L'Assemblée Annuelle 2018 Annual Meeting
Canadian Association for Studies in Co-operation
L'Association canadienne pour les études sur la coopération

Co-operative Strength in Diversity: Voices, Governance, and Engagement

PENULTIMATE PROGRAM

MAY 30 - JUNE 1, 2018
UNIVERSITY OF REGINA
REGINA, SASKATCHEWAN

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TIPS FOR MODERATORS AND PRESENTERS

Guidelines for Moderators

As session moderator it is your responsibility to be in the allocated room at least 10 minutes before the session begins to meet the presenters and ensure that their audio-visual needs are appropriately met. In the time before the audience arrives, make sure that you have some information from all of the presenters about how they would like to be introduced. The order of presentations is set out in the Conference Program.

Each concurrent session is scheduled for 90 minutes. The amount of time for questions and clarification will depend on the starting time and time taken for introductions. There should be approximately 15 minutes for general discussion at the end of the session.

During the Session:
- Introduce the speakers
- Monitor time: Provide a 5-minute and 2-minute warning.
- Start discussion after the presentations are completed. If there are no questions, have one or two questions ready to ask to get the ball rolling
- Acknowledge and thank speakers and audience for their participation.

Tips for Presenters

- Be prepared - you will have about 20 minutes to present depending on the number of presentations in your session. After five minutes you should be presenting your results.
- Know what's important: highlight the most significant findings. Those with an interest in more detail will follow up with questions. Focus on purpose, method, findings and recommendations.
- Don't use power point as a virtual text. Highlight a few points which are easy to read and graphically interesting.
- Practice your presentation and have any technical equipment ready to go.
- State your final conclusions and end on time.

ASTUCES POUR LES PRÉSIDENTS ET LES PRÉSENTATEURS

CONSEILS POUR LES MODÉRATEURS ET LES PRÉSENTATEURS

Directives pour les modérateurs

À titre de modérateur, vous devez vous rendre au local assigné à votre séance au moins 10 minutes avant le début de la présentation, afin de rencontrer les présentateurs et de vous assurer qu'ils ont accès au matériel audiovisuel dont ils ont besoin. Avant l'arrivée de l'audience, assurez-vous d'avoir en main les informations qui vous permettront d'introduire adéquatement les présentateurs. L'ordre des présentations est inclus dans le programme de la conférence.

Chaque séance est d'une durée de 90 minutes. Le temps alloué pour les questions et les clarifications dépend de l'heure à laquelle débute la séance et du temps accordé aux introductions. À la fin de la séance, environ 15 minutes devraient être réservées aux discussions générales.

Déroulement de la séance:
- Introduisez les présentateurs
- Gérez le temps : indiquez aux présentateurs qu'il reste 5 minutes, puis 2 minutes à leur présentation
- Débutez les discussions après que les présentations soient complétées. Prévoyez une ou deux questions à poser, dans le cas où aucune question n'émergerait du public, afin d'encourager les discussions
- Remerciez les présentateurs de même que l'audience pour leur participation

Conseils pour les présentateurs

- Soyez préparés - vous aurez environ 20 minutes pour présenter, tout dépendant du nombre de présentations prévues lors de votre séance. Après cinq minutes, vous devriez normalement en être à la présentation de vos résultats.
- Sachez reconnaître ce qui est important - mettez en évidence les éléments significatifs. Les personnes intéressées à obtenir davantage de détails pourront toujours poser des questions à la fin de la séance. Concentrez-vous sur l'objectif, la méthode, les résultats et les recommandations.
- Utilisez le PowerPoint en tant que support visuel - présentez quelques points faciles à lire et intéressants d'un point de vue graphique.
- Pratiquez votre présentation et préparez à l'avance les équipements techniques dont vous aurez besoin.
- Présentez vos conclusions finales et terminez votre présentation dans les temps.

CASC/ACÉC 2018: PROGRAM AT A GLANCE/ VUE D'ENSEMBLE DU PROGRAMME

TUESDAY MAY 29th

9:00 – 17:00	**CASC Student Case Study Competition Preparation** (CL 125)

WEDNESDAY, MAY 30th

8:30 – 10:00	**A1: Opening Plenary & CASC Student Case Study Competition Showcase** (ED 106.1)	
10:00 – 10:30	**BREAK (COFFEE at ED 113)**	
10:30 – 12:00	**B1: Co-operative Federations in Canada: Managing Institutionalized Diversity** (ED 106.1) *Chair: Pearl* Sousa; Hale; Fairbairn	**B2: Co-operatives within and beyond existing social relations** (ED 113) *Chair: Nembhard* *CASC/ANSER Joint Session* Bianchi & Vieta; Hawley
12:00 – 1:30	**LUNCH – on your own**	
1:30 – 3:00	**C1: Keynote: Priscilla Settee** (ED 106.1) *Chair: Isobel Findlay*	
3:00 – 3:30	**BREAK (COFFEE at ED 113)**	
3:30-5:00	**D1: CASC AGM** (ED 106.1)	
5:30 – 7:30	**CASC RECEPTION** (Sky Café and Bistro - 2903 Powerhouse Dr, Regina, SK)	

THURSDAY, MAY 31st

8:30 – 10:00	**E1: Co-operatives and Member Relations: Managing Diversity** (ED 314) *Chair: Yaschyshyn* Wan, Fulton & Micheels; Pearl & Lyon; Hancock	**E2: Measuring Co-operative Performance & Impact** (ED 388) *Chair: Guillotte* Duguid & Rixon; Merrien; Charbonneau
10:00 – 10:15	**BREAK (COFFEE at ED 388)**	
10:15 – 11:45	**F1: Cultivating Diversity Within and Beyond Co-operatives: A Social Justice Perspective** (ED 388) *Chair: Bergeron* *CASC/ANSER Joint Session* Nembhard; Krueger; Harris & Prymak	**F2: Co-operative Media: Democratic Possibilities in the Face of Crisis** (ED 314) *Chair: Isobel Findlay* Diamantopoulos; Findlay & Findlay
12:00 – 1:30	**G1: ROUNDTABLE LUNCH**: Roundtable with Canadian Political Science Association: Co-operative and Worker-Owned Alternatives to Corporate Academic Publishing (CL 305) Discussant: Darryl Reed Participants : Sharpe; Guillotte; McMurtry	
1:45 – 3:15	**H1: Co-operatives and Universities: Unique Challenges & Opportunities** (ED 315) *Chair: Overland* *CASC/ANSER Joint Session* Reed & Hopper; Massie	**H2: Human Libraries Session: Communities as Co-operatives** (ED 623) *Chair: Harris* Participants: Dillon; Others TBC

3:15 – 3:30	**BREAK (COFFEE at ED 623)**	
3:30 - 5:00	**I1: Doing Business Right: The Co-operative Way** (ED 623) *Chair: Duguid* Noble; Gidluck; Guillotte	**I2: Unique Co-operative Experiences: Small Co-ops, Key Decisions** (ED 315) *Chair: Harris* Unruh; Szaflarska, Campbell & Cunnally
5:30 – 9:00	**CASC/ANSER BANQUET (**Wascana Centre, 2900 Wascana Dr, Regina, SK S4P 3S7**)**	

FRIDAY, JUNE 1ˢᵗ

8:30 – 10:00	**J1: Communications: A critical tool for co-operatives** (ED 623) *Chair: Bergeron* Matthews; Chamberlain; Peterman	**J2: Partnerships and Stakeholder Engagement in the Social Economy** (RC 286) *Chair: Berthiaume* *CASC/ANSER Joint Session* Berthiaume & Lefèvre; Ramsundarsingh, Ngo, Stevens, Johnston & Hansen; Bianchi
10:00 – 10:30	**BREAK: (COFFEE AT ED 388)**	
10:30 – 12:00	**K1: Co-op Research Networks Workshop** (ED 623) (Moderators: Cabaj & Solmes)	

CO-OPERATIVE STRENGTH IN DIVERSITY: VOICES, GOVERNANCE, AND ENGAGEMENT
FINAL PROGRAM
UNIVERSITY OF REGINA, MAY 30 - JUNE 1, 2018

Tuesday, May 29, 2018		
Time	Event	Location
9:00 -17:00	CASC Student Case Study Competition Preparation	CL 215

Wednesday, May 30, 2018				
Time	Session	Event	Presenter	Affiliation
8:30 -10:00	A1: Plenary Education Building (ED 106.1)	**Opening Plenary & CASC Student Case Study Competition Showcase**		
		The Centre for the Study of Co-operatives, University of Saskatchewan, and the Canadian Association for Studies in Co-operation (CASC) are sponsoring a case study competition to test last year's undergraduate and graduate students' ability to apply concepts from the classroom to real world issues. The cases used in this competition will focus on governance or policy issues relevant to co-operatives.		
10:00-10:15	ED 113	**BREAK – Coffee provided by Co-operatives and Mutuals Canada**		
10:15-11:45	B1: Papers ED 106.1	**Co-operative Federations and Associations in Canada: Managing Institutionalized Diversity** (Chair: Catherine ML Pearl)		
		Conflict as the Purpose of Co-operation - Dialogue in Federations	Brett Fairbairn	Centre for the Study of Co-operatives, Johnson Shoyama Graduate School of Public Policy
		Change Management, Partnership Development and Exit Strategies for the Canadian Co-operative Association	Heather Hale	University of Victoria
		Understanding the Role of Solidarity in Origins of the Canadian Association for Studies in Co-operation	Jorge Sousa	University of Alberta

	B2: Papers	**Co-operatives within and beyond existing social relations** (Chair: Jessica Gordon-Nembhard) - *CASC/ANSER Joint Session*		
	ED 113	Cooperatives, Territories, and Social Capital: A Critical Interrogation	Michele Bianchi Marcelo A. Vieta	University of Toronto
		Co-op Housing in Canada: Interviews with residents	Josh Hawley	Queen's University
12:00 – 1:30		**LUNCH – on your own**		
1:30 – 3:00	C1: Keynote ED 106.1	**Keynote Address** **Dr. Priscilla Settee – University of Saskatchewan** *Introduced by Dr.* Isobel Findlay – University of Saskatchewan		
3:00-3:30	ED 106.1	**BREAK – Coffee Provided by Co-operatives and Mutuals Canada**		
3.30 – 5:00	D1: AGM ED 106.1	**CASC Annual General Meeting**		
5:30 - 7:30	**Sky Café and Bistro –2903 Powerhouse Dr, Regina, SK**	**CASC Reception – Sponsored by the Centre of Excellence in Accounting and Reporting for Co-operatives, Sobey School of Business at Saint Mary's University** Come join us for refreshments, snacks and a celebration of co-operation at Sky Café and Bistro, which is a 7-minute drive or 40-minute walk away from the ED building. Looking forward to having you all there!		

Thursday, May 31, 2018				
8:30 – 10:00	E1: Papers ED 314	**Co-operatives and Member Relations: Managing Diversity** (Chair: Brooke Yaschyshyn)		
		Patron-client Relationship and the Development of Chinese Rural Cooperatives	Qian Wan Murray Fulton Eric Micheels	University of Saskatchewan
		Make some noise: Engaging GEN WE & Millennials in credit unions	Catherine ML Pearl	Mount Royal University

			Seth Leon	Alberta Community and Cooperative Association
		Building Coop Leadership Bench Strength	Chris Hancock	Grant MacEwan University
	E2: Papers ED 388	**Measuring Co-operative Performance & Impact** (Chair: Claude-André Guillotte)		
		Developing Performance Indicators with Co-operatives	Fiona Duguid Daphne Rixon	Saint Mary's University
		«Together, working to develop as people, leaving none behind.» A story of recognition and social freedom in Nunavik	Anne-Marie Merrien	IRECUS, Université de Sherbrooke
		Coopératives forestières et Objectifs de développement durable (Forestry Co-operatives and Sustainable Development Goals - paper to be presented in English)	Josée Charbonneau	IRECUS, Université de Sherbrooke
10:00 - 10:30	ED 388	**BREAK – Coffee Provided by the Federation for the Humanities and Social Sciences' Interdisciplinary Funding**		
10:30- 12:00	F1: Papers ED 388	**Cultivating Diversity Within and Beyond Co-operatives: A Social Justice Perspective** (Chair: Jayne Bergeron) - *CASC/ANSER Joint Session*		
		Incarcerated Workers' Co-ops: New Frontier for the US Cooperative Movement?	Jessica Gordon Nembhard	City University of New York
		Metis Grannies Circle of Safety Co-op	Judith Harris Gerrie Prymak	University of Winnipeg North End Stay and Play Co-op
		Promoting the co-op model in rural and Indigenous communities	Audra Krueger	Co-operatives First
	F2: Papers ED 314	**Co-operative Media: Democratic Possibilities in the Face of Crisis** (Chair: Isobel Findlay)		
		Journalism, crisis and the cooperative alternative: The case of Regina's prairie dog magazine (1993-)	Mitch Diamantopoulos	University of Regina & Hullabaloo Publishing Workers Co-operative
		Information Feast and Famine: Co-operating against Incoherence and Faux-Cohesion	Isobel M. Findlay Len Findlay	University of Saskatchewan

12:00 – 1:30	G1: Lunch/ Roundtable CL 305	**Roundtable: Co-operative and Worker-Owned Alternatives to Corporate Academic Publishing – Joint with Canadian Political Science Association and ANSER** (Discussant: Darryl Reed)		
		Errol Sharpe (Fernwood Publishing) Claude-Andre Guillotte (Université de Sherbrooke) JJ McMurtry (York University)		
1:45 - 3:15	H1: Papers ED 315	**Co-operatives and Universities: Unique Challenges & Opportunities** (Chair: Darcy Overland) –*CASC/ANSER Joint Session*		
		The University as a Site of Place-Based Entrepreneurship: The Case of the Green Campus Co-operative	Darryl Reed Madison Hopper	York University
		A History of the Centre for the Study of Co-operatives at the University of Saskatchewan	Merle Massie	University of Saskatchewan
	H2: Panel ED 623	**Human Libraries Session: Communities as Co-operatives**		
		Moderator: Judith Harris Human libraries have become an international cultural movement since their introduction in Denmark in 2000. A human library is a way for individuals to connect with others in their community in order to engage in conversation, promote tolerance, celebrate differences and encourage understanding of people who come from varied cultural or lifestyle backgrounds. Human books are volunteers who are willing to share their stories with others in a safe environment. Readers participate in one-on-one or small-group conversations with Human Books to ask questions and to learn about other's life experiences or special interests. This year at CASC, a human library will be included as an interactive session and will feature cooperative practitioners representing various sectors and regions with the aim to share their "co-op stories" - about personal, professional and/or organizational journeys. Readers will be able to move from one table to the next and engage with a number of human books during the session. The great advantage of a human books is that they can respond to your questions. Participants: Eric Dillon, Conexus Credit Union Others TBC		

3:15 – 3:30	ED 623	**BREAK – Coffee Provided by Co-operatives and Mutuals Canada**

3:30 – 5:00	I1: Papers	**Doing Business Right: The Co-operative Way** (Chair: Fiona Duguid)		
	ED 623	The Great White Combine: 100 years of Farmer-owned Hail Insurance in Saskatchewan	Lynn Gidluck	University of Regina
		Trends in Credit Union Mergers in Saskatchewan: A look back and forward	Joshua Noble	Unity Credit Union
		The Business Model Canvas for co-operatives : an emerging approach for practitioners	Claude-André Guillotte	IRECUS, Université de Sherbrooke
	I2: Papers	**Unique Co-operative Experiences: Small Co-ops, Key Decisions** (Chair: Judith Harris)		
	ED 315	Breweries and Bylaws: A comparative analysis of co-operative brewery bylaws	Aleksandra Szaflarska Sean Campbell Culum Canally	Wilfrid Laurier University Scaled Purpose Independent scholar/practitioner
		To Be or Not To Be a Multi-stakeholder Co-op: Lessons from the West End Food Cooperative	Leanne Unruh	West End Food Co-op

5:30 – 9:00 **Location: Wascana Centre, 2900 Wascana Dr, Regina, SK S4P 3S7 (8-minute drive or 40-minute walk away from campus)**	**CASC/ANSER BANQUET** Please join us for an enjoyable night featuring a buffet dinner. We will also announce the Ian Macpherson Fund winners and CASC scholarships, and award the CASC Merit Award. **Cash bar at 5:30PM** **Banquet Dinner at 6:00PM**

Friday, June 1, 2018		
8:30 – 10:00	J1: Panel	**Co-operative Communications** (Chair: Jayne Bergeron)

	ED 623	Dan Matthews, Co-operatives First Joshua Peterman, Each For All Co-op Cathy Chamberlain, CL Chamberlain Communication		
	J2: Papers RC 286	**Partnerships and Stakeholder Engagement in the Social Economy** (Chair: Annabelle Berthiaume) - *CASC/ANSER Joint Session*		
		Layers of collaboration for sustained change: Organizational, frontline and community	Susan Ramsundarsingh Hieu Van Ngo Kelli Stevens Frank Johnston Judy Hansen	University of Toronto University of Calgary University of Calgary Impact 8 Consulting Group Impact 8 Consulting Group
		Community autonomy from past to present: Partnerships between the state and philanthropic foundation in Quebec as a reform of public action	Annabelle Berthiaume Sylvain Lefèvre	McGill University Université du Québec à Montréal
		Italian community cooperatives: New organisations for community empowerment and socio-economic development	Michele Bianchi	University of Toronto
10:00-10:30	ED 388	**BREAK - Coffee Provided by Co-operatives and Mutuals Canada**		

10:30 – 12:00	K1: Workshop
	
	ED 623
		Co-operative Research Networks Workshop
		
		Moderators: Paul Cabaj, CMC; Amanda Solmes
		
		This roundtable will be an interactive planning session with CASC, ACE, CCRN and University of Saskatchewan Centre for Co-operative Studies. An initial framework will be presented that answers the following questions:
		    1. How do we collaborate more deeply online to ensure our research is more accessible to other academics?
		    2. Can online tools be used to encourage greater research collaboration across institutions.
		    3. How can we extend the reach of our research in a way that is more relevant and usable to the co-operative sector?
		    4. How can our online presence be used to gather potential key areas co-operative research interest?
		    5. How can our tools be used to encourage the insertion of cooperative studies in post secondary institutions across Canada?		

		The results of the discussion will be preliminary strategy will be a collaborative action plan to increase online presence of our collective research and improve its impact.

PAPER ABSTRACTS

Community autonomy from past to present: Partnerships between the state and philanthropic foundation in Quebec as a reform of public action

Annabelle Berthiaume, McGill University

Sylvain Lefèvre, Université du Québec à Montréal

This research retraces the emergence of Quebec's public-philanthropic partnerships in order to enlighten the triangular dynamics and past and present debates around the role of the State, foundations, and community organizations. The research is based on literature review and three-year field work in the philanthropic sector, including participant observations, interviews and research with a philanthropic foundation. We discuss formal partnerships between a provincial government and the Lucie and André Chagnon Foundation that emerged a decade ago. In a nutshell, this new institutional arrangement has reactivated some historical tensions related to the community organizations' request for autonomy, while conferring to a private foundation a pivotal role between State and non-profit sector.

Italian community cooperatives: New organisations for community empowerment and socio-economic development

Michele Bianchi, University of Toronto

During these years of economic crisis, reduction of welfare state, and redefinition of public sector's role, a new form of cooperation has emerged in Italy: The Community Co-op. This is an innovative approach to the co-op model, normally intended as a democratic way to redistribute benefits among members. The Community Co-ops work for a sustainable growth of territories through the involvement of different stakeholders, public and private, expanding the plethora of beneficiaries. This new form of cooperation is steering a devolution of power from public sector to citizens in terms of socio-economic development and management of local services.

Cooperatives, Territories, and Social Capital: A Critical Interrogation

Michele Bianchi, University of Toronto

Dr. Marcelo Vieta, University of Toronto

Collaboration between different members for a common aim is the foundation of the cooperative model (Bonfanti & Sapelli 1981; Borzaga & Tortia 2004; Ostrom 2012; Zamagni 2005). Increasingly, however, the cooperative is being seen as an exemplar organizational form for extending beyond the mutual interest of members to embrace broader community development goals and proposals (Craig, 1993; Vieta & Lionais 2015; Mori 2017). This paper first critically evaluates the characteristics of the social relations between cooperatives and surrounding communities,

conceptualized in Italy as territorio (territory). Our analysis deploys social capital theory (Bourdieu 1986; Coleman 1990; Putnam 1993) in order to critically interrogate how cooperatives interact with their contexts. What social capital theory helps articulate is how these territorial social relations can be productive. The second aim of this paper will be to assess the methodological possibilities offered by each for research looking at cooperatives and their role in community development.

Coopératives forestières et Objectifs de développement durable (Forestry Co-operatives and Sustainable Development Goals - paper to be presented in English)
Josée Charbonneau - IRECUS, Université de Sherbrooke
L'atteinte des 17 Objectifs de développement durable, adoptés en 2015 par l'Assemblée générale des Nations Unies, nécessite un engagement concret de la part de tous les acteurs à l'échelle internationale. Dans cette optique, il semble important de mieux comprendre la contribution des coopératives à ces Objectifs. Notre recherche vise ainsi à comprendre la nature de la contribution actuelle et potentielle des coopératives forestières aux Objectifs de développement durable, à partir d'une étude de cas multiples appliquée à des coopératives forestières membres de la Fédération québécoise des coopératives forestières (FQCF) et de la Federación Hondureña de Cooperativas Agroforestales (FEHCAFOR). Les premiers résultats de cette recherche seront partagés dans le cadre de cette présentation.

Journalism, crisis and the cooperative alternative: The case of Regina's prairie dog magazine (1993-)
Mitch Diamantopoulos, University of Regina & Hullabaloo Publishing Workers Co-operative
The ad-driven business model for journalism is broken. Newspaper closures, downsizing, layoffs and the proliferation of news deserts all testify to the severity of the crisis. Is the failure of investor-driven journalism an opportunity for cooperative alternatives? To better illuminate this question, this paper touches on the origins, growth, crises and reinvention of one award-winning media innovation. Regina's prairie dog magazine is a worker co-operative. It has published continuously for 25 years, reaching a third of the city's adult population. Its past achievements highlight how workers can successfully deliver important public goods where the investor-driven model has failed. Similarly, its present efforts at reinvention suggest how other cooperative media alternatives might reposition in the current crisis context. Against the rising tide of nihilistic resignation about journalism and democratic possibilities, this case study provides a stark contrast.

Developing Performance Indicators with Co-operatives
Fiona Duguid – Saint Mary's University
Daphne Rixon – Saint Mary's University
The objective of this presentation is to discuss a co-operative non-financial reporting and measurement system. This participatory action research project involves co-operatives from each geographic region of Canada, French and English, and various types, industries, sizes and maturity. At this point, the co-operatives have chosen to measure their co-operative-ness through a series of indicators based on the co-operative principles. In this presentation, we will describe the process by which the co-operatives came to these indicators, the indicators and metrics supporting them, as well the next steps in the pilot project.

Conflict as the Purpose of Co-operation - Dialogue in Federations

Brett Fairbairn - Centre for the Study of Co-operatives, Johnson Shoyama Graduate School of Public Policy
Why, if "co-operation among co-operatives" is a principle, do representatives of co-operatives frequently disagree? This paper considers the idea that federations - a common form of organization in co-operative sectors - are designed to institutionalise certain conflicts rather than to eliminate conflict. The paper examines federations where member entities and a central organization are economically integrated, a structure distinctive to certain sectors of co-operatives such as credit unions and retail co-ops, and which I refer to as business federations. The discussion draws on my current research with managers, board members, and staff in The Co-operative Retailing System, a business federation of approximately 190 local/regional retail co-operatives in Western Canada who collectively represent more than 1.8 million individual consumer members and approximately $10 billion in combined sales. The paper includes recommendations for practitioners based on theoretical and empirical insights.

Information Feast and Famine: Co-operating against Incoherence and Faux-Cohesion
Isobel M. Findlay and Len Findlay, University of Saskatchewan
In the context of media concentration and even media deserts, this paper addresses the ongoing challenges of fake news and the public's right to know, or the case for media justice. Despite the speed and scope of change, there seems a clear and increasing trend across the mediascape to distribute saturation and desertification along a communicative continuum from digital platforms to print, especially newsprint. With print we have a large body of academic work dealing with its social value and social functions, and the ways in which the politics of literacy produce a literate politics. With social media, there is much less substantial understanding of how connectivity produces social connections of an empowering kind that amplify individual agency in the formation and advancement of a shared interest or cause. In face of the Facebook-Cambridge Analytics furore and the ongoing algorithmic instabilities of "the" market, we argue for co-operative media as a key resource for recoupling communication and community in effectively collaborative educational and community settings.

The Great White Combine: 100 years of Farmer-owned Hail Insurance in Saskatchewan
Lynn Gidluck, University of Regina
The Saskatchewan Municipal Hail Insurance Association is one of Saskatchewan's most successful and oldest businesses. SMHIA is owned, operated and controlled by farmers through the province's system of local government. Instead of paying dividends, Municipal Hail uses the money it earns to subsidize the rates it charges farmers. This presentation will share the story of how this distinctive farmer-owned enterprise was established more than 100 years ago and how it has responded to the changing nature of agriculture, how it differs from other insurance options, and why it remains an important farm management tool for rural Saskatchewan.

Incarcerated Workers' Co-ops: New Frontier for the US Cooperative Movement?
Jessica Gordon-Nembhard, John Jay College, City University of NY
Puerto Rico, Italy, Sweden, Ethiopia are having success with worker co-ops in prisons and owned by incarcerated citizens. There is increasing interest and discussion of this in the U.S. Gordon-Nembhard has established partnerships with incarcerated citizens, and organizations they partly control, to explore the development of worker cooperatives in prisons and with returning citizens; and to develop appropriate worker co-op education and training. The paper will explore the value proposition that incarcerated worker co-ops address multiple economic, social, and

human development challenges of incarcerated citizens. The author will also report on conversations with incarcerated citizens about worker cooperatives, as well as a research project surveying prisoners about cooperatives. Gordon-Nembhard will conclude this paper with policy recommendations and the beginnings of an implementation strategy.

The Business Model Canvas for co-operatives : an emerging approach for practitioners
Claude-André Guillotte - IRECUS, Université de Sherbrooke
The Business Model Canvas (Osterwalder & Pigneur) has been the prominent tool for the elaboration and the assessment of business models in the last ten years. Its application to the co-operative enterprise has provided various declinations for practitioners. At IRECUS, we have worked with different groups to reflect on the insertion of both the business dimension and the values and principles of co-operation in the canvas. The presentation presents the results of the process with practitioners.

Change Management, Partnership Development and Exit Strategies for the Canadian Co-operative Association
Heather Hale - University of Victoria
Approaches to international development and how organizations attempt to combat the massive challenges of global inequality have changed dramatically over the last 60 years. (Besada et al., 2013, p.1). Framed by the work done by the international development community on ensuring aid effectiveness and global partnerships, this paper looks at how when developing and implementing international development projects, how can the Co-operative Development Foundation (CDF) and its partners, as international development organizations ca better manage organizational change through an improved partnership toolkit. Based thematic analysis of interviews conducted with CDF staff and overseas partners staff, this paper provides CDF with recommendations and the appropriate tools that can assist the organization and its overseas partner staff in further developing partner toolkit that may include; memorandum of understandings, assessments, capacity building actions plans, and, if needed, exit strategies.

Building Coop Leadership Bench Strength
Chris Hancock - Grant MacEwan University
Coops need to quickly fill leadership gaps to remain agile in today's fast paced environment. Developing leaders in the operation and the board can be achieved through careful succession planning. Each coop needs to address the leadership risks and plan a response that takes into account the organization and the people within. The leadership needs to be diverse enough to meet the unfolding strategic goals. Does the coop have people in the wings that can replace leaders in the organization?
Coop member owners are detached from the leadership development and see recruitment as a cost not an investment. Members are able to step up to leadership roles on the board without experience, skills or education yet expect the operational leadership to possess these on arrival. Do your members may have difficulty assessing talent?
The leadership will help build the culture and bring along the members. As the organization grows and learns it must face adversity. Does you coop have the bench strength to take on the challenges.

Metis Grannies Circle of Safety Co-op

Judith Harris, University of Winnipeg
Gerrie Prymak, North End Stay and Play Co-op
This paper presents the results of a project that identifies the supports needed for a multi-stakeholder co-op initiative to succeed in a community characterized by inner-city conditions. The project records the experience of training, co-learning, and co-op design toward the development of a new enterprise with a group of Metis women in Winnipeg's north end. The project provides an opportunity to examine the values, norms and networks that exist in north end inner-city neighbourhoods, that might support a social co-op. Teaching and discussion take place in learning circles open to the core group of five. The team and the instructor/co-researcher, explore community-based and culturally-based traditions of co-operation as we develop the co-op. By consulting and interviewing inner-city co-op members and co-op developers, the project evaluates the idea of a second tier co-op or inner-city co-op federation that can provide supports for this and other co-ops in the inner-city.

Co-op Housing in Canada: Interviews with residents
Josh Hawley, Queen's University
Co-op housing in Canada has a strong history of protecting tenants' rights and keeping land and housing off the capitalist market. However, many residents of housing co-ops now find themselves without any power to participate as their co-ops have abandoned participatory-democratic procedure in favour of standard property management. This paper presents my preliminary findings of my MA thesis, including interviews with residents. A number of these interviews comprise a case study on the Milton-Parc co-ops in Montreal which also form an urban land trust. Interviews were either one-on-one or in a group setting. A trend is apparent of housing co-ops becoming indistinguishable from other forms of subsidized housing. For example, many co-ops do not have any active committees. This is contrasted with the Milton-Parc co-ops, in which every member must serve on a committee.

Supporting Enterprise Development and Innovation in Indigenous Communities
Lou Hammond Ketilson, University of Saskatchewan
A number of Indigenous communities in Canada have established credit unions /caisses populaires to address a broad range of financial service needs. A significant portion of this population lives in rural and remote locations and many do not have access to these services in their communities. The inability to access capital from mainstream financial institutions is considered a major barrier to enterprise development. A 1980's effort by the federal government to address this gap resulted in the creation of Aboriginal Financial Institutions. Today there are a total of fifty across Canada; the Arctic Co-operatives Development Fund is one of the most successful. The approach employed by Arctic Co-operatives Limited has demonstrated success as a strategy in remote rural communities challenged by poverty, geography and climate. ACDF is central to the model. This paper documents the strengths and weaknesses of the development approach, as well as the contextual drivers.

Promoting the co-op model in rural and Indigenous communities
Audra Krueger, Co-operatives First
The Co-operative Innovation Project confirmed awareness and understanding of the co-operative business model in rural and Indigenous communities was low. What it didn't capture was that awareness and understanding of business development in general was also quite weak. This reality has meant leaving behind some assumptions about capacity within these communities and focusing instead on simplifying the key

ingredients for co-operative business development. The Co-operative Innovation Project confirmed awareness and understanding of the co-operative business model in rural and Indigenous communities was low. What it didn't capture was that awareness and understanding of business development in general was also quite weak. This reality has meant leaving behind some assumptions about capacity within these communities and focusing instead on simplifying the key ingredients for co-operative business development.

A History of the Centre for the Study of Co-operatives at the University of Saskatchewan
Merle Massie, University of Saskatchewan
The Centre for the Study of Co-operatives (CSC) has grown from a locally-focused creation to a world-renowned centre for co-operative study, research, teaching and extension. The CSC has engaged a contract research historian to write a history of the Centre. Using interviews with faculty, staff, board members, students and others, along with Centre publications including board and Director reports, self-reflective documents such as mission statements, and its list of publications, this paper will provide an overview of the Centre's history. Its focus will be on the role of interdisciplinarity as a foundational concept for the Centre, and what that concept has contributed to co-operative studies.

Communicating the co-op model to rural and Indigenous communities
Dan Matthews, Co-operatives First
The word "co-op" carries a wide variety of values and connotations. In some cases, these meanings and inflections have been promoted and nurtured by the many different interests of the groups engaged with co-ops. In other cases, they're the result of neglect and a broader community has largely driven its identity. Both of these influences have guided how Co-operatives First has approached the challenge of communicating the co-operative business model to two highly divergent target audiences across a huge geographical area. This presentation will highlight a few key examples of communication obstacles to talking about co-operatives, particularly in rural and Indigenous communities, and strategies for overcoming them.

« Together, working to develop as people, leaving none behind. » A story of recognition and social freedom in Nunavik
Anne-Marie Merrien - IRECUS, Université de Sherbrooke
This paper presents the results of a PhD research and analyses how the experience of the Fédération des cooperatives du Nouveau-Québec can become an example for the cooperative movement as a whole. According to Draperi (2007), the co-op movement articulates three movements: a theoretical, a social and a business movement. Based upon various individual interviews and workshops, and Honneth's theory of recognition and social freedom (2002; 2014), this research suggests that the co-op movement has also the potential to be a "recognition movement". The presentation will highlight the expectations of recognition co-op actors have towards their co-op and the effects of recognition produced by the co-op. Processes, means and factors influencing the capacity of co-ops to answer these expectations and produce those effects will also be discussed. Finally, we will ponder whether identity recognition is a co-op specificity.

Trends in Credit Union Mergers in Saskatchewan: A look back and forward
Joshua Noble, Unity Credit Union

The numbers of credit unions reached its high point in 1965 with 301 credit unions. Over the last fifty-plus years that number has been steadily declining – reaching just 46 in 2016. As centralization has quietly and persistently rewrote the credit union landscape of Saskatchewan, several questions are left to open to investigation: does the credit union movement still fulfill the promises of its foundation? What does relevance look like in an increasingly sophisticated capitalist economy? And perhaps most interesting, is there a manifest destiny for Saskatchewan credit unions – and in the era of federal credit unions – of all Canadian credit unions? This paper explores these questions by reviewing the history of Saskatchewan mergers and exploring various visions for the future of the credit union movement.

Make some noise: Engaging GEN WE & Millennials in credit unions
Catherine ML Pearl, Mount Royal University
Seth Leon, Alberta Community and Cooperative Association
Preliminary results will be shared from a research study that examined Millennial/Gen We perspectives on credit unions. The paper will provide an overview of student workshops conducted with 2 classes of Social Innovation students at Mount Royal University in 2018. Student perspectives were explored concerning cooperatives, credit unions and engagement strategies for this demographic. The first section will examine demographic shifts across Canada and in the sector; the second section will provide an overview of the methodology; and, the third section will share preliminary results and next steps in this research.

Layers of collaboration for sustained change: Organizational, frontline and community
Susan Ramsundarsingh, University of Toronto
Hieu Van Ngo, University of Calgary
Kelli Stevens, University of Calgary
Frank Johnston, Impact 8 Consulting Group
Judy Hansen, Impact 8 Consulting Group
This grounded theory study explores effective collaboration and sustainability amongst social service providers working with criminal and gang involved youth. Based on 25 interviews from seven cities across Canada, this paper provides insight on collaboration at different levels within the organization including organization-to-organization collaboration, collaboration between front-line workers, and community collaborations. It outlines the ways that collaboration is different at each level, and explains how collaboration at each level impacts the sector, organizations, service users, policy and sustainability. This paper provides concrete recommendations from participants and practice examples.

The University as a Site of Place-Based Entrepreneurship: The Case of the Green Campus Co-operative
Darryl Reed, York University
Madison Hopper, York University
Place-based entrepreneurship (PBE) is a particular form of social entrepreneurship oriented to the needs and resources of specific communities. Based upon the premise that social entrepreneurs in specific communities have access to resources (local knowledge, organizational structures, social capital, etc.) that provide them with competitive advantages over conventional firms, PBE is most closely associated with rural communities. This chapter investigates universities as another site of PBE. It does so by analyzing a not-for-profit co-operative that functions as a

social entrepreneur. Employing a case study method, it examines three enterprises that the co-operative has sought to incubate (a café, a pub and a garment company). It draws upon interviews and documentary evidence to uncover and analyze the unique strategies and tactics that the co-operative has employed to incubate each of these enterprises and to evaluate and account for their results.

Understanding the Role of Solidarity in Origins of the Canadian Association for Studies in Co-operation
Jorge Sousa, University of Alberta
The Canadian Association for Studies in Co-operation (CASC) was formally started in 1985 as a member-based professional academic association. While such associations are not new, CASC has managed to function for over 30 years as the primary professional association supporting research in co-operatives and co-operation. The purpose of this presentation is to explore how the necessity solidarity was the key feature and function of the association. It is my contention that a deep sense of solidarity was the underlying factor driving the founding members of CASC to create a space intended to explore a relatively new field of academic study. Solidarity enabled members of CASC to support an emerging area of research in a context that was not quite supported within many Universities. In this presentation I will discuss the important role that solidarity has had in the continuation of the Canadian Association for Studies in Co-operation. I will conclude with lessons learned that can be considered by other member-based professional academic associations who aim to work in solidarity with individuals from different disciplines.

Breweries and Bylaws: A comparative analysis of co-operative brewery bylaws
Aleksandra Szaflarska, Wilfrid Laurier University
Sean Campbell, Scaled Purpose
Culum Canally, Independent scholar/practitioner
The craft beer sector has been expanding quickly across the globe with a growing number of newcomers choosing to incorporate as co-operatives. Founders of these start-ups call on existing co-operatives to share their expertise in operational and organizational matters. This paper systematically examines the bylaw documents of existing co-operative breweries and brewpubs across Canada and the United States through primary document analysis. The goal of the research is twofold: (1) to compare the documents and their constituent parts to gain a better understanding of how these co-operatives operate (against the backdrop of differing legislative constraints and with unique co-operative models), and (2) to compile a list of best practices and bylaws that can be used by existing and aspiring breweries/brewpubs to build and improve their own operations. In this way, the paper will contribute to both the institutional studies academic space and to the practitioner community.

To Be or Not To Be a Multi-stakeholder Co-op: Lessons from the West End Food Cooperative
Leanne Unruh, West End Food Co-operative
The West End Food Co-operative (WEFC) is a retail food co-operative in Toronto, Ontario that is commonly held up as a thriving example of the multi-stakeholder cooperative model. However, in 2016, a committee tasked with updating the co-op's bylaws discovered that WEFC was not actually incorporated as a multi-stakeholder co-op (MSC). Despite functioning in practice as a MSC, WEFC's articles of incorporation only indicate one membership type. This presentation is based on my work as co-chair of WEFC's 2017-2018 Bylaw Committee, as well as my academic research concerning different MSC models. Some of the questions and challenges that I will talk about include: why a co-op may want to

incorporate as a MSC, or not; changing articles of incorporation; incorporating workers in a non-worker co-op; and writing by-laws that are open enough to allow for future changes.

Patron-client Relationship and the Development of Chinese Rural Cooperatives
Qian Wan - University of Saskatchewan
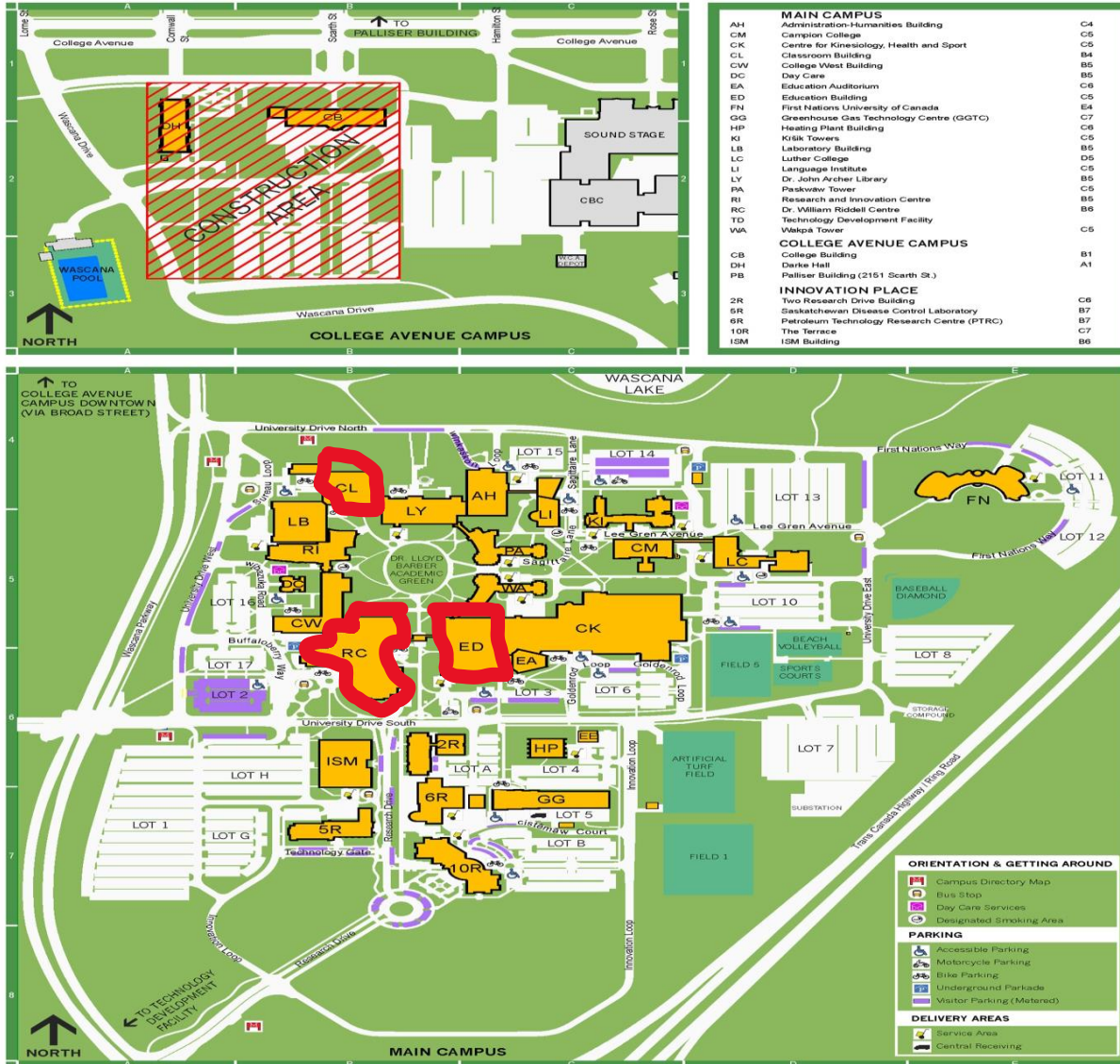Murray Fulton - University of Saskatchewan
Eric Micheels - University of Saskatchewan
Most Chinese cooperatives are initiated and controlled by elites (village Cadres and companies), despite the regulations of Chinese Cooperative Law on protecting member democratic control and profit allocation based on transactions. In our research, we develop a perspective that Chinese rural cooperatives are economic extensions of rural social relations. Through a case study and by interviewing cooperative leaders, we find that patron-client relationship plays very important roles in cooperative initiation and development. Rural elites sit in the connecting position in the social network with local government officers, companies, and farmers, therefore could accumulate power and resources, and become the leaders in cooperative development. We also build a two-stage model on the initiation of a cooperative where the founding members are embedded in a patron-client relationship. The theoretical result of the model shows that more relational pressure coming from patron-client relationship, the more likely are elites and ordinary members to cooperate for a cooperative.

We would like to thank our sponsors/ Nous voudrions remercier nos commanditaires

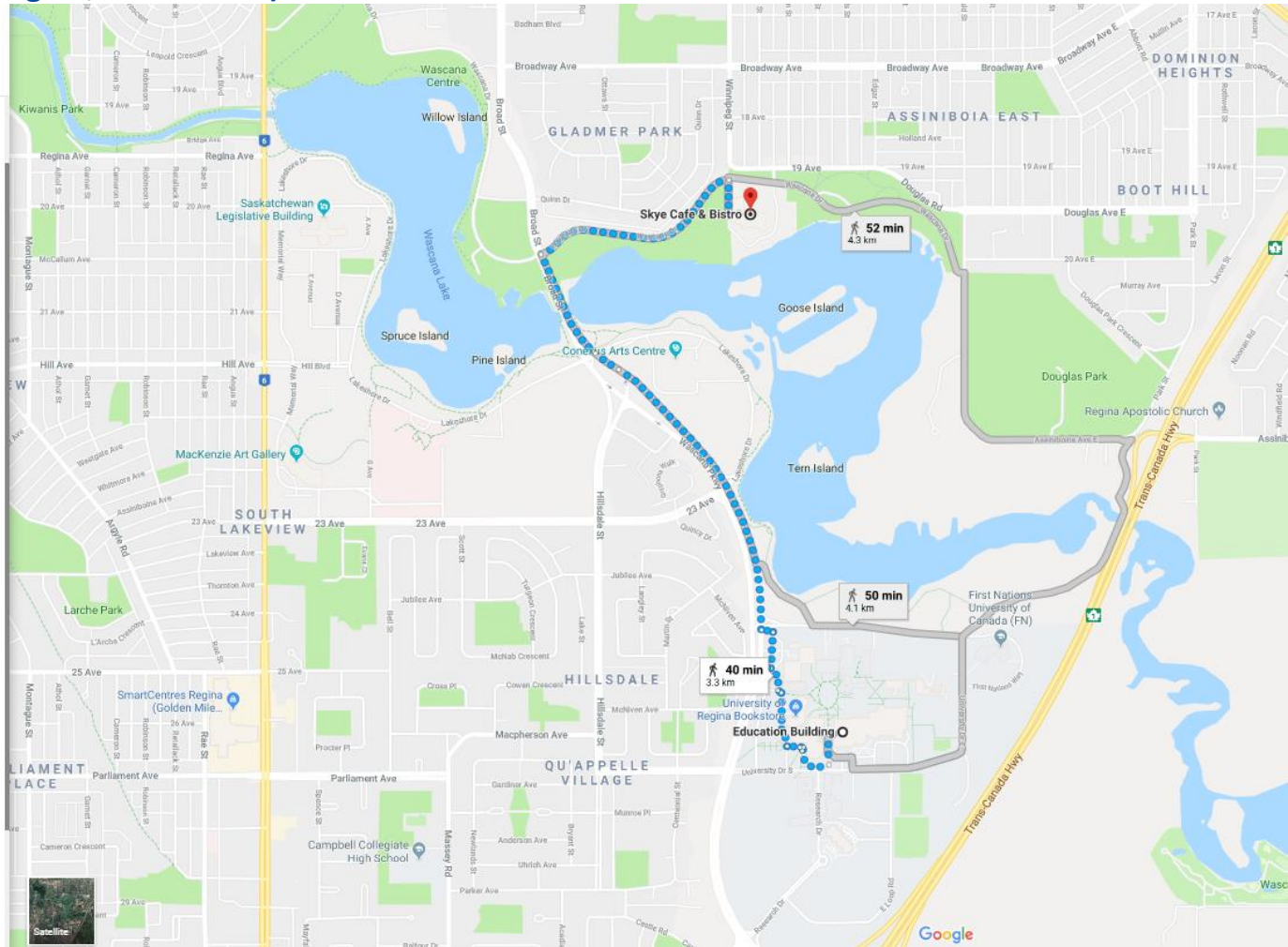# UNIVERSITY OF REGINA CAMPUS MAP (ED, CL, RC CIRCLED IN RED)

DIRECTIONS TO THE RECEPTION at SKY CAFÉ AND BISTRO – Wednesday May 30th at 5:30 PM
(2903 Powerhouse Dr, Regina, SK S4N 0A1)

40 min (3.3 km)
via Wascana Pkwy N
Mostly flat

Regina, SK S4S 7J7

↑ Head west
    17 m

↰ Turn left
    100 m

↱ Turn right toward University Dr W
    130 m

↱ Slight right toward University Dr W
    14 m

↰ Turn left toward University Dr W
    11 m

↰ Slight left toward University Dr W
    44 m

↱ Turn right toward University Dr W
    100 m

↰ Turn left toward University Dr W
    18 m

↱ Turn right toward University Dr W
    97 m

↱ Turn right onto University Dr W
    130 m

↰ Turn left toward Wascana Pkwy N
    42 m

↱ Turn right onto Wascana Pkwy N
    1.1 km

↑ Continue onto Hillsdale St
    100 m

↑ Continue onto Broad St
    400 m

↱ Turn right at Wascana Dr
    750 m

↱ Turn right onto Powerhouse Dr
    ⓘ Destination will be on the left

23

DIRECTIONS TO THE CASC/ANSER BANQUET at WASCANA CENTRE – Thursday May 31st at 5:30 PM
(2900 Wascana Dr, Regina, SK S4P 3S7)

40 min (3.3 km)

via Wascana Pkwy N and Broad St
Mostly flat.

➤ Turn right toward University Dr W
130 m

➤ Slight right toward University Dr W
14 m

➤ Turn left toward University Dr W
11 m

➤ Slight left toward University Dr W
44 m

➤ Turn right toward University Dr W
190 m

➤ Turn left toward University Dr W
19 m

➤ Turn right toward University Dr W
87 m

➤ Turn right onto University Dr W
130 m

➤ Turn left toward Wascana Pkwy N
42 m

➤ Turn right onto Wascana Pkwy N
1.1 km

↑ Continue onto Hillsdale St
100 m

↑ Continue onto Broad St
1.1 km

➤ Turn left onto Broadway Ave
94 m

➤ Turn right onto Wascana Dr
ⓘ Destination will be on the left
100 m

Wascana Centre
2900 Wascana Dr, Regina, SK S4P 3S7

24