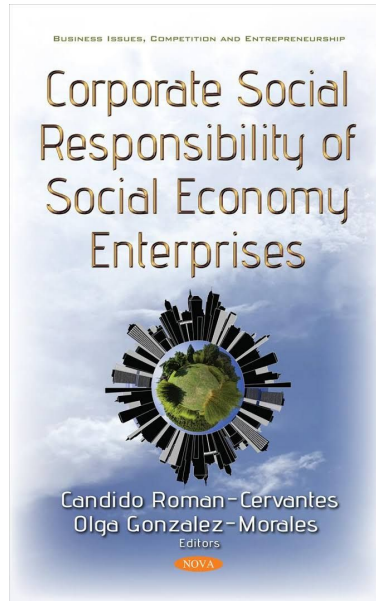
Claude M. Rocan is an independent writer and researcher. Born in St. Boniface, Manitoba, he studied at Glendon College (York University), McMaster University, and York University, where he earned a Ph.D. in political science. He held policy/advisory positions within the Government of Saskatchewan and the Government of Canada at the senior professional and executive levels. As Director General of the Centre for Health Promotion at the Public Health Agency of Canada, he had the opportunity to experience directly the complexities and challenges - and the potential - of collaborative governance. Following his career in the public service, he was Visiting Fellow with the Graduate School of Public and International Affairs at the University of Ottawa. In 2012, he published *Challenges in Public Health: The Canadian Experience* (Invenire Books). He lives in Manotick, Ontario.

You can purchase a copy of this book through:

- www.commonerspublishing.com ;
- www.amazon.ca;
- www.amazon.com

Corporate Social
Responsibility of
Social Economy
Enterprises

Retail Price: \$160.00
10% Online Discount
You Pay: \$144.00



Corporate Social Responsibility (CSR) is one of those challenges because it supposes for the companies the integration of social and environmental objectives, together with the traditional economic objectives that allow them to establish a management model of their positive and negative externalities. However, CSR is not a new discovery for social economy companies. The values and principles of CSR have been present in the heart of the cooperative model since its origins. The main objective of this book is to analyze the role of CSR in companies of the social economy from different perspectives and sectors. This book compiles eight contributions from outstanding specialists who approach the theoretical analysis of supranational territorial spaces such as the European Union and the different lines of public action for the promotion of CSR strategies in social companies, including a study of national and local cases focused on banking, agro-industry and tourism. The authors of this book intend to show and interest the reader to a rigorous and varying panorama of the state of research applied to social economy companies and how they integrate CSR into their objectives.

Companies contribute to the development of the community in which they are located and constantly face new challenges linked to their environment.

Daniel Côté

LA GESTION COOPÉRATIVE

Un modèle performant face aux défis de l'avenir



JFD
Éditions

Ce livre est le fruit de notre travail sur et avec les coopératives des 20 dernières années. Tout au long de cette période, nous avons mené de nombreuses recherches sur la gestion des coopératives, plusieurs faisant appel à la méthodologie de recherche-action, c'est-à-dire, impliquant directement des équipes de gestionnaires, employés et administrateurs. Nous avons également rédigé un grand nombre de cas de gestion de coopératives tout en siégeant sur différents conseils d'administration (de coopératives).

Sur le plan théorique, nos travaux auront permis de développer trois idées clés sur lesquelles repose l'ensemble de notre conception de la gestion des coopératives. D'abord un modèle d'équilibre coopératif permettant d'aligner les valeurs et principes coopératifs dans un cadre de gestion adapté. Un deuxième modèle clé, développé à la fin

des années 1990, nous aura permis de cerner ce que nous avons appelé le malaise identitaire coopératif. Le troisième modèle clé à notre approche de gestion coopérative identifie les leviers stratégiques de ce que nous avons nommé un nouveau paradigme coopératif (NPC). Démarrée il y a plus de 20 ans, cette réflexion nous amène aujourd'hui à reconnaître un potentiel d'avantage concurrentiel significatif inhérent au mode d'organisation coopératif. L'idée de base de ce NPC est axée sur la recherche d'avantages inhérents au mode d'organisation coopératif lorsque confronté aux défis actuels et à venir, comparativement aux autres modes d'organisation. Aujourd'hui, notre vision de ces défis est alimentée par la reconnaissance de stratégies émergentes à savoir la congruence des valeurs organisation-employés vues sous l'angle de la taxonomie de valeurs de Schwartz, de l'orientation loyauté à l'orientation engagement, la propriété psychologique, la démocratisation et le processus de cocréation de valeur. Cet ouvrage présente également plusieurs cas de gestion de coopératives qui furent rédigés au cours des 20 dernières années. Ils permettent d'illustrer les différentes facettes et composantes des trois idées (modèles) au cœur de cet ouvrage.

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Membership Form



MEMBERSHIP FORM

Membership rates for the 2018/19 CASC year are regular members \$175 and students, retired individuals, and the underwaged \$55. Benefits include the following:

- CASC /ACÉC Newsletter twice yearly
- Regular CASC / ACÉC Digest announcements of interest (about conferences, new co-operative resources or initiatives, scholarships etc.) through the CASC / ACÉC listserv and Digest
- *Journal of Co-operative Studies* (3 issues per year)

Contact Information (*Please let us know if your contact information changes during the year*)

Name: _____

Institutional Affiliation (if applicable): _____

Address: _____
_____ (postalcode) _____ (country)

Email: _____

Telephone: _____ Fax: _____

Membership Type

Select one of the following:

_____ Regular (\$175)

_____ Student/Retired/Underwaged (\$55)

Optional donation

_____ In support of Ian MacPherson Fund

_____ In support of student/practitioner travel to CASC annual conference

Total:

Payment Information

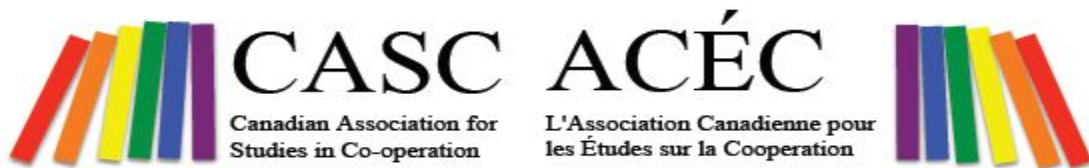
Pay online with PayPal at <http://www.coopresearch.coop/how-to-join/>

Or mail the completed membership form, along with a cheque or money order made out to CASC in CDN or US dollars (at par) to:

Canadian Association for Studies in Co-operation
c/o Centre for the Study of Co-operatives
University of Saskatchewan
101 Diefenbaker Place

Saskatoon, SK S7N 5B8 Contact us at casc.acec@usask.ca if you have any questions.





Formulaire de membre

Les frais d'adhésion à l'ACÉC en 2018-2019 sont de 55 \$ pour les étudiantes, les personnes retraitées, et les personnes sous-payées; 175 \$ pour les autres personnes. Au nombre des avantages, les membres reçoivent :

- Une copie de notre journal interne (deux numéros par an)
- Des nouvelles récentes (congrès, nouveaux outils et initiatives de coopération, bourses, etc.) par courriel ou digest
- *Journal of Co-operative Studies* (trois numéros par an)

Coordonnées (*Veillez nous informer de tout changement au cours de l'année*)

Nom _____

Affiliation à un établissement (s'il y a lieu) _____

Adresse _____

_____ (code postal) _____ (Pays) _____

Courriel _____ Téléphone _____ Télécopieur _____

Catégorie de membre

Cochez le choix approprié :

Régulier (175 \$)

Étudiant/retraité/sous-payé (55 \$)

Don en option

-----Bourse Ian MacPherson

_____ Subventions pour les voyages étudiants ou praticiens aux conférences annuelles ACÉC

Le Total :

Paiement (Si vous avez des questions, n'hésitez pas à communiquer avec nous à casc.acec@usask.ca)

Utilisez PayPal à <http://www.coopresearch.coop/how-to-join/>

Ou veuillez poster le formulaire dûment rempli, accompagné d'un chèque ou d'un mandat-poste à l'ordre de l'ACÉC en dollars canadiens ou américains (au pair) à l'adresse suivante :

Association canadienne pour les études sur la coopération
a/s Centre for the Study of Co-operatives
University of Saskatchewan
101 Diefenbaker Place
Saskatoon, SK S7N 5B8



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