



*L'Assemblée Annuelle 2017 Annual Meeting
Canadian Association for Studies in Co-operation
L'Association canadienne pour les études sur la coopération*



FINAL PROGRAM

MAY 30 - JUNE 2, 2017
RYERSON UNIVERSITY
TORONTO, ONTARIO



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TIPS FOR MODERATORS AND PRESENTERS

Guidelines for Moderators

As session moderator it is your responsibility to be in the allocated room at least 10 minutes before the session begins to meet the presenters and ensure that their audio-visual needs are appropriately met. In the time before the audience arrives, make sure that you have some information from all of the presenters about how they would like to be introduced. The order of presentations is set out in the Conference Program.

Each concurrent session is scheduled for 90 minutes. The amount of time for questions and clarification will depend on the starting time and time taken for introductions. There should be approximately 15 minutes for general discussion at the end of the session.

During the Session:

- Introduce the speakers
- Monitor time: Provide a 5-minute and 2-minute warning.
- Start discussion after the presentations are completed. If there are no questions, have one or two questions ready to ask to get the ball rolling
- Acknowledge and thank speakers and audience for their participation.

Tips for Presenters

- Be prepared - you will have about 20 minutes to present depending on the number of presentations in your session. After five minutes you should be presenting your results.
- Know what's important: highlight the most significant findings. Those with an interest in more detail will follow up with questions. Focus on purpose, method, findings and recommendations.
- Don't use power point as a virtual text. Highlight a few points which are easy to read and graphically interesting.
- Practice your presentation and have any technical equipment ready to go.
- State your final conclusions and end on time.

ASTUCES POUR LES PRÉSIDENTS ET LES PRÉSENTATEURS

CONSEILS POUR LES MODÉRATEURS ET LES PRÉSENTATEURS

Directives pour les modérateurs

À titre de modérateur, vous devez vous rendre au local assigné à votre séance au moins 10 minutes avant le début de la présentation, afin de rencontrer les présentateurs et de vous assurer qu'ils ont accès au matériel audiovisuel dont ils ont besoin. Avant l'arrivée de l'audience, assurez-vous d'avoir en main les informations qui vous permettront d'introduire adéquatement les présentateurs. L'ordre des présentations est inclus dans le programme de la conférence.

Chaque séance est d'une durée de 90 minutes. Le temps alloué pour les questions et les clarifications dépend de l'heure à laquelle débute la séance et du temps accordé aux introductions. À la fin de la séance, environ 15 minutes devraient être réservées aux discussions générales.

Déroulement de la séance:

- Introduisez les présentateurs
- Gérez le temps : indiquez aux présentateurs qu'il reste 5 minutes, puis 2 minutes à leur présentation
- Débutez les discussions après que les présentations soient complétées. Prévoyez une ou deux questions à poser, dans le cas où aucune question n'émergerait du public, afin d'encourager les discussions
- Remerciez les présentateurs de même que l'audience pour leur participation

Conseils pour les présentateurs

- Soyez préparés - vous aurez environ 20 minutes pour présenter, tout dépendant du nombre de présentations prévues lors de votre séance. Après cinq minutes, vous devriez normalement en être à la présentation de vos résultats.
- Sachez reconnaître ce qui est important - mettez en évidence les éléments significatifs. Les personnes intéressées à obtenir davantage de détails pourront toujours poser des questions à la fin de la séance. Concentrez-vous sur l'objectif, la méthode, les résultats et les recommandations.
- Utilisez le PowerPoint en tant que support visuel - présentez quelques points faciles à lire et intéressants d'un point de vue graphique.
- Pratiquez votre présentation et préparez à l'avance les équipements techniques dont vous aurez besoin.
- Présentez vos conclusions finales et terminez votre présentation dans les temps.

CASC/ACÉC 2017: PROGRAM AT A GLANCE/ VUE D'ENSEMBLE DU PROGRAMME

TUESDAY MAY 30th

9:00 – 17:00	CASC Student Case Study Competition Preparation (SHE 540)
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WEDNESDAY, MAY 31st

8:30 – 10:00	A1: CASC Student Case Study Competition Showcase (KHE 129) Overland (Chair)	A2: Co-operative Management: Engaging Leadership (EPH 142) Findlay (Chair) Macfarlane; Pearl and Leon; Hancock	A3: The Power of Film for Education and Co-operative Development (EPH 112) Duguid (Chair); Smolski; Berge; Esfahlani
10:00 – 10:30 BREAK (COFFEE at EPH 112)			
10:30 – 12:00	B1: New Co-operativism: Confronting Capitalist Enclosures and Crises (KHE 129) CASC/ANSER New Co-operativism Stream Schugurensky (Chair); Vieta; Lionais; Novkovic	B2: Lessons in Co-op Management (EPH 142) Cabaj (Chair); Unruh; Hammond Ketilson; Guillotte	B3: Co-operative Credit and Insurance Alternatives (EPH 112) Martin (Chair); Goebey and Madar; Gidluck
12:00 – 1:00 LUNCH – on your own			
1:00 – 2:00	C1: Roundtable – Co-operatives and Higher Education (KHE 129) Reed and Guy (Facilitators), Duguid; Guillotte; Cameron; Findlay; Dawe	C2: Workshop: Co-operatives and Mutuals Canada Research Framework (EPH 112) Cabaj (Facilitator)	
2:00 – 2:15 BREAK			
2:15 – 3:30	D1: Academic Keynote: Peter Ranis, City University of New York (KHE 129)		
3:30 – 3:45 BREAK (COFFEE at KHE 129)			
3:45-5:15	E1: CASC AGM (KHE 129)		
5:15 – 7:30	CASC RECEPTION (CSI Regent Park – 585 Dundas Street East, 3 rd Floor)		

THURSDAY, JUNE 1st

8:30 – 10:00	F1: International Models #1: Gender Dynamics and Women's Participation (EPH 112) Harris (Chair); Dormwirth; Sutton; Bergeron	F2: Co-operatives and Labour: Working to Address Real Needs (EPH 103) New Co-operativism Stream Vieta (Chair); Vieta; Smith; de Peuter	F3: Co-operatives: Measuring Performance and Transformation (SHE 660) Guillotte (Chair); Rixon and Duguid; Côté; Rempe
10:00 – 10:30 BREAK (COFFEE at SHE 660)			

10:30 – 12:00	G1: International Models #2: Integration, Technology and Fair Trade (EPH 112) Elder (Chair); Jaffee, Obaa, Hammond Ketilson and Mugisha; Hailu; Reed	G2: The Co-operative Community : Living Together (EPH 103) <i>New Co-operativism Stream</i> Lionais (Chair); Schussler; Kenny; Hawley; Mychajluk	G3: Roundtable: Female Participation and Representation (SHE 660), Sutton (Chair); Sutton; Storie; Diaz; Bergeron
10:45 – 12:15	G4: Fostering social enterprise integrity in alliance with government regulations CASC/ANSER (EPH 111) Wittingham; Readhead; Hope; Hollinrake; Bishop; Owen		
12:00 – 1:30	ROUNDTABLE LUNCH (provided by OISE/UofT): Towards a New Cooperativism, or Business as Usual? (SHE 660) Vieta (Chair); Tarhan (Moderator); Ranis, Gordon Nembhard; Haiven; Lionais; Novkovic; McMurtry		
1:30 – 3:00	H1: Co-operatives Advancing Social Justice: Past, Present, and The Next 150 (SHE 660) <i>New Co-operativism Stream</i> Novkovic (Chair); Gordon Nembhard; Harris and Vint; Tarhan	H2: Co-operatives: Securing Food, Farms and Forests (EPH 103) <i>New Co-operativism Stream</i> Reed (Chair); Elder; Sumner; Charbonneau and Guillotte	H3: Co-operatives: Economic, Social and Ecological Responsibility (EPH 112) Cameron (Chair); Shen; Berge; Merrien
3:00 – 3:30	BREAK (COFFEE at SHE 660)		
3:30 – 5:00	I1: Platform Co-operativism: a Counterforce (SHE 660) <i>New Co-operativism Stream</i> de Peuter (Chair); Findlay; Milland; Spitzberg	I2: Roundtable: Leadership in Co-operatives: Is it Something Unique? (EPH 112) Haiven; Dawe; Valliere	I3: Into the Future: Cultures, Perceptions and Demographics (EPH 103) Bergeron (Chair); Freisen-Hughes and Harris; Overland
5:00 – 9:00	CASC/ANSER BANQUET (ENG 304)		

FRIDAY, JUNE 2nd

9:00 – 12:30	J1: University – Co-operative Strategic Engagement Workshop (SHE 660) See details in Page 14
PAPER SESSIONS	
9:00 – 10:30	K1: Evaluating Impact: Critical perspectives and applied methods (IMA 321) CASC/ANSER - Cordeaux (Chair); Gray; Roy; Young; Cordeaux, Gardner and Lasby
10:30 – 10:45	BREAK
10:45 – 12:15	L1: Credit Unions and Other Innovative Forms of Finance in the Social Economy (IMA 313) CASC/ANSER - Quarter (Chair); Gordon Nembhard; Hossein; Henry; Maiorano, Mook and Quarter
12:30 – 1:45	LUNCH and KEYNOTE ADDRESS: Senator Lucie Moncion (ILC A/B)
1:45 – 2:00	BREAK (COFFEE at ILC A/B)
2:00 – 3:30	M1: Roundtable: Co-operatives and Canada at 150 – Lessons from the Past for Directions for the Future (ILC A/B) Reed and Guy (Chairs); Cameron; McMurtry; Guillotte; Hammond Ketilson; Miller; Novkovic

FROM FAR AND WIDE:
ENVISIONING THE NEXT 150 YEARS OF CO-OPERATION
FINAL PROGRAM

RYERSON UNIVERSITY, MAY 30 - JUNE 2, 2017

Tuesday, May 30, 2017		
Time	Event	Location
9:00 -17:00	CASC Student Case Study Competition Preparation	SHE-Sally Horsfall 540

Wednesday, May 31, 2017				
Time	Session	Event	Presenter	Affiliation
8:30 - 10:00	A1: Panel	CASC Student Case Study Competition Showcase (Chair: Darcy Overland)		
	KHE-Kerr East 129	The Centre for the Study of Co-operatives, University of Saskatchewan, and the Canadian Association for Studies in Co-operation (CASC) are sponsoring a case study competition to test last year undergraduate and graduate students' ability to apply concepts from the classroom to real world issues. The cases used in this competition will focus on governance or policy issues relevant to co-operatives.		
	A2: Panel	Co-operative Management: Engaging Leadership (Chair: Isobel Findlay)		
	EPH-Eric Palin 142	Adopting a values-based approach to customer/member relationship management	Paula Macfarlane	St. Mary's University
		The cooperative, the academy and the millennial: What does engagement look like for organizations seeking long term sustainability?	Catherine Pearl Seth Leon	Mount Royal University ACCA
		Cooperative Conundrum: Leadership Risk	Chris Hancock	MacEwan University
	A3: Roundtable	The Power of Film for Education and Co-operative Development (Chair: Fiona Duguid)		
	EPH-Eric Palin 112	Anton Smolski, Powerline Films Simon Berge, University of Winnipeg Mohammad Esfahlani, University of Calgary		

10:00-10:30	EPH-Eric Palin 112	BREAK – Coffee provided by The Centre for the Study of Co-operatives, USask		
10:30-12:00	B1: Panel	New Co-operativism: Confronting Capitalist Enclosures and Crises (Chair: Daniel Schugurensky) – <i>New Cooperativism Stream – CASC/ANSER Joint Session</i>		
	KHE-Kerr East 129	The New Cooperativism and the Commons: Lessons from Nova Scotia's Antigonish Movement and Argentina's Worker Recuperated Enterprises	Doug Lionais Marcelo A. Vieta	Cape Breton University University of Toronto
		What can we learn from Cuba? The role of cooperativism in a transforming society	Sonja Novkovic	St. Mary's University
	B2: Papers	Lessons in Co-op Management (Chair: Paul Cabaj)		
	EPH-Eric Palin 142	The Multi-stakeholder Model and Early Cooperative Ideals	Leanne Unruh	York University
		Arctic Co-operatives Limited: Exploring an Integrated Model of Co-operative Development	Lou Hammond Ketilson	University of Saskatchewan
		Co-operative decision making : a value creation process	Claude-André Guillotte	IRECUS, Université de Sherbrooke
	B3: Papers	Co-operative Credit and Insurance Alternatives (Chair: Kate Martin)		
	EPH-Eric Palin 112	Marketplace Lending and Credit Unions: When the Past and the Future of Peer-to-peer Finance Meet	Sean Geobey Indi Omar Madar	University of Waterloo
		Hail Insurance at Cost: A Case Study of the Saskatchewan Municipal Hail Insurance Association	Lynn Gidluck	University of Regina
12:00 – 1:00		LUNCH – on your own		
1:00 – 2:00	C1: Roundtable	Co-operatives and Higher Education – Facilitator: Darryl Reed		
	KHE-Kerr East 129	<p>Fiona Duguid, St. Mary's University Claude-André Guillotte, IRECUS, Université de Sherbrooke Peter Cameron, Ontario Co-operative Association Isobel Findlay, University of Saskatchewan Sandra Dawe, St. Mary's University</p> <p>The co-operative sector has a long history of working with universities and colleges, going back to the 19th century. These relations have included adult education and extension programs, support for conventional academic programs and executive</p>		

		<p>education programs, the promotion of action research and various forms of experiential education, as well as collaboration with research institutes. While frequently very productive and innovative, these relationships typically have been ad hoc in nature, rather than strategic.</p> <p>In June 2015, Co-operatives and Mutuals Canada (CMC) adopted a resolution to establish a Higher Education Strategy. As part of this mandate, a taskforce was assembled, a needs assessment was conducted, and an initial report with recommendations from the taskforce were submitted to and approved by the Board of CMC. The taskforce is now charged with developing a strategy based upon the report and recommendations approved by the board. This roundtable will discuss these recommendations and seek guidance from the audience as to how they might be best incorporated into (and implement through) a higher education strategy.</p>
	<p>C2: Workshop</p> <p>EPH-Eric Palin 112</p>	<p>Co-operatives and Mutuals Canada Research Framework - Facilitator: Paul Cabaj, Co-operatives and Mutuals Canada</p> <p>CMC Research Framework is intended to support our long term strategic goals of advancing the sector, strengthening existing co-operatives and support development of new type of co-operatives. The framework will guide CMC's convening role in advancing applied research based on a collaborative approach with academic institutions and existing research partners such as CASC. Workshop participants will have an opportunity to comment on the research framework and to provide foundational input into key areas of inquiry, including, but not limited to, the following:</p> <ul style="list-style-type: none"> • Growth and sustainability of Canada's Co-operatives • Co-operative responses to new socio-economic and environmental challenges • Governance and decision making • Supportive regulatory environment for co-operatives • Co-operative education • Increasing public awareness of co-operatives <p>Participant feedback will be integrated into the subsequent version of the plan which will be brought forward to our members for input and ratification.</p>
2:00-2:15	KHE-Kerr East 129	BREAK
2:15 – 3:30	D1 KHE-Kerr East 129	<p>Academic Keynote Address</p> <p>Peter Ranis – Professor Emeritus, City University of New York <i>Introduced by Marcelo A. Vieta, Assistant Professor, University of Toronto</i></p>

		<p>The Alienated Working Class and the Trump Phenomenon</p> <p>Donald Trump's questionable and narrow Electoral College victory demonstrated that neoliberalism has developed a clear vulnerability to right-wing populism which, in some debased way, understood working class alienation. Though right-wing populism is on the rise in the U.S and elsewhere it offers progressives a formidable opening for working class cooperativism.</p> <p>Since the fraudulent populist campaign brought Trump to power, he is imposing an extreme form of corporate capitalism. The duplicity of corporate liberalism hiding behind pseudo-populism has highlighted the growing dissatisfaction among laborers, employees and middle class workers and has created a new opening for working class organizations. The use of public policy intervention such as eminent domain to support, create and maintain worker-run enterprises is clearly called for as a way to empower the disaffected working class.</p>
3:30 - 3:45	KHE-Kerr East 129	BREAK – Coffee provided CASC
3:45- 5:15	E1 KHE-Kerr East 129	CASC Annual General Meeting
5:15 - 7:30	CSI Regent Park 585 Dundas St E 3rd floor	<p>CASC Reception</p> <p>Come join us for refreshments, snacks and a celebration of co-operation at CSI Regent Park, a local social enterprise hub. CSI Regent Park is a pleasant 15 to 20-minute walk away from Ryerson University. For directions, please refer to the maps section at the end of our program. Looking forward to having you all there!</p>

Thursday, June 1, 2017				
8:30 – 10:00	F1: Papers EPH-Eric Palin 112	International Models #1: Gender Dynamics and Women's Participation (Chair: Judith Harris)		
		Women's Participation in Dairy Cooperative Societies - A Case Study in Karnataka, India	Carla Domwirth	Humboldt University of Berlin
		Gender Dynamics in Tanzanian Co-operatives	Shannon Sutton	International Development Research Centre
		Gender dynamics of pastoral livestock herding and implications for co-operative development in rural Mongolia	Jayne Bergeron	Carleton University

	F2: Panel	Co-operatives and Labour: Working to Address Real Needs (Chair: Marcelo A. Vieta) – <i>New Cooperativism Stream</i>		
	EPH-Eric Palin 103	Workers Recuperating Enterprises in Argentina, Italy, and Cuba: Three National Cases of the New Cooperativism	Marcelo A. Vieta	University of Toronto
		Empowerment in Livelihood: Connecting Social Work and New Cooperativism	Stacy Smith	University of South Carolina
		Coworking and Co-operatives	Greig de Peuter	Wilfrid Laurier University
	F3: Papers	Co-operatives: Measuring Performance and Transformation (Chair: Claude-André Guillothe)		
	SHE-Sally Horsfall 660	Benchmarking Co-operative Social and Environmental Performance	Daphne Rixon Fiona Duguid	St. Mary's University St. Mary's University
		Coop HEC: From members and community value to co-operative education	Daniel Côté	HEC Montreal
		An Exploration of the Credit Union Development Education Training Program: A Transformative Learning Experience and its Effects on Motivation and Organizational Commitment of Employees	Brent Rempe	University of Oklahoma
10:00 - 10:30	SHE-Sally Horsfall 660	BREAK – Coffee provided CASC		
10:30- 12:00	G1: Papers	International Models #2: Integration, Technology and Fair Trade (Chair: Sara Elder)		
	EPH-Eric Palin 112	Engendering and Differentiating Rural Ugandan Livelihood Pathways within Context of the Integrated Co-operative Model	JoAnn Jaffe Bernard Obaa Lou Hammond Ketilson Johnny Mugisha	University of Regina Makarere University University of Saskatchewan Makarere University
		Technology Adoption in the production of teff in Ethiopia: The Role of Cooperatives and Extension Services	Getu Hailu	University of Guelph
		Fairtrade Co-operatives as Catalysts For Endogenous Development: The Case Of Norandino	Darryl Reed	York University
	G2: Papers	The Co-operative Community : Living Together (Chair: Doug Lionais) – <i>New Cooperativism Stream</i>		

	EPH-Eric Palin 103	Zapatismo and beyond: Towards a theory of autonomy and its practice in North America	Stuart Schussler	York University
		Intentional Communities in North America	Michael Jodah Kenny	York University
		The depoliticization of co-operative housing	Josh Hawley	Queen's University
		Ecovillages and New Cooperativism: Attempts and Challenges	Lisa Mychajluk	University of Toronto
	G3: Roundtable	Female Participation and Representation (Chair: Shannon Sutton)		
	SHE-Sally Horsfall 660	Shannon Sutton, International Development Research Centre Kelly Storie, La Siembra Co-operative Ramona Diaz, PRODECOOP Jayne Bergeron, Carleton University		
10:45 – 12:15	G4: Roundtable	Fostering social enterprise integrity in alliance with government regulations – <i>ANSER/CASC Joint Session</i>		
	EPH-Eric Palin 111	Lisa Whittingham, Brock University Anne Readhead, Brock University Jennifer Hope, Brock University Ryan Hollinrake, Brock University Courtney Bishop, Brock University Frances Owen, Brock University		
12:00 – 1:30	Lunch/ Roundtable	Roundtable: Towards a New Cooperativism, or Business as Usual? (Lunch Provided by <i>New Cooperativism Stream</i> (OISE/UT)) (Chair: Marcelo Vieta; Moderator: M. Derya Tarhan)		

	SHE-Sally Horsfall 660	Peter Ranis, City University of New York Jessica Gordon Nembhard, City University of New York Larry Haiven, St. Mary's University Doug Lionais, Cape Breton University Sonja Novkovic, St. Mary's University J.J. McMurtry, York University		
1:30 - 3:00	H1: Papers	Co-operatives Advancing Social Justice: Past, Present, and The Next 150 (Chair: Sonja Novkovic) – <i>New Co-operativism Stream – CASC/ANSER Joint Session</i>		
	SHE-Sally Horsfall 660	African American Cooperatives, Sabbotage and the Case for Reparations	Jessica Gordon Nembhard	City University of New York
		Opening the Dialogue to Social Cooperatives: Decolonizing Manitoba's Child Welfare System	Judith Harris Valerie Vint	University of Winnipeg Aboriginal Design Co-operative
		Renewable Energy Co-operatives and Energy Democracy: A Critical Perspective	Mumtaz Derya Tarhan	University of Toronto
	H2: Papers	Co-operatives: Securing Food, Farms and Forests (Chair: Darryl Reed) – <i>New Cooperativism Stream</i>		
	EPH-Eric Palin 103	Multinational Retailers and the Destabilization of Farmer Cooperatives in Nicaragua	Sara Elder	University of British Columbia
		Old Crises and the New Co-operativism: Food Security / Farm Security / Environmental Security and the Case of the Local Organic Food Co-ops Network	Jennifer Sumner	University of Toronto
		Forestry Co-operatives and Sustainability: A Comprehensive Update	Josée Charbonneau Claude-André Guillotte	IRECUS, Université de Sherbrooke
	H3: Papers	Co-operatives: Economic, Social and Ecological Responsibility (Chair: Peter Cameron)		
	EPH-Eric Palin 112	Exploring the role of cooperatives in facilitating the Sustainable Development Goals	Yichen Shen	Dalhousie University

		Communities and Corporate Social Responsibility Programs	Simon Berge	University of Winnipeg
		Recognition and social freedom: the case of Nunavik’s co-ops	Anne-Marie Merrien	IRECUS, Université de Sherbrooke
3:00 – 3:30	SHE-Sally Horsfall 660	BREAK – Coffee provided by Interdisciplinary Session Fund from the Federation for the Humanities and Social Sciences		
3:30 – 5:00	I1: Papers	Platform Co-operativism: a Counterforce (Chair: Greig de Peuter) – <i>New Cooperativism Stream</i>		
	SHE-Sally Horsfall 660	Co-operatives and the Sharing Economy	Isobel M. Findlay	University of Saskatchewan
		Moving the Crowd from Corporations to Cooperation	Kristy Milland	McMaster University
		The Pathways to #BuyTwitter: Users, Owners, and a Co-op from Within	Daniel Spitzberg	Peak Agency Collective
	I2: Roundtable	Leadership in Co-operatives: Is it Something Unique?		
	EPH-Eric Palin 112	Larry Haiven, St. Mary’s University Sandra Dawe, St. Mary’s University Glen Valliere, St. Mary’s University		
	I3: Panel	Into the Future: Cultures, Perceptions and Demographics (Chair: Jayne Bergeron)		
	EPH-Eric Palin 103	Co-operatives in Winnipeg: exploring diversity and empowerment	Nikolas Friesen-Hughes Judith Harris	University of Winnipeg University of Winnipeg
		Perceptions of issues facing co-operatives in Canada: A cognitive analysis	Darcy Overland	University of Saskatchewan
5:00 – 9:00 Location: ENG 304		CASC/ANSER BANQUET Please join us for a buffet dinner which will also include a tribute to Father Greg MacLeod. We will also announce the Ian Macpherson Fund winners and CASC scholarships, and award the CASC Merit Award. Cash bar at 5:00PM Banquet Dinner at 6:00PM		

Friday, June 2, 2017				
9:00 – 12:30	J1: Workshop	University – Co-operative Strategic Engagement Workshop		
	SHE-Sally Horsfall 549, 660, 662	<p>Co-operatives in Ontario and other parts of Canada have values (democratic governance, concern for community) and interests (education and training, support for new and fledging business, etc.) that closely overlap with those of institutions of higher education.</p> <p>The Canadian Association for Studies in Co-operation (CASC), the Ontario Co-operative Association (ON-Coop), Co-operatives and Mutuals Canada (CMC) and the P&G Centre for Business and Sustainability (Wilfred Laurier University) invite you to participate in a workshop on promoting strategic engagement between the co-operative sector and institutions of higher education.</p> <p>This workshop will provide a forum for leaders in the co-operative sector and institutions of higher education to learn more about the work of each other and to reflect on how they might collaborate more closely and effectively. Three specific areas of collaboration will be explored: curriculum; experiential education and; innovation and development.</p> <p>PROGRAM (SEE FULL AGENDA ON PAGE 17): 8:30 – 9:00 – Registration, Coffee (SHE 660) 9:00 – 9:30 – Introduction to the Event (SHE 660) 9:30 – 10:30 – Break-out Session (Curriculum, Experiential Education, Innovation) 10:30 – 11:00 – Networking, Coffee 11:00 – 12:00 – Break-out Session (Curriculum, Experiential Education, Innovation) 12:00 – 12:30 – Wrap-up and Next Steps</p>		
PAPER SESSIONS				
09:00 – 10:30	K1: Papers	Evaluating Impact: Critical perspectives and applied methods (Chair: Emily Cordeaux) - <i>CASC/ANSER Joint Session</i>		
	IMA 321	A Local/Global and Tension Critique of Member Satisfaction Studies of U.S. Dairy Cooperatives: A meta-analysis of four traditional technical assistance projects	Thomas Gray	USDA, Cooperative Programs & U. Saskatchewan

		Can co-operatives impact on the social determinants of health and well-being?	Michael Roy	Glasgow Caledonian University
		SROI/social impact reporting for platform businesses	Melina Young	Independent Researcher
		Public Depictions of Impact by Canadian Charities: Towards a Typology	Emily Cordeaux, Alexandra Gardner David Lasby	Imagine Canada
10:30-10:45		BREAK - coffee provide by On Co-op		
10:45 – 12:15	L1: Panel IMA 313	Credit Unions and Other Innovative Forms of Finance in the Social Economy (Chair: Jack Quarter) – CASC/ANSER Joint Session		
		Community Development Credit Unions: Securing and Protecting Assets in Black Communities	Jessica Gordon Nembhard	City University of New York
		Black Women as Co-operators: Rotating Savings and Credit Associations (ROSCAs) in the Americas	Caroline Shenaz Hossein	York University
		Can a Small Loan Make a Difference?	Susan Henry	Alterna Savings
		Do credit unions in Canada serve marginalized communities? An exploration of credit union and bank branching	John Maiorano Laurie Mook Jack Quarter	OISE, University of Toronto Arizona State University OISE, University of Toronto
12:30- 1:45		LUNCH – provided by P&G Centre for Business and Sustainability, Wilfrid Laurier University		
ILC A/B		KEYNOTE ADDRESS Lucie Moncion - Senator, Former President and Executive Director of the Alliance des caisses populaires de l'Ontario <i>Introduced by</i> Kate Martin – Senior Policy Advisor, Canadian Credit Union Association Simultaneous Translation provided by Co-operatives and Mutuals Canada (CMC), Canada Credit Union Association (CCUA) and On Co-op		
1:45- 2:00	ILC A/B	Break – coffee provided by CASC		
2:00 - 3:30	M1: Roundtable ILC A/B	Co-operatives and Canada at 150 – Lessons from the Past for Directions for the Future (Chairs: Darryl Reed and Denyse Guy) Peter Cameron, Ontario Co-operative Association J.J. McMurtry, York University Claude-Andre Guillotte, Université de Sherbrooke Lou Hammon Ketilson, University of Saskatchewan		

	<p>Sally Miller, Co-op Developer & Champion Sonja Novkovic, St. Mary's University</p> <p>Co-operatives predate the formation of Canada as a state and have played a major role in the development of the country. The contributions of co-operatives have entailed dynamic relationships in which co-operatives have both responded to and helped to induce social, political and economic change. This has involved much learning and has occurred through changes in the practices of co-operatives, the development of new institutional and associational forms, and the formation of broad social movements.</p> <p>The purpose of this roundtable to provide an opportunity to reflect upon how lessons from the past 150 years might guide current and future efforts to promote a co-operative sector that is responsive to contemporary needs and opportunities, as they are arising in the context of changing demographic and immigration patterns, liberalizing reforms to the international trade regime, rapid advances in technology across a broad array of fields (information and communications, transportation, bio-technology, robotics, etc.), and the changing role/withdrawal of the state regarding functions of social service provision and employment generation/training. Specific areas of discussion will include new forms of co-operative organization (e.g., multi-stakeholder co-operatives), new sites of economic and social activity (e.g., platform co-operatives, knowledge-based co-operatives, social co-operatives), new (renewed) co-operative sensibilities (e.g., environmental sustainability, social inclusion), international co-operation (e.g., along value chains), the public and political roles of co-operatives, etc.</p>
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Higher Education – Co-operative Strategic Engagement Workshop
2 June 2017, Ryerson University

Time		Facilitator/Presenter	Institutional Affiliation	Presentation/Discussion Topics
9:00-9:30	Welcome Introduction to the Event • Short Presentations	Denyse Guy Darryl Reed Simon Berge TBA Claude-André Guillotte	Executive Director, CMC York University University of Winnipeg (Sector Partner) Université de Sherbrooke	Curriculum – Chair in Co-op Studies Experiential Education Innovation – COOPSCO
9:30-10:30	Break-out Sessions I			
	1. Curriculum • Short Presentations • Facilitated Discussion	Lou Hammond Ketilson Fiona Duguid Barry Colbert Sandra Dawe TBC	U Saskatchewan (facilitator) President, CASC Wilfrid Laurier University Co-operators Université de Sherbrooke	Higher Education Needs Assessment Materials/Resources/Programs Sector Experience Students Experience
	2. Experiential Education • Short Presentations • Facilitated Discussion	JJ McMurtry Judith Harris Heather Simpson Daphne Rixon Rita Cheung	York University (facilitator) University of Winnipeg Alterna Credit Union St Mary's University York University	• Walls to Bridges • Various Programs • Partnerships • Student Experience
	3. Innovation • Short Presentations • Facilitated Discussion	Peter Cameron Sean Campbell Paul Cabaj Sean Geobey Leanne Unruh Jennifer Bryan	ON-Co-op (facilitator) Wilfrid Laurier (facilitator) Co-ops & Mutuels Canada University of Waterloo West-end Co-op/ LOFC Solar Shares	• Co-operative Innovation • Role of Innovation Centres • Food and Agriculture • Renewable Energy
10:30-11:00	Nutrition Break/Networking			
11:00-12:00	Break-out Sessions II			
	1. Curriculum	(cont.)		
	2. Experiential Education	(cont.)		
	3. Innovation	(cont.)		
12:00-12:30	Conclusion, Next Steps	Denyse Guy Fiona Duguid	Co-ops & Mutuels Canada CASC	
12:30-1:45	Lunch Keynote Address	Lucie Moncion, Senator, Former President and Executive Director of the Alliance des caisses populaires de l'Ontario		
1:45-3:15	Roundtable	Co-operatives and Canada at 150: Lessons from the Past for Directions for the Future (Peter Cameron, Claude- André Guillotte, Lou Hammond Ketilson, J.J. McMurtry, Sally Miller, Sonja Novkovic)		

PAPER ABSTRACTS

Berge, Simon

Communities and Corporate Social Responsibility Programs

Business education in many institutions has been focused on a capitalist approach focusing on the firm, profit and value for shareholders. There has been a growing trend in business education to include Corporate Social Responsibility (CSR) within the mandate of the firm. Firm CSR programs, however, tend to focus on one aspect of a firm's performance in areas such as climate change, social justice or sustainability. A key aspect that is missing from most CSR programs and business education is the role communities play in firm development. Many co-operatives through the Concern for Community principle integrate community needs into firm decisions and activities. Through an examination of co-operatives, utilizing film, this project seeks to understand the place of the co-operative firm in the community. The films will be utilized within the business education program to inform business students of the role firms play in communities.

Bergeron, Jayne

Gender dynamics of pastoral livestock herding and implications for co-operative development in rural Mongolia

In the People's Republic of Mongolia, approximately 40% of the population rely on livestock for their livelihoods through the sale of unprocessed sheep and camel products. The total number of livestock in Mongolia has increased from 26 million in 1996 to 43 million in 2010, resulting in increased climate and market vulnerability among herder families, particularly women. Agricultural co-operatives in Mongolia have the potential to improve the economic position of men and women small livestock producers by strengthening their engagement in markets and improving overall livestock production. However, issues such as weak co-operative governance, limited natural resources, training opportunities, and a lack of agricultural extension services and credit pose challenges for the sustainable, equitable and inclusive development of co-operatives in the country. Through an integrated co-operative approach, the INVEST Co-op Mongolia Project, a four-year, CAD \$1.34 million initiative co-funded by Global Affairs Canada (GAC) and led by the Canadian Co-operative Association (CCA) will build the capacity of herder households through training on improved natural resource and livestock management practices, increased productivity, enhanced financial literacy and agricultural enterprise management skills in addition to increased access to markets, inputs, extension services and credit. This paper will present some of the unique challenges faced by agricultural co-operatives in the Mongolian context with a focus on gender and livestock, as well as discuss the gender responsive activities of the project in order to address some of these challenges.

Charbonneau, Josée; Guillothe, Claude-André

Forestry Co-operatives and Sustainability: A Comprehensive Update

Forests provide infinite ecological, social and economic functions. International policy dialogue around the need to manage them in a sustainable manner sparked the emergence of new societal expectations as well as the establishment of new or renewed institutional and technical instruments worldwide, which transformed the forestry sector on many aspects. Forestry co-operatives need to adapt to these new trends. Based on an exhaustive review of the scientific and professional literature published since 2005, this paper provides an overview of the main challenges and practices of forest-owners, workers and community co-operatives operating in the forestry sector in 27 countries. Forest tenures, legal, political and social recognition, governance and access to capital influence their possibilities of performing. Whether they improve their position in the

forestry value chain, they diversify or specialize their activities or they surround themselves with partners, their resilience strategies are numerous and show their adaptability.

Cordeaux, Emily; Gardner, Alexandra; Lasby, David

Public Depictions of Impact by Canadian Charities: Towards a Typology

Charities face increasing pressure to effectively demonstrate the broad social and economic impacts of their programs and services, but many struggle to do so. For many organizations, the methodologies for measuring and describing impact common in the literature are more rigorous and expensive than they need. However, examples of simpler approaches are difficult for them to find. In our view, this is because there has been little systematic examination of how typical charities are describing their impact. This study looks at public depictions of organizational impact from approximately 1,650 charities to produce a proposed typology of impact depictions.

Côté, Daniel

Case study – Coop HEC: A campus co-op – from members and community value to co-operative education

"Coop HEC is a campus coop located in Montreal and operating as a key service provider in a B- School (HEC Montreal). With a turnover of \$10 million, 100 employees, it serves a community of 13 000 students, 256 full time professors and 700 employees (working for the B-Scholl). Coop HEC manages 2 cafeterias, a catering service, 2 restaurants, 2 stores and the indoor parking. Over the last few years, a focus on the « co-op equilibrium » as a management framework has been adopted and is in the process of being implemented. In this paper, I am reporting key activities leading to reinforce this equilibrium and building a stronger capacity to generate higher value for the community. I will introduce the development of a (co-op) balanced scorecard (BSC) and an experimental project to leverage the campus co-op as a tool for co-operative education for our members."

De Peuter, Greig

Coworking and Co-operatives

Self-employed workers increasingly join coworking spaces to combat isolation, share office amenities, reduce office rent, and network. Drawing on literature on media and cultural labour, platform co-operativism, and open co-operativism, the paper assesses constraints on and possibilities of extending co-op models in and through the coworking sector. Informed by interviews, the paper theorizes coworking as an ambivalent practice of mutual aid, simultaneously mitigating labour precarity and reinforcing neoliberal exploitation. Going beyond helping individual workers cope with labour flexibility requires coworking spaces to experiment with alternative relations of production, including co-operative forms of ownership. The paper discusses the complementarity of coworking and co-ops; barriers to forming coworking co-ops; a subset of coworking co-ops; and how coworking spaces might incubate worker co-ops in creative industries. Linking coworking and co-operatives is one tactic to further worker-centred, commons-based alternatives to precarious employment and the capitalist sharing economy.

Elder, Sara

Multinational Retailers and the Destabilization of Farmer Cooperatives in Nicaragua

Scholars, non-governmental organizations, and governments are promoting cooperatives as key to linking smallholder farmers with modern markets to achieve inclusive development. This article uses data from 65 interviews with supply chain personnel and a survey of 250 smallholder

farmers in Nicaragua to explain why some farmer cooperatives have consistently sold vegetables to supermarkets and some have stopped. Results confirm previous research showing that cooperatives make trade-offs between inclusiveness and market goals, but go further to reveal that ultimately, cooperative success depends on the supply chain governance strategies of its buyer. In Nicaragua, the domestic supermarket, with a greater understanding of local needs and culture, is more conducive to the success of smallholder farmer cooperatives than Walmart. The findings suggest that NGOs should pay more attention to buyer sourcing strategies and farmer needs when designing development interventions to link cooperatives of resource-poor farmers to markets, so as to not increase the vulnerability of smallholder farmers.

Findlay, Isobel M.

Co-operatives and the Sharing Economy

In the context of financial, economic, and environmental crises, many herald the sharing economy as a game changer empowering people to avoid the crisis-inducing excesses of ownership and even promote community. The “dark side” of the sharing economy has not gone unnoticed, however, in a fast growing literature underlining legal, regulatory, political, and other battles, increased precariousness and risk shifting, and exposing “sharewashing” of platforms such as AirBnB and TaskRabbit that avoid taxes and regulation and even risk breaking the law. Building on work on co-operatives as the prototype of asset sharing in the interest of production, this paper clarifies how co-operatives collaborating with other social movements might help the sharing economy avoid the documented commodifying, concentrating, and corporatizing pressures. This paper reframes issues while taking back co-operative history and identity from corporate distortions to rekindle co-operative memory, reanimate the seven principles, and promote economic, environmental, and cultural democracy.

Friesen-Hughes, Nicholas and Harris, Judith

Co-operatives in Winnipeg: exploring diversity and empowerment

Co-operatives represent an opportunity for marginalized communities and cultures to empower themselves while directly challenging social and economic issues. The effectiveness of co-operatives in addressing structural barriers is demonstrated historically and in the present day economy. Through interviews with members of culturally-based Winnipeg co-ops, the author explores key questions: how the ICA principles are interpreted and adapted by diverse cultures, why people join co-ops, how co-ops contribute on personal and societal levels to both social and economic growth, and what role co-ops will play in the future. Culture is understood within the parameters of the following definition: the customary beliefs, social forms, and material traits of a racialized, religious, or social group (based on Merriam-Webster). This research is grounded in the researcher’s exploration of his position, privilege, biases and worldviews. Reflecting on his experiences and motivations in the Urban Eatin’ Co-operative, he integrates himself into the research as a full participant.

Gidluck, Lynn

Hail Insurance at Cost: A Case Study of the Saskatchewan Municipal Hail Insurance Association

The Saskatchewan Municipal Hail Insurance Association is owned, operated and controlled by farmers through the province’s system of local government. Municipal Hail was founded in 1913 by leaders within the Saskatchewan Grain Growers’ Association who saw a need to protect themselves against one of nature’s fiercest elements. Hail remains the biggest single peril producers have. Farmers who purchase hail insurance from the association are its owners. Instead of paying dividends, Municipal Hail uses the money it earns to subsidize the rates it charges farmers.

Instead of turning to government to provide this service for them, farmers created their own company. Over one hundred years later, administrators employed by rural municipalities continue to sell hail insurance at cost to farmers. The Saskatchewan Municipal Hail Insurance Association remains one of the few entities that is wholly owned and controlled by farmers.

Goebey, Sean; Madar, Indi Omar

Marketplace Lending and Credit Unions: When the Past and the Future of Peer-to-peer Finance Meet

Peer-to-peer lending has expanded rapidly since the 2008 global financial crisis. The internet-enabled platforms that support it threaten to disrupt many parts of the financial industry, but it is only since 2016 that Canadian regulations allowed marketplace lenders to operate in most parts of the country. While the emerging peer-to-peer lending space is largely a for-profit one, there may be opportunities for the development of co-operative alternatives. In partnership with the Canadian Credit Union Association (CCUA) and the Filene Research Institute, semi-structured interviews were conducted with seventeen credit union sector leaders across Canada. The strategic features of mixed online-offline strategies combining marketplace lending and established cooperative financiers emerge from these interviews, with specific focus on small- and medium-sized enterprise lending and payday loan alternatives.

Gordon Nembhard, Jessica

African American Cooperatives, Sabbotage and the Case for Reparations

Gordon Nembhard connects the racial reparations movement to the cooperative movement, the history of discrimination against Black cooperators and cooperatives, and efforts at restitution. She reviews the history of African American cooperative business ownership, and documents some examples of acts of sabotage and terrorism against African American co-ops. The author then makes the case for reparations to address, and direct restitution for these attacks; and explores ways that financial reparations can be used to develop cooperative economics literacy and co-op business development education from K-12 and in higher education, and to provide loan funds for African American co-operative business development (especially worker cooperatives) and co-op housing.

Community Development Credit Unions: Securing and Protecting Assets in Black Communities

Gordon Nembhard explores the benefits of community development credit unions in Black communities in the U.S. and the ways they provide affordable financial services, and especially help their clients/members to preserve assets. All CDCUs studied note that they charge lower rates for their products than commercial banks, and provide higher interest or dividends when possible. CDCUs work closely with their members to provide innovative services and products, to personalize services, to help them avoid loans they cannot afford, and to educate them enough to make sound financial decisions. In addition, these are financial institutions with community boards, whose purpose is to support community development.

Gray, Thomas

A Local/Global and Tension Critique of Member Satisfaction Studies of U.S. Dairy Cooperatives: A meta-analysis of four traditional technical assistance projects

A cooperative is a user-owned, democratic business in which benefits are derived, distributed on the basis of use" per 1) User-Owner 2) User-Control 3) User-Benefits. These principles embed tensions in a co-op e.g. equality, participation vs efficiency, performance. Mooney (04) expanded

this theme with political-economic tensions e.g. local/global, democracy/capitalism. In a context of IOF competition, conglomeration, globalization, many cooperatives emphasized business, geographic expansion at the expense of localism. This paper examines four surveys of members to determine “satisfaction” levels along various measures (economics, communications, influence) of member relationship to the co-op, as well (in a critique) degrees of satisfaction with local/global issues i.e. “the cooperative tries to cover too big an area.” Results are utilized to 1) highlight the importance of including larger political-economic tensions into analyses and 2) the implications of including local/global measures.

Guillotte, Claude-André

Co-operative decision making: a value creation process

Les coopératives, dans leur prise de décisions, adoptent une approche des parties prenantes. De par leur nature, elles décident sur la base d’une approche multi-critères en fonction des principes et valeurs coopératifs. Nous présentons donc une méthodologie qui permet aux organisations coopératives d’identifier les critères de prise de décision propres à leurs membres, leurs contextes d’affaires et leur stratégie. Cette démarche se fonde sur le lien d’usage qui unit les sociétaires à leur coopérative, sur la définition de la valeur coopérative et sur un regard des décisions passées par l’organisation. La méthodologie est illustrée à travers le cas d’Agropur, coopérative laitière de grande taille, qui permet une modélisation de la prise de décision coopérative dans un contexte d’environnement concurrentiel en profonde mutation et dont les activités tendent vers l’internationalisation. La prise de décision coopérative met en évidence les questionnements des coopératives autour de la création de valeur dans le contexte contemporain.

Hammond Ketilson, Lou

Arctic Co-operatives Limited: Exploring an Integrated Model of Co-operative Development

Arctic Co-operatives Limited and its member retailers provide an interesting example of co-operative integration. ACL operates in an area of Canada where diffuse population, dependence on natural resources, challenging geography, and poverty are important issues that co-operative models are attempting to address. The coupling of wholesaling services with financial services (Arctic Co-op Development Fund) makes this federation unique and results in increased capacity in human, financial, commercial, and managerial resources (Hammond Ketilson and MacPherson 2001). Although the context of northern Canada is quite distinctive, there is much to be learned from the case study of ACL and the ACDF that is transferable to other settings. This paper presents the findings from a three year study, highlighting the: critical importance of training and support; importance of leveraging existing resources; and, government intervention in the form of policy and funding is important, but insufficient on its own.

Hailu, Getu

Technology Adoption in the production of teff in Ethiopia: The Role of Cooperatives and Extension Services

This paper examines the relationship between cooperative membership and technology adoption. The first contribution is to examine the determinants of cooperative membership. The second main contribution is to explore the role cooperatives play in the distribution of improved farm inputs. This is important in understanding the role cooperatives in the creation and diffusion of knowledge. We review the theoretical and empirical literature and present empirical evidence. We use farm-level and plot-level data on production, farm and farmer characteristics. We find that cooperative membership is prevalent and that cooperatives play an important role in teff production. We also find that cooperative

membership has mixed relationships with improved inputs adoption. We discuss the implications of these and other findings for the policy debate on incentives to influence producers' choices of technologies and the success of cooperatives.

Hancock, Chris

Cooperative Conundrum: Leadership Risk

Coop members want to hear they belong to the “best” cooperative. They hope that the organization has elected an effective board that creates a realistic vision, mandate and strategic plan. The board is charged with hiring a talented Chief Operating Officer that will implement the strategic plan by making remarkable decisions that are good for members. This dream sounds too good to be true. Cooperative business is extremely vulnerable to leadership risk because of several variables within the governance model and management. The leader must attract, develop and retain the most talented staff to deliver the vision in a positive sustainable way. Coops need to reduce leadership risk by determining accountability, developing their talent pool, offering fair compensation, innovating, looking to the future, and succession planning. This paper addresses the factors for leadership risk that prevent coops from achieving the dream.

Hawley, Josh

Neoliberal co-optation of the Canadian co-operative housing movement

The Canadian housing co-op movement experienced co-optation of its original radical motivations by neoliberalism beginning with the introduction of the Co-operative Housing Program into federal housing policy in 1973. This paper follows the work of Dr. Sharryn Kasmir's and Dr. Carl Rather's work on the historical trajectory of the radical/capitalist contradictions present in the contemporary co-op movement. Kasmir discusses the “systematic and international promotion of cooperation” starting in 1973 as a new means of subverting political inclinations of the working classes. Engaging with literature around prominent Canadian co-op housing actions, notably the Milton-Park case, this paper traces the path of the co-op movement from radical and anti-capitalist to one that is at most reformist and sometimes “coopitalist.” Finally, this paper looks to other examples of how the Canadian state “domesticates” initially transformative movements using Dr. Glen Coulthard's “Red Skin, White Masks.”

Henry, Susan

Can a Small Loan Make a Difference?

Microfinance is a well-known tool in developing countries to relieve poverty, yet the application of microfinance in a Canadian or North American context as a tool for poverty alleviation remains relatively unknown. The Alterna Savings Micro Finance Program has provided over \$3.6 million in micro loans to over 700 individuals and organizations. We examine three areas in this presentation: impact at the individual, corporate and broader societal levels; how the program has stepped up to address increasing economic pressures and the widening income gap; and how lessons learned from micro finance are playing a role in developing alternatives to payday loans.

Hosseini, Caroline Shenaz

Black Women as Co-operators: Rotating Savings and Credit Associations (ROSCAs) in the Americas

ROSCAs are cooperative banking systems embedded in social relationships, and the women who participate in these institutions organize them to be compassionate and considerate of people's social lives in relation to business needs. This study draws on multiple methods to research the

attitudes of Black women who participate in ROSCAs in low-income communities in four Caribbean countries and in Canada's largest cities with the Black diaspora, Toronto and Montreal. In this paper, I argue that Black women organize peer-to-peer (P2P) lending alongside conventional banks not only to meet their livelihood needs but also to help their family, friends, and community.

Jaffe, Joanne; Obaa, Bernard; Hammond Ketilson, Lou; Mugisha, Johnny

Engendering and Differentiating Rural Ugandan Livelihood Pathways within Context of the Integrated Co-operative Model

Although livelihood pathways are often regarded as primarily voluntaristic or as a matter of agency on the part of rural actors, livelihood possibilities and outcomes are largely structural in that they are offered by the pathways, trajectories, tactics, strategies, constraints, and ways of understanding inscribed by the wider context in which rural people find themselves (Van Dijk, 2011). Based upon field research in two sites in Uganda, this paper looks at how livelihoods vary according to the wealth, family cycle, and gender of farmers, and how their possibilities and outcomes may be transformed through interaction and engagement with cooperatives of different structures. The research suggests that, in some cases, co-operatives may provide positive opportunities that result in alternative pathways and trajectories for some groups of farmers, but the effects may be paradoxical or counter-intuitive for others. This research was performed as part of the IDRC grant, "Examining Success Factors for Sustainable Rural Development through the Integrated Co-operative Model."

Jodah Kenny, Michael

Intentional Communities in North America

Intentional communities (housing co-ops, cohousing, ecovillages) are residential developments that are created by non-corporate actors with the primary purposes of meeting the social and environmental needs to the community. Many intentional communities play an important role in social and environmental movements. In our neo-liberal age, it has become more difficult to establish and sustain an intentional community. My research attempts to answer three questions: (1) How can intentional communities be established in late capitalism? (2) What are the factors that affect commitment to social and environmental issues and participation in broader social and environmental movements? (3) How can intentional communities successfully thrive long-term? A survey was completed by 304 residents from 214 North American intentional communities. Based on the survey results and an examination of existing literature, I provide a series of recommendations for existing and future intentional communities.

Lionais, Doug and Vieta, Marcelo A.

The New Cooperativism and the Commons: Lessons from Nova Scotia's Antigonish Movement and Argentina's Worker Recuperated Enterprises

The cooperative is a well-established organizational form that has historically been resilient to capitalist crises, as well as promising for alternatives to capitalist modes of production and distribution. However, some critics argue that cooperatives have been co-opted by the capitalist system itself. In this paper, we argue that cooperatives offer a potential for radical change not simply through their unique organizational form but via their possibilities for embedding themselves into a broader vision of social justice. Specifically, we argue that the cooperative movement's most radical moments – echoed in today's "new cooperativism" – has been when its members understand themselves as rooted in a wider community as part of the social commons. This paper explores this connection through the successes and challenges of two cases: the historical case of the Antigonish Movement in Canada and the contemporary case of new cooperativism in Latin America as exemplified by Argentina's worker-recuperated enterprises.

Macfarlane, Paula

Adopting a values-based approach to customer/member relationship management

Current best practices approach to customer relationship management (CRM) is focused gathering insights that enable cross-selling or upselling of additional products or services to customers in order to increase market share/share of wallet. Growth is important to co-operatives but it is not the only goal. This paper will define and discuss a framework for implementing a member relationship management strategy in a values based organization and will attempt to answer the following questions: How can co-operatives use traditional business tools in new and innovative ways to further grow and achieve their vision?; How can the co-operative business model be embedded in a CRM strategy?; How can a CRM strategy be used to differentiate the co-operative from traditional capitalist businesses?; How does a CRM strategy support marketing the co-operative advantage?; How can a CRM strategy help a co-operative “grow with impact”?

Maiorano, John; Mook, Laurie; Quarter, Jack

Marketplace Lending and Credit Unions: When the Past and the Future of Peer-to-peer Finance Meet

This study of Canadian credit union and bank branch locations and neighbourhoods seeks to discover if there is a distinct credit union niche. We find that while both credit unions and banks cater to marginalized communities, the type of marginalized communities they cater to distinguishes them. Using the Canadian Marginalization Index, we find credit union branches overrepresented in communities marginalized along the dimensions of Material Deprivation and Dependency, while bank branches are overrepresented in communities marginalized along the dimensions of Residential Instability and Ethnic Concentration. We also present findings related to rural-urban location, and level of median household income.

Merrien, Anne-Marie

Recognition and social freedom: the case of Nunavik's co-ops

Au cours de l'histoire, les coopératives ont contribué à modéliser certaines régions ou secteurs du Canada. Toutefois, peu de milieux semblent aussi fortement et profondément liés aux coopératives que le Nunavik. En effet, 93% de la population est membre d'une coopérative et la grande majorité s'y rend au moins une fois par jour. Les services offerts couvrent presque l'ensemble des besoins fondamentaux de la population. En plus, avant la création d'institutions politiques régionales, les coopératives représentaient les Inuit auprès des différents gouvernements. Selon la théorie de la reconnaissance (Honneth, 2000) une société juste devrait assurer aux individus (et aux collectivités) une triple reconnaissance : affective, juridique et sociale. Par le biais d'entrevues et d'observation, ce projet doctoral explore la contribution des coopératives du Nunavik dans la reconnaissance des individus et des collectivités. Dans cette perspective, les coopératives du Nunavik montrent peut-être au mouvement coopératif canadien un voie de développement pour les prochains 150 ans.

Milland, Kristy

Moving the Crowd from Corporations to Cooperation

Academics in many disciplines love to use Amazon Mechanical Turk to find study participants, finish tedious work, or even study in and of itself. While the platform is well known for these purposes, the plight of the workers completing those tasks is less often recognized. I have been an "mTurk" worker for the last eleven years, and the story I will present of current crowd working conditions will elucidate the exploitation built in to the system. As it is likely impossible to change mTurk itself, the time has come for us to give the means of production back to the worker. Platform

cooperatives empower crowd workers through operating the system they use to gain income online, while it will offer the business and academic user a higher quality product. Let's discuss how to create an effective platform cooperative that will change the future of crowd work for the better.

Mychajluk, Lisa

Ecovillages and New Cooperativism: Attempts and Challenges

Ecovillages are intentional, self-organized, participatory communities that seek to model sustainability and resilience in an era of climate change, ecological degradation, and the decline of 'cheap' carbon-based fuels (Dawson 2006; Hopkins 2008; Litfin 2013). Both a critique of consumer-capitalist culture, and an attempt to build an alternative, 'low impact' way of life, in a socially-supportive environment, through cooperative and communal enterprise (c.f. Bang, 2005; Dawson, 2006; Ergas, 2010; Litfin, 2014), ecovillages could be considered exemplar of 'New Cooperativism' (Vieta, 2010). Drawing upon the ecovillage literature, my case study research, and my personal experience as an 'ecovillager', I will present ways that ecovillages attempt to enact the values of New Cooperativism (e.g. equity, inclusivity, democratic co-management, and collective ownership – see the New Cooperativism Stream description, this conference), as well as some of the barriers (social, economic, structural, cultural) and/or dynamics that may undermine them.

Novkovic, Sonja

What can we learn from Cuba? The role of cooperativism in a transforming society

The paper discusses the role of co-operatives in the Cuban transformation of its socio-economic model and explores the underlying features of socialist co-operatives. The mandate for Cuban co-operatives is to mutualize (rather than privatize) state firms, manage social property, and secure a more socialized form of ownership than other recently legalized private enterprises (Novkovic 2017). As vehicles of socialist transformation, co-operatives in Cuba are assuming a more radical role reaching beyond the ICA principles; a role that fits well with Latin American solidarity movements and 'new co-operativism' (Vieta 2010). Collective association of labor is at the centre of socialist co-operatives (Novkovic 2017; Ellerman 2016). The struggle in Cuba is to develop the institutional framework for cooperativism which will replace the government in the delivery of social goods. Solidarity co-operative framework (Vezina and Girard 2014) is fitting for the goals of Cuban transformation.

Overland, Darcy; Fairbairn, Brett

Perceptions of issues facing co-operatives in Canada: A cognitive analysis

Strategic planning in all sectors includes formulating a view of trends – organizations develop their key strategic responses based on assumptions about a future that they perceive to be taking shape. What kind of future do leaders in Canadian co-operatives see emerging in 2017? A survey conducted by the Centre for the Study of Co-operatives provides clues to the thinking of co-op leaders. In 2016 and again in 2017, the centre administered an open-response survey to targeted senior executives, managers, and board members of co-operatives in Canada, as well as to academics knowledgeable about the sector, asking them about the top issues co-operatives are currently facing. This paper presents an overview of the unique themes that were identified as a part of the analysis, as well as examines identified response patterns considering the role, geography and sector of the respondents. The paper concludes with reflections on what the responses show about perceived trends affecting the co-op sector, cognitive frameworks of respondents, and impacts on strategic planning for co-operatives.

Pearl, Catherine; Leon, Seth

The cooperative, the academy and the millennial: What does engagement look like for organizations seeking long term sustainability?

In 2015 Mount Royal University's Bissett School of Business opened its doors to the Alberta Community and Co-operative Association to educate students on the co-operative structure. This work has led to the inclusion of co-operative specific sessions and assignments throughout much of the curricula. This paper/panel will examine observations gleaned by the Alberta Community and Cooperative Association (ACCA) from 3 student led focus groups aimed at exploring millennial perceptions of cooperatives. The first section will examine the degree to which millennials are represented in Canada's cooperative network contrasted to postsecondary demographics. The second section will explore ACCA observations regarding millennial engagement in the cooperative movement, while the final section will highlight member engagement of this cohort going forward.

Reed, Darryl

Fairtrade Co-Operatives As Catalysts For Endogenous Development: The Case Of Norandino

Fairtrade is heralded as one of the most important and innovative economic development initiatives in recent decades. While Fairtrade can boast of constantly growing products sales, less clear is the nature of its development impact. Critics are concerned that innovation is limited to the features of the certification scheme (e.g., minimum price guarantees) while the impact primarily consists of higher incomes for (the more advantaged) small producers who mono-crop for export markets. Some co-operatives, however, have been able to leverage their participation in the fairtrade system to serve as catalysts for more integrated, endogenous models of local development. While many co-operatives aspire to serve such a function, so far relatively few have been very successful. This paper examines one of the more successful cases, Norandino in Peru. Through interviews and survey data this paper seeks to determine the key factors, which have enabled its success.

Rempe, Brent

An Exploration of the Credit Union Development Education Training Program: A Transformative Learning Experience and its Effects on Motivation and Organizational Commitment of Employees

Credit Union Development Education (DE) training began within the United States in the early 1980s. DE is offered to credit union employees to impart cooperative principles and values, explore international development issues, and provide leadership development. DE has advanced internationally with programs in Asia, Australia, the Caribbean, the Philippines, Africa, the European Union, and, in 2017, Canada. Participants often describe DE as a transformative learning experience, recognize an increased organizational commitment towards credit unions, and find the cooperative principles congruent with their own values. Employees experience internalized extrinsic motivation when they accept an organization's values as their own. This ethnographic study will explore the beliefs and attitudes of past DE participants regarding the transformative learning experience provided by DE, the advantages of credit union employment, their location on the self-determination theory motivation continuum, and affective organizational commitment experienced towards credit unions.

Rixon, Daphne and Duguid, Fiona

Benchmarking Co-operative Social and Environmental Performance

The purpose of this paper is to advance a conceptual framework to report on the social and environmental performance of co-operatives. Typically, investor owned businesses benchmark their performance to their industry. In contrast, the conceptual framework proposed in this paper is comprised of benchmarks for multiple co-operative industrial sectors. The focus of this paper is not to develop key performance indicators, but instead to introduce a framework whereby the co-operative community can be engaged to identify key performance indicators they deem beneficial in benchmarking and measuring their social and environmental performance. There is a paucity of research on how to develop industry benchmarks. Furthermore, while there is a broad array of tools that can be used to measure social and environment performance, there are only a few, highly specialized reporting frameworks focusing specifically on co-operatives.

Roy, Michael

Can co-operatives impact on the social determinants of health and well-being?

This paper builds on research focused on establishing the health and well-being impacts of community-led social enterprise into the arena of co-operatives. Systematic reviews, conceptual papers and a growing number of empirical studies show that social enterprises can impact on 'upstream' social determinants of health through combining a hybrid mix of resources, from the market, community and state, to address one or more aspects of social vulnerability. Research on the impact that co-operatives, specifically, can have on individual and community health and well-being is, however, practically non-existent. This paper therefore sets out several lessons from a major project co-funded by the UK's Economic and Social Research Council, and Medical Research Council. A research agenda for assessing the health and well-being impacts of co-operatives is set out, with complexities and potential pitfalls identified.

Schussler, Stuart

Zapatismo and beyond: Towards a theory of autonomy and its practice in North America

Whereas the Zapatistas are best known for resisting free trade and inspiring the late-90s alter-globalization movement, little has been written on the autonomy they have built on the 500 plantations recuperated during their 1994 uprising. This autonomy involves hundreds of thousands of people and includes multi-level self-government, agricultural, commercial, and women's cooperatives, a primary and secondary education system, and healthcare. Inspired by Zapatista autonomy, this paper proposes a theory of autonomy beyond the Zapatista experience, using the work of Raul Zibechi and Luis Villoro's categories of means, ends, authenticity, and efficacy. A central tension within this theory is collectivity as both community and the socialization of surplus value, set against capitalist exploitation, alienation, and dispossession. This theory of autonomy is then applied to the experience of 100 North American student-activists who have traveled to Chiapas to learn from the Zapatistas and are now attempting to build autonomy at home.

Shen, Yichen

Exploring the role of cooperatives in facilitating the Sustainable Development Goals

This paper aims to explore the role of cooperatives in facilitating the Sustainable Development Goals (SDGs) in a local context, followed by two research questions: (1) How to define the SDGs in a local context? (2) To what extent do local cooperatives facilitate the SDGs in a local context? (3) Are there any factors that can potentially contribute to the facilitation of the localized SDGs by the cooperatives? Methodologically, qualitative approaches were applied in this study. Through document analysis, a qualitative, business-focused, I developed a localized framework of the SDGs

(17 Goals with 70 targets) and qualitative content analysis (via Nvivo) was employed in aligning the overlap between the Sustainable Development Goals and mission statements of 179 cooperatives in Nova Scotia. It was concluded that investigated cooperatives have relatively higher achievement on social-related and economic-related SDGs while environmental-related SDGs lacks implementation by the investigated cooperatives.

Smith, Stacy

Empowerment in Livelihood: Connecting Social Work and New Cooperativism

New cooperativism aligns with social work values as empowerment in livelihood. The common purpose of a viable livelihood responds to poverty and exploitative economic and working conditions. Social work activity in the United States disproportionately focuses on clinical and bureaucratic approaches to enhance individual well-being and adaptation to existing societal systems. In these approaches, the lack of opportunity to meet basic needs repeatedly surfaces as an ongoing underlying problem. Historically, the social work profession has advocated for and protected individuals and communities from economic exploitation. The time has come for the realignment and strengthening of social work activity with these historical aims. Ideas, models, and processes within the concept of the social economy, and particularly worker cooperatives, provide a progressive and dynamic approach to foster positive societal change. This perspective recognizes the centrality of the application and purpose of economic activity, redirected to serve the needs of individuals and communities.

Spitzberg, Daniel

The Pathways to #BuyTwitter: Users, Owners, and a Co-op from Within

When does a mere user become a user-owner? What role might an acquisition cooperative play in taking on Twitter, a global microblogging site valued at over \$10b? How might populism and "trolls" be channeled into a campaign for democratic control of the social media means of production? Since September, a volunteer group of organizers have been running #BuyTwitter to transform the platform into a user-owned co-op. From a niche and marginal position, the cooperative and open source software movements are bringing the cause to public awareness in mainstream press, online petitions, and now, a shareholder resolution proposing shared ownership of Twitter. This paper presents lessons learned about the potential and limits of self-organizing efforts to create cooperative alternatives from within, and the vital pathways that leverage corporate governance to build power for cooperative enterprises.

Sumner, Jennifer

Old Crises and the New Co-operativism: Food Security / Farm Security / Environmental Security and the Case of the Local Organic Food Co-ops Network

Over many decades, exploitative forms of global capital have created a series of crises in the realm of food, broadly focused on a range of interrelated issues surrounding food security, farm security and environmental security. In response, a wave of food-related co-operatives have appeared that not only challenge the status quo by addressing the crises in the food system, but also build sustainable alternatives. One group of co-operatives in the province of Ontario has banded together to create a network that aims to challenge the status quo and work toward the establishment of a sustainable food system – the Local Organic Food Co-ops (LOFC) Network. This paper will investigate the LOFC Network and discuss whether it addresses the three parameters of security and contributes to the new co-operativism.

Sutton, Shannon*Gender Dynamics at Tanzanian Co-operatives*

Recent research on co-operatives in the global South identifies how the benefits of co-op membership for women can be both monetary and non-monetary (relating to increased confidence, negotiating skills, access to training, etc.). Yet many barriers exist for female producers, typically relating to their household roles, responsibilities, and limited.

During my doctoral research at 3 Fair Trade coffee co-ops in Tanzania (KNCU, KCU and KDCU), I identified governance challenges relating to gender. Levels of female participation were low, co-ops tended to be male-dominated, and women were challenged by their lack of land ownership, cultural norms and practices, and responsibilities such as child rearing and food preparation.

In this paper I explore how capacity building efforts around education and training, potentially via the Fair Trade system, might provide female members at these co-ops opportunities to participate as leaders and managers, as well as the role that quotas can play.

Tarhan, Mümtaz Derya*Renewable Energy Co-operatives and Energy Democracy: A Critical Perspective*

While the transition away from fossil-based resources is an important component of the fight against climate change and injustices, what is often overlooked is that the ownership and control (two crucial determinants of democracy) of fossil fuel and renewable energy projects alike remain predominantly in the hands of centralized corporate and state actors. The renewable energy co-operative (RE co-op) model appears as a more democratic alternative to these centralized ownership structures. Notwithstanding, RE co-ops face numerous market and policy-related barriers that impede their proliferation. Furthermore, they seem to be placed predominantly in the rather affluent communities of the global North and are lagging behind in engaging participation from their members beyond investment. With these realizations in mind, this paper aims to conceptualize energy democracy from a critical perspective and assess RE co-ops' role to-date and future potential in democratizing and bringing justice to the energy system.

Unruh, Leanne*The Multi-stakeholder Model and Early Cooperative Ideals*

This paper examines the recent emergence of the multi-stakeholder cooperative model in comparison with the social goals of early cooperatives. While the multi-stakeholder model was only first legally recognized 25 years ago, the concept of a co-op with various functions that meets the needs of a diverse membership recalls early ideas about cooperation. As Fairbairn (1994) explains, while the consumer co-op became known as “The Rochdale Model,” the original vision of the Rochdale pioneers combined economic and social needs, with an emphasis on developing a self-reliant community after the ideas of Robert Owens. This essay will therefore argue that the social goals of the multi-stakeholder model reflects the original vision of Rochdale more so than traditional single stakeholder models. Starting with the beginning of formal cooperation at Rochdale, it evaluates the historical development of co-ops in Britain towards consumer co-ops, leading to the global spread of a single-stakeholder cooperative model. The legal multi-stakeholder models used in Italy, France, and Quebec are compared, and finally positioned as a solution to some of the social problems created by neoliberal governmentality.

Vint, Valerie and Harris, Judith

Opening the Dialogue to Social Cooperatives: Decolonizing Manitoba's Child Welfare System

The deafening reverberation of hundreds of inquiry recommendations focused on the decolonization of the child welfare and justice systems in Manitoba, have triggered restructuring and devolution of systems affecting First Nations and Metis communities. These systems perpetuate inequities as evidenced by increased intake and recidivism. Decolonization and cultural competence feature prominently in the recommendations placing responsibility on the shoulders of First Nations and Metis workers. Workers enforce the very policies and practices of the colonized management and administration that lead to the inquiries. Our paper attempts to define a process of decolonization and supports the claim that relational services are more effectively delivered through social and solidarity co-operatives. We survey the literature on social co-operatives and propose a restructuring of Manitoba's Child Welfare system as community-controlled social cooperatives. We argue that social co-op values and principles align with the call to decolonize the delivery of child protection services in Manitoba.

Young, Melina

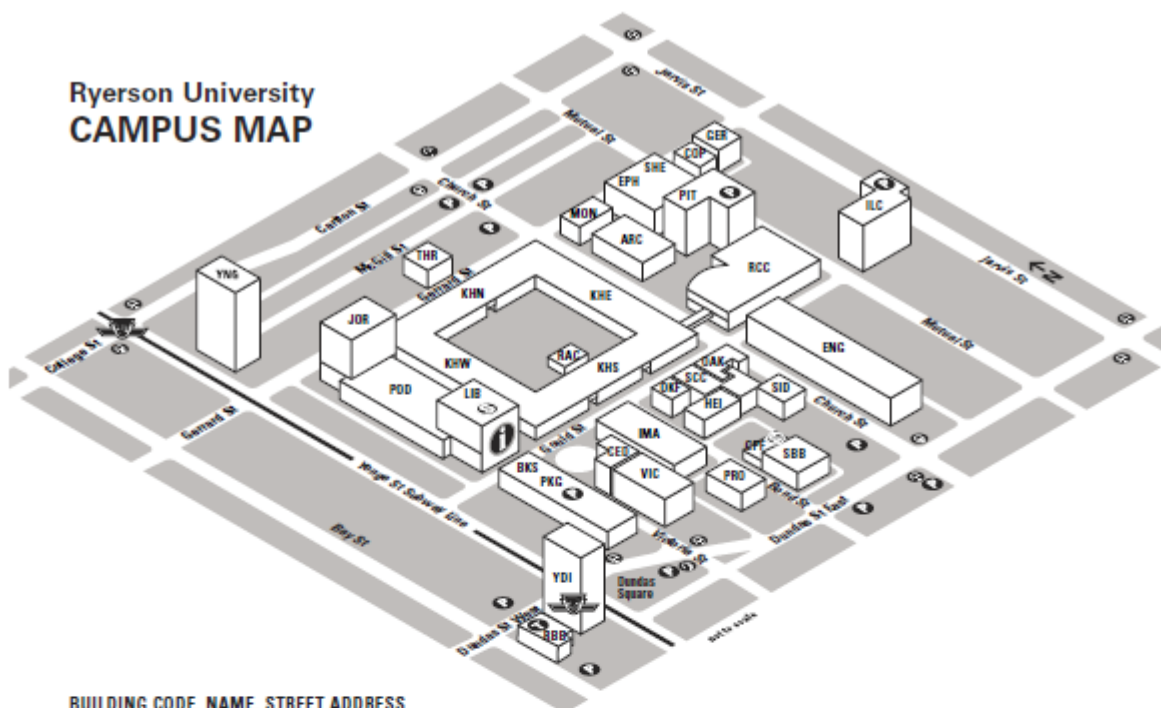
SROI/social impact reporting for platform businesses

Sharing platforms and business-to-business barter exchange platforms share certain similarities – the use of platform and internet technology to generate and facilitate transactions between buyers and sellers, and, sometimes, the claim of creating positive impact. Sharing economy schemes cater to the consumer, lowering prices and disrupting industries, e.g. Uber and the taxi industry. Barter exchanges strive to serve business in localities, maintain value levels and support local economies. barterJunction Inc. is a Toronto-based barter exchange that will apply a social impact framework to its activities. The strategy and framework will be discussed in this paper.

We would like to thank our sponsors/ Nous voudrions remercier nos commanditaires



Ryerson University CAMPUS MAP



BUILDING CODE, NAME, STREET ADDRESS

ARC	Architecture Building, 325 Church Street	RBB	Ryerson Business Building – 575 Bay Street (entrance at 55 Dundas Street West)
BKS	Bookstore, 17 Gould Street	RCC	Rogers Communications Centre, 80 Gould Street
CED	Heaslip House, The G. Raymond Chang School of Continuing Education, 297 Victoria Street	SBB	South Bond Building, 105 Bond Street
COP	Co-operative Education and Internship, 101 Gerrard Street East	SCC	Student Campus Centre, 55 Gould Street
CPF	Campus Planning and Facilities, 111 Bond Street	SHE	Sally Horstfall Eaton Centre for Studies in Community Health, 99 Gerrard Street East
ENG	The George Vari Engineering and Computing Centre, 245 Church Street	SID	School of Interior Design, 302 Church Street
EPH	Eric Palin Hall, 87 Gerrard Street East	THR	Theatre School, 44/46 Gerrard Street East
GER	Research/Graduate Studies, 111 Gerrard Street East	VIC	285 Victoria Street
HEI	HEIDELBERG Centre – School of Graphic Communications Management, 125 Bond Street	YDI	Yonge-Dundas I, 1 Dundas Street West
ILC	International Living/Learning Centre, entrances at 133 Mutual Street and 240 Jarvis Street	YNG	415 Yonge Street: Office of University Advancement; University Scheduling
IMA	School of Image Arts, 122 Bond Street		
JOR	Jorgenson Hall, 380 Victoria Street		
KHE	Kerr Hall East, 340 Church Street/60 Gould Street		
KHN	Kerr Hall North, 31/43 Gerrard Street East		
KHS	Kerr Hall South, 40/50 Gould Street		
KHW	Kerr Hall West, 379 Victoria Street		
LIB	Library Building, 350 Victoria Street		
MON	Civil Engineering Building, 341 Church Street		
OAK	Oakham House, 63 Gould Street		
OKF	O'Keefe House, 137 Bond Street		
PIT	Pitman Hall, 160 Mutual Street		
PKG	Parking Garage, 300 Victoria Street		
POD	Podium, 350 Victoria Street (area connecting Jorgenson Hall to The Library Building)		
PRO	Projects Office, 112 Bond Street		
RAC	Recreation and Athletics Centre, entrance through archway at 40 and 50 Gould Street		

TTC Streetcar stop

TTC Subway stop

Parking

Security

Information

Direct underground access from the Ryerson Business Building to the Dundas Subway

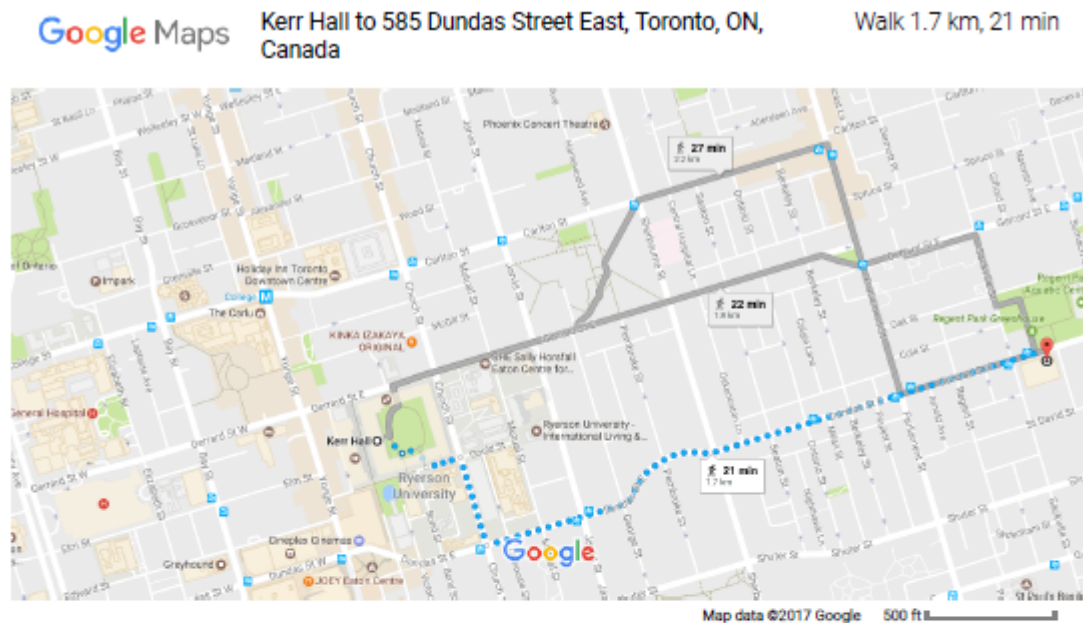
RYERSON UNIVERSITY

May 2017

Ryerson Wayfinding app

Ryerson University has created a wayfinding application for campus buildings - external and internal! Using interactive maps with GPS location, directory search function and internal building maps, this app will help you navigate to your destination during Congress 2017. You can [download the app](#) from the App Store, get it on Google Play, or access a website version so you'll never be lost.

DIRECTIONS TO THE RECEPTION at CSI REGENT PARK (585 DUNDAS STREET EAST – Third Floor)



Kerr Hall

350 Victoria St, Toronto, ON M5B 0A1, Canada

Use caution - may involve errors or sections not suited for walking

1. Head southeast 46 m
 2. Turn left toward Gould St 40 m
 3. Turn right toward Gould St 44 m
 4. Turn left onto Gould St 78 m
 5. Turn right onto Church St 200 m
 6. Turn left onto Dundas St E 1.3 km
- i** Destination will be on the right