



CASC
Canadian Association for
Studies in Co-operation

ACÉC
L'Association Canadienne
pour les Études sur la
Coopération



Newsletter Spring/Summer 2017

Table of Contents

PRESIDENT'S REPORT	1
CASC MERIT AWARD NOMINATIONS.....	3
PRELIMINARY PROGRAM	4
COMMUNITY KEYNOTE	9
ACADEMIC KEYNOTE	10
RESEARCH PROFILE.....	13
PROFILING CASC SCHOLARSHIP WINNERS	16
NEWS UPDATE FROM THE CENTRE FOR THE STUDY OF CO-OPERATIVES.....	19
UPDATE FROM ST MARY'S CO-OPERATIVE MANAGEMENT EDUCATION	22
UPDATE FROM IRECUS.....	24
UPCOMING CONFERENCES	25
WORTH READING THIS SUMMER	28
SCHOLARSHIP OPPORTUNITY	30
MEMBERSHIP FORM.....	32
BOARD MEMBER CONTACT INFORMATION	34



President's Report

~ *Fiona Duguid*

I am impressed with the level of activity CASC has maintained over the winter and into the spring as CASC's reach is extended. CASC and CASC members continue to put co-op studies—research and education—on the Canadian and global maps. CASC has played an integral role in the Higher Education Task Force sponsored by Co-operatives and Mutuels Canada (CMC). Through this task force made up of representatives from the co-op sector, academics, educators and administrators, a Needs Assessment of Co-operative Specific Higher

Education and Training has been completed in [English](#) and [French](#). With this report in hand, as well as other research conducted by CASC members, the task force members will now turn their attention to developing a strategy for co-operative specific higher education. The work of this task force has already put education back into the minds of many, but there is much work to be done still. Thank you Higher Education Task Force members for your dedication to working on this aspect of the fifth principle.

The CASC conference is around the corner May 31-June 2 at Ryerson University in Toronto. A teaser of the full program is included in the newsletter: we have 24 paper sessions, 5 roundtables, 2 keynotes, 1 student case study competition, plus a stream dedicated to new co-operativism, joint sessions with ANSER, a reception, and a banquet. We are happy to welcome [Senator Lucie Moncion](#) to the podium as our community keynote, as well as [Professor Emeritus Peter Ranis](#) as our academic keynote. I am very much looking forward to both of their speeches and the ensuing discussion.

This year at the CASC Conference we will also host the [Co-operatives and Universities Workshop](#). CASC members, OnCoop, and the Centre for Business and Sustainability (Sir Wilfrid Laurier University) have organized a day of interaction and collaboration building on June 2nd at Ryerson University. The intention of this workshop is to bring together leaders from the Ontario co-op sector and leaders from Ontario universities to connect on

the opportunities of working together in a more official capacity. Over the years there have been a number of excellent partnerships between universities and co-ops; the time has come to expand and solidify these win/win connections. Please join us.

Also please consider running for the CASC board. Elections will be held on May 31 at the AGM. We are looking for hard-working, creative thinkers who like co-operative work and thinking. Isn't that you?

And finally, I would like to remind everyone about the opportunity to donate to support students and the low waged to be able to attend co-operative conferences like the CASC conference through the Ian MacPherson Fund. We have great partners in Co-operative Development Fund (CDF) which helps to administer the fund and is able to provide charitable tax receipts. Ian was always so keen to welcome, talk with, and support students to attend co-operative conferences where they can network with other researchers and educators, be infected with the passion for co-op research, and learn about other co-op research; we would like to continue to honour this and his legacy. Please make a donation [here](#) by clicking Ian MacPherson Fund in the donation designation drop down.

I look forward to the CASC conference at Ryerson University and hope to see you all there.

Fiona Duguid
President, CASC

CASC Merit Award Nominations

Do you know a deserving CASC/ACÉC member?

The CASC board would like to invite you to submit nominations for the 2017 CASC Award of Merit. The award is to recognize an individual's outstanding leadership and contributions to the field of co-operative studies, their mentorship of students and others in understanding the intricate workings of co-operatives, and to acknowledge their ongoing support of CASC.

CASC recognizes that we have many leaders in our midst who have contributed in a variety of ways to raising the profile of co-operatives and co-operative studies through their research on the co-op model.

The award is one way to recognize the contribution researchers make to addressing the real life challenges cooperators face, documenting insights, and chronicling the vibrant growth of the movement. Past winners of the award include Alain Roy, Jack Quarter, Ian MacPherson, Lou Hammond Ketilson, Leslie Brown, Sonja Novkovic, Greg MacLeod, Marie Bouchard, Donna Balkan, Daniel Côté, Brett Fairbairn, and William Nelson.

The deadline for nominations is May 1, 2017. Please email Fiona Duguid at fduguid@gmail.com, providing the individual's name and a short statement explaining your reasons for the nomination. The award will be presented at the banquet on June 1 in Toronto

FROM FAR AND WIDE:
ENVISIONING THE NEXT 150 YEARS OF CO-OPERATION
PRELIMINARY PROGRAM

RYERSON UNIVERSITY, MAY 30 - JUNE 2, 2017

Tuesday, May 30, 2017

Time
9:00 -17:00

Event
CASC Student Case Study Competition Preparation

Location
SHE-Sally Horsfall
540

Wednesday, May 31, 2017

Time	Session	Event	Presenter	Affiliation
8:30-10:00	A1: Panel	CASC Student Case Study Competition Showcase		
	KHE-Kerr East 129	The Centre for the Study of Co-operatives, University of Saskatchewan, and the Canadian Association for Studies in Co-operation (CASC) are sponsoring a case study competition to test last year undergraduate and graduate students' ability to apply concepts from the classroom to real world issues. The cases used in this competition will focus on governance or policy issues relevant to co-operatives.		
	A2: Panel	Co-operative Management: Engaging Leadership (Chair: TBA)		
	EPH-Eric Palin 142	Adopting a values-based approach to customer/member relationship management	Paula Macfarlane	St. Mary's University
		The cooperative, the academy and the millennial: What does engagement look like for organizations seeking long term sustainability?	Catherine Pearl Seth Leon	Mount Royal University ACCA
		Cooperative Conundrum: Leadership Risk	Chris Hancock	MacEwan University
	A3: Roundtable	The Power of Film for Education and Co-operative Development (Chair: TBD)		
	EPH-Eric Palin 112	Anton Smolski Simon Berge, University of Winnipeg Mohammad Esfahlani, University of Calgary		
10:00-10:30	EPH-Eric Palin 112	BREAK – Coffee provided		
10:30 – 12:00	B1: Panel	New Co-operativism: Confronting Capitalist Enclosures and Crises (Chair: TBA) – <i>New Cooperativism Stream – CASC/ANSER Joint Session</i>		
	KHE-Kerr East 129	The New Cooperativism and the Commons: Lessons from Nova Scotia's Antigonish Movement and Argentina's Worker Recuperated Enterprises	Marcelo A. Vieta Doug Lionais	University of Toronto Cape Breton University
		The Lessons of Worker Cooperatives for the New Cooperativism: Shifts towards Environmental Sustainability, Community Networking, and Popular Discursive Strategies	George Cheney	Colorado University at Colorado Springs
		What can we learn from Cuba? The role of cooperativism in a transforming society	Sonja Novkovic	St. Mary's University
	B2: Papers	Lessons in Co-op Management (Chair: TBA)		
	EPH-Eric Palin 142	The Multi-stakeholder Model and Early Cooperative Ideals	Leanne Unruh	York University
		Arctic Co-operatives Limited: Exploring an Integrated Model of Co-operative Development	Lou Hammond Ketilson	University of Saskatchewan
		La prise de décision coopérative : un processus de création de valeur	Claude-André Guilloite	IRECUS, Université de Sherbrooke

	B3: Papers	Co-operative Credit and Insurance Alternatives (Chair: TBA)			
	EPH-Eric Palin 112	Marketplace Lending and Credit Unions: When the Past and the Future of Peer-to-peer Finance Meet	Sean Geobey Indi Omar Madar	University of Waterloo	
		An Exploration of the Credit Union Development Education Training Program: A Transformative Learning Experience and its Effects on Motivation and Organizational Commitment of Employees	Brent Rempe	University of Oklahoma	
		Hail Insurance at Cost: A Case Study of the Saskatchewan Municipal Hail Insurance Association	Lynn Gidluck	University of Regina	
12:00 – 1:00		LUNCH – on your own			
1:00 – 2:00	C1: Roundtable	Co-operatives and Higher Education			
	KHE-Kerr East 129	TBD			
	C2: Workshop	Co-operatives and Mutuals Canada Research Framework			
	EPH-Eric Palin 112	Paul Cabaj, Co-operatives and Mutuals Canada			
2:00-2:15	KHE-Kerr East 129	BREAK – Coffee provided			
2:15 – 3:30	D1 KHE-Kerr East 129	Academic Keynote Address			
		Worker Cooperatives Confront Right-Wing Populism in the U.S with Global Implications	Peter Ranis	City University of New York	
3:30 - 3:45	KHE-Kerr East 129	BREAK – Coffee provided			
3:45- 5:15	E1 KHE-Kerr East 129	CASC Annual General Meeting			
5:15 - 7:30	Location TBA	CASC Reception			
Thursday, June 1, 2017					
8:30 – 10:00	F1: Papers	International Models #1: Gender Dynamics and Women’s Participation (Chair: TBA)			
	EPH-Eric Palin 112	Women’s Participation in Dairy Cooperative Societies - A Case Study in Karnataka, India	Carla Domwirth	Humboldt University of Berlin	
		Gender Dynamics in Tanzanian Co-operatives	Shannon Sutton	International Development Research Centre	
		TBD	Jayne Bergeron	Carleton University	
		F2: Panel	Co-operatives and Labour: Working to Address Real Needs (Chair: TBA) – <i>New Cooperativism Stream</i>		
	EPH-Eric Palin 103	Zapatismo and beyond: Towards a theory of autonomy and its practice in North America	Stuart Schussler	York University	
		Empowerment in Livelihood: Connecting Social Work and New Cooperativism	Stacy Smith	University of South Carolina	
		Coworking and Co-operatives	Greig de Peuter	Wilfrid Laurier University	
	8:30 – 10:00	F3: Papers	Co-operatives: Measuring Performance and Transformation (Chair: TBA)		
		Benchmarking Co-operative Social and Environmental Performance	Daphne Rixon Fiona Duguid	St. Mary’s University St. Mary’s University	

	SHE-Sally Horsfall 660	Coop HEC: From members and community value to co-operative education	Daniel Côté	HEC Montreal
		An Exploration of the Credit Union Development Education Training Program: A Transformative Learning Experience and its Effects on Motivation and Organizational Commitment of Employees	Brent Rempe	University of Oklahoma
10:00 - 10:30	SHE-Sally Horsfall 660	BREAK – Coffee provided		
10:30-12:00	G1: Papers	The Co-operative Community : Living Together (Chair: TBA) – <i>New Cooperativism Stream</i>		
	EPH-Eric Palin 103	Intentional Communities in North America	Michael Jodah Kenny	York University
		The depoliticization of co-operative housing	Josh Hawley	Queen's University
		Ecovillages and New Cooperativism: Attempts and Challenges	Lisa Mychajluk	University of Toronto
	G2: Papers	International Models #2: Integration, Technology and Fair Trade (Chair: TBA)		
	SHE-Sally Horsfall 660	Engendering and Differentiating Rural Ugandan Livelihood Pathways within Context of the Integrated Co-operative Model	JoAnn Jaffe Bernard Obaa Lou Hammond-Ketilson Johnny Mugisha	University of Regina Makarere University University of Saskatchewan Makarere University
		Technology Adoption in the production of teff in Ethiopia: The Role of Cooperatives and Extension Services	Getu Hailu	University of Guelph
		Fairtrade Co-operatives as Catalysts For Endogenous Development: The Case Of Norandino	Darryl Reed	York University
	G3: Roundtable	Female Participation and Representation (Chair: TBA)		
	EPH-Eric Palin 112	Shannon Sutton, International Development Research Centre Kelly Storie, La Siembra Co-operative Ramona Diaz, PRODECOOP Jayne Bergeron, Carleton University		
10:45 – 12:15	G4: Roundtable	Fostering social enterprise integrity in alliance with government regulations (Chair TBD) – <i>ANSER/CASC Joint Session</i>		
	EPH-Eric Palin 111	Lisa Whittingham, Brock University Anne Readhead, Brock University Jennifer Hope, Brock University Ryan Hollinrake, Brock University Courtney Bishop, Brock University Frances Owen, Brock University		
12:00 – 1:30	Lunch/ Roundtable	Roundtable: Towards a New Cooperativism, or Business as Usual? (Lunch Provided) – New Cooperativism Stream		
	SHE-Sally Horsfall 660	Larry Haiven, St. Mary's University Doug Lionais, Cape Breton University Sonja Novkovic, St. Mary's University Fiona Duguid, St. Mary's University Marcelo Vieta, University of Toronto		

1:30 - 3:00	H1: Papers SHE-Sally Horsfall 660	Co-operatives Advancing Social Justice: Past, Present, and The Next 150 (Chair: TBA) – <i>New Co-operativism Stream – CASC/ANSER Joint Session</i>		
		African American Cooperatives, Sabotage and the Case for Reparations	Jessica Gordon Nembhard	City University of New York
		Opening the Dialogue to Social Cooperatives: Decolonizing Manitoba's Child Welfare System	Judith Harris Valerie Vint	University of Winnipeg Aboriginal Design Co-operative
		Renewable Energy Co-operatives and Energy Democracy: A Critical Perspective	Mumtaz Derya Tarhan	University of Toronto
	H2: Papers EPH-Eric Palin 103	Co-operatives: Securing Food, Farms and Forests (Chair: TBA) – <i>New Cooperativism Stream</i>		
		Multinational Retailers and the Destabilization of Farmer Cooperatives in Nicaragua	Sara Elder	University of British Columbia
		Old Crises and the New Co-operativism: Food Security / Farm Security / Environmental Security and the Case of the Local Organic Food Co-ops Network	Jennifer Sumner	University of Toronto
		Forestry Co-operatives and Sustainability: A Comprehensive Update	Josée Charbonneau Claude-André Guillotte	IRECUS, Université de Sherbrooke
	H3: Papers EPH-Eric Palin 112	Co-operatives: Economic, Social and Ecological Responsibility (Chair: TBA)		
		Exploring the role of cooperatives in facilitating the Sustainable Development Goals	Yichen Shen	Dalhousie University
		Communities and Corporate Social Responsibility Programs	Simon Berge	University of Winnipeg
		Coopératives et reconnaissance, le cas du Nunavik	Anne-Marie Merrien	IRECUS, Université de Sherbrooke
3:00 – 3:30	SHE-Sally Horsfall 660	BREAK – Coffee provided		
3:30 – 5:00	I1: Papers SHE-Sally Horsfall 660	Platform Co-operativism: a Counterforce (Chair: TBD) – <i>New Cooperativism Stream</i>		
		Co-operatives and the Sharing Economy	Isobel M. Findlay	University of Saskatchewan
		Moving the Crowd from Corporations to Cooperation	Kristy Milland	McMaster University
		The Pathways to #BuyTwitter: Users, Owners, and a Co-op from Within	Daniel Spitzberg	Peak Agency Collective
	I2: Roundtable EPH-Eric Palin 112	Leadership in Co-operatives: Is it Something Unique?		
		Larry Haiven, St. Mary's University Sandra Dawe, St. Mary's University Glen Valliere, St. Mary's University		
	I3: Panel EPH-Eric Palin 103	Into the Future: Cultures, Perceptions and Demographics (Chair: TBA)		
		La transformation de la culture organisationnelle d'une caisse Desjardins	Jocelyne Champagne Racine	IRECUS, Université de Sherbrooke
		Co-operatives in Winnipeg: exploring diversity and empowerment	Nikolas Friesen-Hughes Judith Harris	University of Winnipeg
		Perceptions of issues facing co-operatives in Canada: A cognitive analysis	Brett Fairbairn Darcy Overland	University of Saskatchewan
5:30 – 8:00 Location: ENG 304		CASC/ANSER BANQUET		

Friday, June 2, 2017				
9:00 – 10:30	J1: Workshop	University – Co-operative Strategic Engagement Workshop		
	SHE-Sally Horsfall 549, 660, 662	The purpose of this workshop is to develop a collaborative relationship between the co-operative sector and post-secondary institutions. The bulk of the workshop will be facilitated discussions among director-level co-operative (ex. finance services, agriculture, employment, energy) and post-secondary leaders (ex. Innovation centres, research institutes, community engagement). Concurrent streams will explore opportunities and resource requirements to integrate the co-operative model into curriculum, experiential education, and innovation centres. These discussions will be supported by short presentations and case studies that highlight innovative co-operative models, the benefits of the co-operative model to start-up enterprises, and the career opportunities available to students within the co-operative sector. Agenda TBD		
	J2: Papers	Evaluating Impact: Critical perspectives and applied methods (Chair: TBD) - CASC/ANSER Joint Session		
	IMA 321	A Local/Global and Tension Critique of Member Satisfaction Studies of U.S. Dairy Cooperatives: A meta-analysis of four traditional technical assistance projects.	Thomas Gray	USDA, Cooperative Programs & U. Saskatchewan
		Can co-operatives impact on the social determinants of health and well-being?	Michael Roy	Glasgow Caledonian University
SROI/social impact reporting for platform businesses		Melina Young	Independent Researcher	
	Public Depictions of Impact by Canadian Charities: Towards a Typology	Emily Cordeaux Alexandra Gardner David Lasby	Imagine Canada	
10:30-10:45		BREAK		
10:45 - 12:30	K1: Workshop	University – Co-operative Strategic Engagement Workshop - Agenda TBD		
	K2: Panel	Credit Unions and Other Innovative Forms of Finance in the Social Economy (Chair:TBD) – CASC/ANSER Joint Session		
	IMA 313	Community Development Credit Unions: Securing and Protecting Assets in Black Communities	Jessica Gordon Nembhard	City University of New York
		Black Women as Co-operators: Rotating Savings and Credit Associations (ROSCAs) in the Americas	Caroline Shenaz Hossein	York University
		Can a Small Loan Make a Difference?	Susan Henry	Alterna Savings
Do credit unions in Canada serve marginalized communities? An exploration of credit union and bank branching		John Maiorano Laurie Mook Jack Quarter	OISE, University of Toronto Arizona State University OISE, University of Toronto	
12:30- 1:45		LUNCH		
ILLC A/B		KEYNOTE ADDRESS Lucie Moncion, Senator, Former President and Executive Director of the Alliance des caisses populaires de l’Ontario		
1:45 - 3:15	L1: Workshop	Roundtable: Co-operatives and Canada’s Past 150 (Chair: TBD)		
	ILLC A/B	TBD		
3:15 - 3:30		BREAK		
3:30 -5:00	N1: Workshop	Roundtable: Co-operatives and Canada’s Next 150 (Chair: TBD)		
	ILLC A/B	TBD		

Community Keynote: Senator Lucie Moncion



Appointed to the Senate in November 2016 by The Right Honourable Prime Minister Justin Trudeau, Lucie Moncion, a Franco-Ontarian, earned a Bachelor of Business Administration degree with a specialization in co-operative administration from Laurentian University in Sudbury and an MBA from Moncton University. Lucie Moncion is an accomplished professional and leader in Canada's co-operative movement.

She has extensive knowledge and expertise in the co-operative sector as well as a vast practical experience in the Franco-Ontarian communities. She holds a Chartered Director designation from both Laval University and McMaster University, and she is a member of Canada's Institute of Corporate Directors.

The first woman in Canada to be appointed as head of a *caisse populaire* federation, she was for 16 years the President and Chief Executive Officer of *L'Alliance des caisses populaires de l'Ontario*, a network of 12 credit unions that serves 23 Francophone municipalities across northeastern Ontario. Among her many accomplishments, Senator Moncion was behind the creation of the Government of Ontario's tripartite caucus on co-operatives and social finance. She was also the President and Chair of the Board of Cooperatives and Mutuels Canada and President of *Le Conseil de la coopération de l'Ontario*.

Active on various corporate boards of directors, she has chaired the audit and governance committees of Groupe Média TFO; she was Vice-Chair of Nipissing University's Board of Governors, Treasurer of the Direction Ontario Board of Directors, Chair of the Circuit Champlain and Coalition of Credit Unions and *Caisses Populaires* working groups, and a member of the Board of Directors at *Collège Boréal*. Originally from Ottawa, Senator Moncion lives with her husband Yvon in North Bay and has three children and three grandchildren. She has a deep understanding of the province's francophone minority, and an in-depth knowledge of Northern Ontario, its economy, business climate, needs and communities, and has recognized experience in the co-operatives and social entrepreneurship sector.

Academic Keynote: Professor Emeritus Peter Ranis



Professor Emeritus in the Political Science Ph.D. Program at the Graduate Center of the City University of New York, Peter Ranis has been a member of the graduate faculty since 1988, a York College Professor since 1968, and an Adjunct Professor at the New York University Graduate School of Arts and Sciences and the Center for Latin American and Caribbean Studies, 1983-1988, after teaching at the University of New Mexico and SUNY, Stony Brook.

He received his BA from Brandeis University, did graduate work at the University of Washington and UNAM in Mexico and received his Ph.D. from New York University. He was a Research Assistant at the Brookings Institution under Dankwart A. Rustow. He has been a recipient of three Fulbright awards, a Fulbright Professorship at the National University of Cuyo in Mendoza, Argentina, an OAS Fellowship to Mexico, a Social Science Research Council grant, and an International Educational Exchange grant to Berlin.

Professor Ranis's research interests include the political economy and labor studies in

Argentina, Cuba, Latin America, and the United States. He has over 80 publications in various areas of Western Hemisphere social science. In addition to articles in such journals as *Monthly Review*, the *Journal of Politics*, *Latin American Research Review*, *Studies in Comparative International Development*, *Desarrollo Económico*, *Latin American Politics and Society*, *Labor Studies in Working Class History of the Americas*, *Socialism and Democracy*, *Canadian Journal of Development Studies*, and *Polity*, he has published four books, including *Clases, Democracia y Trabajo en la Argentina Contemporánea: Los Valores de los Trabajadores del Gran Buenos Aires* (Buenos Aires, Corregidor, 1997); *Class, Democracy and Labor in Contemporary Argentina* (Transaction Publishers, 1995); and *Argentine Workers: Peronism and Contemporary Class Consciousness* (University of Pittsburgh Press, 1992).

Professor Ranis's current research examines the role of alternative labor movements in civil society, studying the recuperated enterprise and factory movements and producer co-operatives in Argentina and Cuba. Within the United States, he is exploring the potential uses of eminent domain and co-operatives as a labour strategy in defence against working class unemployment and poverty. Between 2004 and 2016, he presented papers on these topics at the Congresses of the Latin American Studies Association, Columbia University's Seminar on Latin American Studies and Seminar on Globalization, Labor and Popular Struggles, and the Bildner Center for Western Hemisphere Studies at the CUNY Graduate Center. He has also given papers at SUNY-Stony Brook's "How Class Works", The Left Forum at Cooper Union, Pace University and John Jay College, CUNY, at the CUNY Worker Education Center.

Co-operatives and Mutuals Canada (CMC), Needs Assessment for Co-op Specific Education and Training

~ Claude-André Guillotte



The 5th co-operative principle requires the co-operative sector to provide education and training for members and employees and to inform the public. Different education and training is needed for managers, directors, members, and employees. There is a lack of clarity about where managers, directors, employees, and members are getting co-op specific education or training; whether there is interest in co-op specific higher education or training, and regarding content and delivery of co-op specific higher education and training.

To address this situation, in 2015, Co-operatives and Mutuals Canada (CMC) approved a resolution to develop a strategy on Higher Education for Co-operatives in Canada. A Task Force mandated by CMC was formed, composed of academics and co-operative practitioners, to conduct an assessment of higher education for co-operatives and from this to develop a

strategy on Higher Education for Co-operatives in Canada. The Task Force agreed a needs assessment should be conducted.

The needs assessment targets the following questions: What is needed, in terms of content and delivery mode, by managers, directors, members and employees? Where are managers, directors, employees and members getting co-op specific education or training? Is there an interest in co-op specific higher education or training?

From the interviews with managers and directors, and the survey with employees and members, there is a need and interest in and for co-op specific education and training, and the current educational opportunities are not well known and are not completely filling the need. There is room for focussing and redefining educational opportunities.

1. There is no silver bullet for co-op specific education. There also is no one program, institution or course(s) that serves all.
2. All audiences are savvy consumers regarding education opportunities and want co-op specific education or training to be current, relevant and accessible.
3. They want to be inspired by the co-operative values, best practices and gain practical knowledge and skills. They are looking to co-op specific education to be a change agent that supports action, update and change.
4. The relevance of co-operative education and training still needs to be demonstrated. Participants show interest and think co-operative education and training could help their career and their co-operative, but do not necessarily feel they need co-op specific education and training to solve situations in their workplace.

5. The university as a venue is not the premier place for co-op specific education and training, even virtually. Participants want in-house/co-op sector education or training by seasoned, knowledgeable content experts with co-op experience and adult education facilitation skills.

6. There is a driving need for education or training on governance, co-op advantage/identity, and member engagement. There is a great need for practical and technical skills in these areas.

7. People involved with co-operatives want to connect in a meaningful way to their peer groups within their co-op and co-op to co-op through co-op specific education or training opportunities.

8. They want to have better co-ops, communities, employment, workplaces, skills and knowledge as a result of the co-op specific education or training. The transformational nature of co-op specific education or training has not been fully embraced or advanced enough by educators, learning institutions or co-operatives.

9. Participants are looking for innovative ideas gained through co-operative education and training in order to advance themselves and their employees, co-ops, and communities beyond traditional ideas about co-operatives and in order to be leaders in their industry.

10. There will always be people who do not want or need co-op specific education or training.

Next Steps

The Task Force will develop a Higher Education for Co-operatives Strategy taking into consideration the following suggestions:

- The diversity of co-op specific educational opportunities (i.e. individual co-operatives, federations, learning institutions, apex organizations, and networks) are

important to maintain and foster.

- Universities, colleges and learning institutions may continue to offer the current programming, but should also seize the opportunity to provide education and training programs in-house (in co-ops) by offering the services of content experts, adult educators and facilitators.
- Not unlike the Credit Union Development Achievement (CUDA) program, there is an opportunity to create tracked learning journeys for managers and directors in the non-financial co-operative sector.
- Formalize a system of peer to peer networking via co-op specific education or training.
- The opportunities for more sharing between co-ops, federations, learning institutions, and apex organizations abound.
- Centralize shared services for co-op specific education and training.
- Share training curriculum, facilitators, examples, best practices, hubs, and materials.

The full reports in English and French are available on CMC's website:

<http://canada.coop/en/resources/publications>

<http://canada.coop/fr/ressources/publications>

Research Profile

Achieving Sustainable Livelihoods: The Integrated Co-operative Model in East Africa

~ Lou Hammond Ketilson



The Integrated Co-op Model (ICM), developed with the support of the Canadian Co-operative Association (CCA), brings together production, marketing support, and financial services for agricultural producers. This three-pronged approach to sustainable development is aimed at improving the livelihoods of rural farmers through access to these services.

A recent exploratory study assessing the value of the ICM in rural Tanzania, Uganda, and Rwanda revealed a number of wide-ranging findings about its effects on local farmers and communities. Researchers Dr. Lou Hammond Ketilson, Dr. JoAnn Jaffe, and Dr. Cindy Hanson presented the study's findings at the Centre for the Study of Co-operatives January Seminar.

The purpose of the study was to add to the existing body of knowledge regarding how to improve rural livelihoods and reduce poverty and inequality in a sustainable way, specifically through the implementation of an integrated model of co-operative

development. The general objective of the research was to improve programming in rural development both in Africa and in Canada by obtaining new knowledge about integrated co-operative models in practice. The research explored the added value of an integrated approach to co-operative development as a tool for rural development, as compared to the benefits offered by development of a single co-operative. It also examined the enabling conditions necessary for the integrated model to be developed and work effectively.

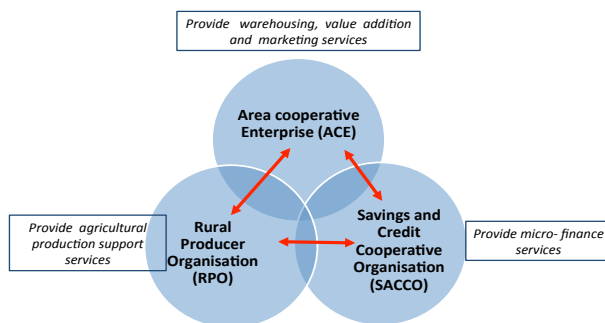
In this model currently in use in Uganda, production, marketing support, and financial services are interlinked yet separate. Rural Producer Organizations (RPOs) are made up of individual smallholder farmers, who join together to increase their agricultural production and productivity, and to bulk, or aggregate, their production for sale. Area Co-operative Enterprises (ACEs) are second-tier co-ops focused on marketing, typically made up of six to ten production co-ops working together to take advantage of economies of scale. These co-ops provide market information, source agricultural inputs in bulk, assist with strengthening of market linkages, and help to negotiate bulk sales at good prices. They also help to supply training, and offer various other services to members. Savings and Credit Co-operatives (SACCOs) are the third element of the model: co-operative financial institutions that act as engines for the development and growth of the two other types of co-operatives involved. SACCOs provide the finance that is needed in order to enhance agricultural production and productivity and run sustainable farm businesses.

Working within this integrated model, co-op members identify opportunities and make choices, to attain both individual and

collective goals which include increased food production and productivity, linkages to larger markets and access to better prices, and access to affordable financial services. Accumulated research and experience show that while small farmers acting alone do not always benefit from higher market prices, those acting collectively in strong producer organizations and co-operatives are better able to take advantage of market opportunities and mitigate the negative effects of food and other crises.

Whereas much co-operative development focuses on supporting a single co-operative or group of co-ops at a time, this model supports the joint development of three distinct but inter-connected, networked co-operatives (production, marketing, and finance) to achieve rural development goals.

ICM Model:



NB. The inter-linkage implies all serve the members of the same community

Source: Innocent Muhereza, 2015

The study was framed as community-based research (CBR), using mixed methods, with each method including multiple methodologies. Research conducted in Canada did not include household or primary co-operative level data collection due to the expense of utilizing such methodologies in the Arctic. All of the

countries involved trained students in data collection techniques.

Because Uganda is the only location of the four countries (Uganda, Tanzania, and Rwanda, as well as Canada) where examples of the Integrated Co-operative Model can be found, comparable models were sought for comparison in the other three countries. In Uganda, data were collected from households and co-operatives in Western Uganda (in Ntungamo district) and Northern Uganda (in Nebbi district). In both regions, household members belonging to a co-operative that was part of an integrated model (ICM), those belonging to a single co-operative (SCM) as well as households where no one was a member of a co-operative of any kind, were selected and interviewed, and the co-operatives studied.

In Rwanda two rice growing co-operatives were chosen to be the focus of the research. In the Jabana Sector, Nyarugenge District, close to the City of Kigali, data were collected from members of Corika, an integrated co-operative, as well as nonmember rice growers in the immediate area. In the Ntyazo Sector, Nyanza District, a province in southern Rwanda, data were collected from members of Agasasa, an example of a single co-operative, and again, nonmember rice growers in the same area.

In Tanzania, data were collected in Moshi District (Kilimanjaro Region) as well as from Mbinga District (Ruvuma Region). Members of both agricultural marketing and financial services co-operatives (DM), members of only one co-operative society (SM), and nonmembers of both were included in the study.

The closest example in Canada to the ICM is an integrated service federation, Arctic Co-operatives Limited. In-depth interviews with

key informants, document analysis, and participant observation contributed to the development of a case study.

A great deal of data were collected by the four participating research teams. Methods in the three African countries included comprehensive household surveys, extensive community and co-operative case studies, as well as in-depth interviews, focus group discussions, and workshops conducted in the communities to receive feedback and validation of the interpretation of the data. More than 1,200 co-operative members and just under 500 general community members were involved in these activities.

The study's findings are exploratory and vary across regions; overall they indicate the model has the potential to improve the lives of members. The resulting impact has been increased productivity, food security, and income through access to production

training and improved leadership skills. For a much richer and more in-depth review of the research results, please refer to the individual country reports found in sections 3 through 6 of the final report, soon to be available on the Centre for the Study of Co-operatives website.

The three-year, International Development Research Centre-funded project was carried out in partnership with the Canadian Co-operative Association, Moshi Co-operative University (Tanzania), the Department of Agricultural Economics and Agribusiness at Makerere University (Uganda), and the University of Independent Lay Adventists of Kigali, Rwanda.

Profiling CASC Scholarship Winners



Sara Elder, University of British Columbia, Winner of the 2013 Amy and Tim Dauphinée Award established by the Ontario Credit Union Charitable Foundation

Sara Elder's research aims to advance the co-operative movement abroad by examining the implications of the rise in multinational retail corporation supply chains in developing countries for farmer co-operatives. Specifically, her research contributes to understanding the role and social and environmental impacts of smallholder farmer co-operatives in global supply chains in order to inform policy and development programming.

Elder's interest in co-operatives stems from her experience living and working in a small rural village in Rwanda. In 2005 and 2006 she spent nearly a year working in Rwanda, first as a Canadian International Development Agency (CIDA) intern at an agricultural college, and then as a Monitoring and Evaluation Consultant for the United Nations' World Food Programme. The Government of Rwanda was promoting co-operative organization and collective action as a path toward

development and reconciliation after the 1994 genocide.

When she returned to university for an M.A. degree, she chose to focus her research project on the impact of co-operatives and Fair Trade certification on the social determinants of health of smallholder coffee farmers in Rwanda. While conducting her research, she partnered with the Sustaining Partnerships to Enhance Rural Enterprise and Agribusiness Development (SPREAD) Project in Rwanda, a collaboration of local and international universities with USAID funding that supported and worked to build the capacity of coffee producer co-operatives throughout the country. The research results, published in *World Development* and the *Journal of Rural Studies*, indicate the importance of co-operative farmer organizations in influencing agricultural practices via opportunities for training and access to inputs. The study also showed that farmer members of co-operatives with Fairtrade certification perceived greater participation of women than in other co-operatives.

Elder's Ph.D. research continued to maintain a focus on farmer co-operatives in the developing world, supported by an Amy and Tim Dauphinée Award. She investigated the role of co-operatives as a means of improving the terms of smallholder farmer engagement in global markets in a context where multinational retail corporations like Walmart are increasingly able to control agricultural production through governance of their supply chains. Elder's research findings strengthen evidence that for farmer co-operatives to maintain a longer term relationship with a supermarket depends on farmer and farm characteristics. Moreover, her findings highlight the influence of NGO intermediaries and buyer business practices. Whether farmer co-operatives can or choose

to participate in supermarket supply chains depends in part on the buyer's supply chain management strategy and practices and support from NGOs.

Elder's PhD dissertation results have had a direct impact on the International Labour Organization's (ILO) research and policy work on global supply chains and rural development. In 2015, Elder spent a year at the ILO in Geneva as a Technical Officer. There, she helped prepare a report on "Decent work in global supply chains" for the 105th session of the International Labour Conference as a basis for discussion among government officials, worker organization representatives and employer organization leaders on how participation in and governance of global supply chains affects sustainable and inclusive development.

Elder also co-authored a collection of booklets providing policy makers with recommendations related to key labour issues in rural areas, specifically on supporting agricultural growth, resilient

rural livelihoods and improved food security. She co-organized and facilitated a related training session for policy makers at the International Training Centre in Turin, Italy. Her work on rural livelihoods also included innovative research and policy to improve labour conditions on plantations in the global South, with a focus on smallholder farmer production of plantation crops.

Elder has additionally been involved in co-operatives through various side research projects. She co-designed a research project involving Canadian and Ecuadorian researchers and banana farmer co-operatives to reduce the incidence of pesticide exposure among banana growers. She has also collaborated with Canadian and Bolivian non-governmental organizations on a project in the Bolivian Amazon aiming to improve local value chains for co-operatives of fisher people. Elder is currently working to publish her dissertation results and continues to collaborate with the ILO.



Anne-Marie Merrien, IRECUS, l'Université de Sherbrooke, La gangant de la bourse Lemaire en études sur la coopération, 2013, crée par Louis Lemaire et l'Association des coopératives du Canada

En 2013, j'ai reçu la bourse Lemaire. Cette bourse m'a permis de débiter ma scolarité de doctorat, en Sciences humaines appliquées à l'Université de Montréal. Mon projet de doctorat concerne la contribution des coopératives à la reconnaissance des personnes et des collectivités au Nunavik. J'ai complété ma scolarité en mars 2015, suite à quoi j'ai pu rencontrer les représentants de la Fédération des coopératives du Nouveau-Québec (FCNQ). Ceux-ci se sont montrés intéressés par la thématique de mon doctorat, en plus de m'exposer une demande pour une étude concernant la rétention des employés des coopératives locales. Ainsi, nous avons conjointement préparé la collecte de données et les entrevues qui allaient se réaliser dans six communautés du Nunavik. Au cours des mois de février et mars 2016, 63 entrevues ont été réalisées, auprès des employés, anciens employés et dirigeants des coopératives locales, de même qu'auprès de représentants des communautés et d'employés de la Fédération. La FCNQ et les

coopératives ont par la suite pris en charge la mise en place d'un certain nombre de ces recommandations et travaille à établir des plans d'actions adaptés à chacune des coopératives.

Peu de temps après, la FCNQ a obtenu un financement pour réaliser une tournée de présentations portant sur l'histoire des coopératives et leur rôle dans le développement des communautés. Cette série de présentations s'inspiraient d'un atelier que j'ai donné aux directeurs généraux et aux gérants de magasins. J'avais basé une partie de cet atelier sur des thématiques touchant mon doctorat. Ainsi, nous avons organisé une tournée de tous les villages du Nunavik pour rencontrer les employés et les membres des conseils d'administration. Cela m'a permis de mieux saisir les histoires locales de même que le fonctionnement interne des coopératives.

Au terme de ces nombreux voyages (cinq au total, entre novembre 2016 et mars 2017), j'ai pu rencontrer près de 280 personnes et plusieurs aînés ont partagé leurs souvenirs entourant les débuts des coopératives, il y a environ 50 ans. J'entame maintenant la deuxième phase de traitement des données et je débiterai ensuite la rédaction de ma thèse. Au cours de ce processus doctoral, j'ai aussi la chance d'enseigner l'histoire, la gouvernance et la théorie coopérative auprès d'étudiants du premier et deuxième cycle et de représentants de différents secteurs coopératifs.

En somme, la bourse que m'a offerte le CASC a été le premier coup de pouce financier que j'ai reçu et le début d'une aventure doctorale qui se terminera bientôt. Cela marquait aussi le début d'une aventure professionnelle et personnelle qui continue de transformer la chercheuse et la personne que je suis.

News Update from the Centre for the Study of Co-operatives

~Nora Russell



The Centre has some significant highlights to report since the fall CASC newsletter, including the Fredeen Scholarship Seminar, the launch of our new blog, *Contemplating Co-ops*, our annual survey of Top Co-op Issues, a significant governance scholarship, a new Centre Fellow, and a new bi-weekly Student Research Series. You can find the details below, and for more information, go to our website at <http://usaskstudies.coop/> or *Contemplating Co-ops* at <http://words.usask.ca/thinkingaboutcoops/>.

The Hartley and Margaret Fredeen Scholarship in Co-operative Studies Seminar



The Prairie Room in the Diefenbaker Building was the venue for the annual Hartley and Margaret Fredeen Scholarship in Co-operative Studies seminar on 15 December 2016.

Eric Neudorf, a former JSGS master of public policy student and now a policy analyst with Employment and Social Development Canada in Ottawa, made a presentation titled “Power in Rural Alberta: The Struggle for Control of the Regulatory Environment,” which focused on the competition between co-operatives and investor-owned firms in Alberta’s rural electricity sector.

The 2017 Fredeen Scholarship winner, Travis Reynolds, a PhD candidate at the Johnson Shoyama Graduate School of Public Policy, is shown below flanked by Murray Fulton, director of the Centre, and Art Fredeen, who made the announcement on behalf of the family. This annual award is made possible by the generosity of the Fredeen family. The successful candidate must have contributed to the development of his/her community as it relates to the study of co-operatives. Travis’s research is working towards a better understanding of how co-operatives are governed. He will present the annual Fredeen Scholarship Seminar in December 2017, when the next winner will be announced.



Contemplating Co-ops — A New Centre Blog



[Contemplating Co-ops](#) tackles the most current issues facing co-operatives and credit unions at home and around the world, from how co-ops and credit unions allocate internal control and authority, to the challenges they face in dealing with issues such as food security and environmental protection, to the ways in which they may or may not work in settings such as Indigenous communities. The blog is authored by Centre faculty and staff and will also include contributions from colleagues around the world. Material is drawn from the research we're doing and observations we make on what's happening in the sector. In the few short months since its launch in December 2016, the blog has become the site of a remarkable variety of posts, including:

- the future of credit union branches in a digitized world
- the unique role of co-ops and credit unions in making markets work better
- governance issues in European co-operatives and lessons for their Canadian counterparts
- the phenomenal growth of energy co-operatives in Germany
- how extrinsic and intrinsic incentives may affect future options for the Canadian credit union system
- Top Co-op Issues 2017
- co-operative solutions to childcare issues
- co-ops, privatization, and public policy
- the hope for a federal co-op development strategy
-

Understanding the role of co-ops sheds light on how people around the world are using an organization they own and control to alter the world in which they live. Please join us for this thought-provoking exploration. We welcome your input; there are options to comment on every post. Find *Contemplating Co-ops* [here](#).

Top Co-op Issues 2017

Top Co-op Issues 2017

We asked co-op leaders across Canada to identify the most pressing concerns facing co-operative organizations today. Here's what they told us.

The Top Six Issues

The number one issue currently on the minds of Canada's co-op leaders is public awareness of the co-operative model — the lack of it, that is.
"Raising the profile of co-ops in a noisy marketplace is difficult."

Once again, we asked co-op leaders across Canada to identify the most pressing concerns currently facing co-operative organizations. According to CEOs, board members, and managers in virtually every region and sector, the number one issue for co-op leaders is public awareness of the co-operative model — the lack of it, that is. As one person commented, "Raising the profile of co-ops in a noisy marketplace is difficult."

Our most recent survey canvassed co-op leaders, including CEOs and managers, board members, and academics, on their views about the top issues. Our forty-three key informants identified many issues, which we have analyzed and organized under themes that include organizational change, maintaining the co-op identity, government relations, relevance, innovation,

technology, and governance. The poster found [here](#) itemizes the top twenty themes and highlights the top six issues. Read more about 2017's top co-op issues and see graphic comparisons with last year's list [here](#).

Graduate Scholarship in Co-operative Governance

Scholarship in Co-operative Governance

The Centre has a new graduate scholarship in co-operative governance, a joint offering from the Centre (CSC), the Co-operative Retailing System Chair in Co-operative Governance, and the Johnson Shoyama Graduate School of Public Policy (JSGS). Scholarship holders are fully involved in the activities of both the CSC and the JSGS, including publications, seminars and workshops, conferences, community engagement, and co-op sector gatherings. The new scholarship is currently funding three students: Deepak Santhanakrishnan, from New Delhi, India, who is pursuing an MPP, PhD student Adja (Barakatou) Koné, from Senegal — both of whom are working with Murray Fulton — and Qian Wan, a PhD student working with Centre Fellow Eric Micheels in the College of Agriculture and Bioresources.

Find more detailed information about the scholarship [here](#).

A New Centre Fellow



Abdullah Mamun, associate professor and graduate chair in finance at the Edwards School of Business joined us as Centre Fellow in Credit Union Finance. Mamun taught at the University of New Orleans and Massey University in New Zealand before moving to the University of Saskatchewan. He has wide research interests that mesh well with the Centre's interests, including bank risk management, financial economics, and mergers and acquisitions among credit unions.

Student Research Series

The Centre for the Study of Co-operatives is trying something new this year. The Student Research Series is a bi-weekly forum where participants (mostly students, but occasionally faculty) will be given the opportunity to present research they are working on, to get comments on their research, and to listen to and comment on the research of others. The Research Series is built on the importance of ideas within the academic world, and on the belief that good research involves a conversation, one in which people raise, discuss, and debate ideas, methods, and results (and how they are arrived at). The Research Series also serves as a way of ensuring people are aware of the research others are doing, thus enabling the sharing of methods, data, references, insights, and conclusions.

Update from St Mary's Co-operative Management Education



Erin Hancock, Manager of Promotion and Partnership
Co-operative Management Education
Saint Mary's University

Co-operative Management Education at Saint Mary's University offers rigorous and dynamic programs that cultivate a deep understanding of co-operatives, credit unions and mutuals, within a globalized curriculum (with on-line and in-person options). We offer options for co-op and credit union leaders from 3-days to 3-years to meet the needs of everyone along their learning path.

Application deadlines are approaching so be in touch!

Online, Part-time, Master's-level Credit Course Options



Master of Management, Co-ops and Credit Unions: over 3 years

Graduate Diploma: over 20 months

NEW! Certificate in Co-operative

Management: over 10 months – offered in partnership with the World Council of Credit Unions.

All of these programs are designed executive style, for people to work and study at the same time (more details [here](#)). Our deadline for the online programs is May 31 or until our courses are full. Bursaries available—[details here](#).

International CU Training in Halifax in June



The **Credit Union Development Education Program** (CanadaDE) is coming up June 4-10 in Halifax. This will be a truly inspired, international CU event. **A FEW SPOTS LEFT!**

It's an intense, deep dive into addressing pressing issues that credit unions are facing. Managers, board members and keen staff are all welcome. This is a great opportunity for problem-solving, networking, innovating, shaking up thinking, recommitting to the principles and values, and so much more. Although this program has been offered around the world for decades, this is the **first time it is being offered in Canada** (in partnership with CaribDE – established Caribbean program).

Details and registration link:

<http://www.smu.ca/academics/sobey/canada-de.html>



Other options:

3-day course to enhance co-op/CU business performance (May 17-19 in the UK or November 1-3 in Vancouver)

Co-op study tour to Croatia with Co-operative Economist Dr. Sonja Novkovic (July 18-22)

To discuss any of these options, please contact Erin Hancock, Manager of Promotion and Partnership, Co-op Management Education at Saint Mary's University: cme@smu.ca or (902)-802-7897

Update from IRECUS



On April 6th, in the context of the Fédération des coopératives forestières du Québec Annual Congress, IRECUS facilitated a workshop on the recognition and promotion of the co-operative advantages. Around 100 members of forestry worker and producer cooperatives participated in the workshop.

In celebration of its 40th anniversary, IRECUS has launched a new version of its website. You will have access to our services, research, and news from the co-ops and mutual world at this address: <http://irecus.recherche.usherbrooke.ca>

Last November, IRECUS presented its latest educational workshop, called “Cooperation and mutuality: reflection and action.” These workshops are offered to all the co-op and mutual movement and include six different sections, tackling various issues. These activities are given by researchers and teachers and are adapted to different co-op sectors.

In partnership with four major Quebec mutual societies, IRECUS has carried out its research mandate with the aim of developing parameters enabling mutual leaders to make better decisions, in order to ensure that mutual identity is shared along with the challenges of the competitiveness of its markets.

Upcoming Conferences

Community Innovation and Social Enterprise 2017



Cape Breton University, Shannon
School of Business, Sydney, NS

Wednesday, July 12, 2017 at 1:00 PM - Friday,
July 14, 2017 at 1:30 PM

Community-based ventures are a strong part of the Canadian economy for more than a century and recent innovative practices have made the social enterprise sector a hot topic in national and international vistas. The conference brings together practitioners, researchers, and community organizations, from home and afar, to discuss current practices, challenges, and innovations in advancing social entrepreneurship and improving community livelihoods.

Social entrepreneurs, directors of
community organizations, researchers,

public policy makers, and people interested in community-based development, innovation, and entrepreneurship attend this popular biennial conference. As a conference attendee, you will hear from and interact with practitioners and researchers on community innovation, social enterprise, place-based development, and their effect on community health and economic development.

We have had excellent feedback on our previous two conferences, with more than 200 people attending in 2015, and this year's conference has the richest program to-date. The conference includes a keynote address from **Dr. Roy Suddaby**, Professor and Francis G. Winspear Chair at the University of Victoria. Recognized as one of the world's most influential researchers in organizational and social change, Dr. Suddaby has been elected to the Royal Society of Canada and he is among the Thomson Reuters group of academics who rank in the top one per cent of citations in their field.

We are keeping the conference cost low: if you register by June 15, the cost of the conference is only \$190+tax, and that includes our famous Surf & Turf dinner extravaganza (Cape Breton lobster & beef) by the Sydney harbour.

7th Annual Canadian Conference on Social Enterprise

7th Annual Canadian Conference on Social Enterprise **PEERING INTO THE FUTURE**

Co-hosted by: Social Enterprise Council of Canada and CCEDNet Manitoba

May 10 - 12, 2017
Winnipeg, Manitoba

Early bird registration: \$250 (Ends April 7)
Regular registration: \$350

More info & registration: secouncil.ca
#CCSE_CCES



This signature event, organized every couple of years by the Social Enterprise Council of Canada (SECC), welcomes social enterprise practitioners, aspiring non-profits, non profit networks, social enterprise support organizations, funders and policy shapers. There will be site visits and policy dialogue. This is a don't miss opportunity for anyone engaged or interested in social enterprise. Social enterprise is receiving considerable

attention at a federal government level and with numerous provincial governments which are actively developing social enterprise action plans. This will be an excellent opportunity to network and see what is happening. In my capacity as a board member of SECC, I encourage you to check this out and to circulate information to your networks to ensure that they know about the conference.

Conference detail is available at <http://secouncil.ca>

Canadian Conference on Social Enterprise in Winnipeg, May 10-12, 2017. Register now, and join us there. <https://www.eventbrite.ca/e/secc-canadian-conference-on-social-enterprise-registration-30570365787?aff=ehomecard>

ACE (Association of Cooperative Educators) Institute/Institut 2017



Registration is open for the 2017 ACE Institute in Denver, CO, July 18-21! Join your colleagues at universities, colleges, co-operatives and credit unions and other like-minded groups for three full days of education and inspiration.

The 2017 Institute runs from noon on July 18th to noon on July 21st at Regis University's main campus. We will be in Claver Hall, overlooking the stunning mountains, or on the

road, exploring the beautiful countryside and City of Denver, visiting innovative cooperators in action.

The focus is *Passing along passion for democratic principles*. Think of the many ways cooperators educate those around them. Many believe there isn't a greater vocation for this time in history.

To learn more about the Institute and its learning objectives, or to propose your own presentation or poster: www.ace.coop/proposals



SEPTEMBER 13-15
CALGARY, ALBERTA

REGISTRATION NOW OPEN!

JOIN US AT ECONOUS2017 FOR A UNIQUE OPPORTUNITY TO

connect with social innovation leaders from across Canada who share a passion for building strong, inclusive community economies

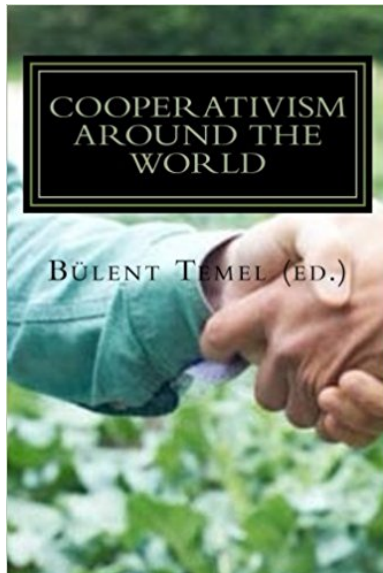
learn about strategies for generating positive local economic, social and environmental impacts

share your successes, challenges and questions on Thriving Communities, Good Jobs, and Doing Business Differently

reinvigorate efforts for change in your community and organization through new ideas, knowledge and connections

[REGISTER NOW](#)

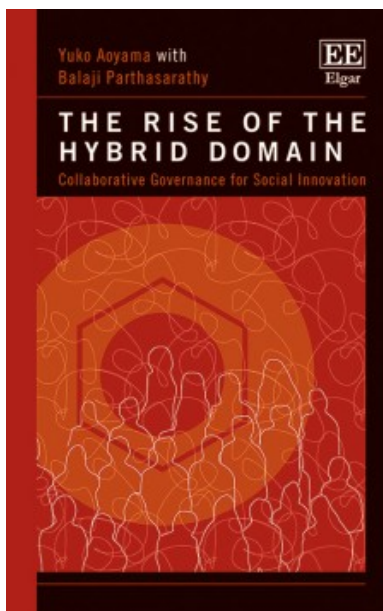
Worth Reading This Summer



Cooperativism Around the World

This book examines the historical trajectories of co-operative movements in select countries. Eight co-operative experts provide insights into economic, political, and social contexts that have influenced cooperatives in Norway, Germany, Nigeria, USA, Canada and Spain. Findings shed light on the conditions that are conducive to cooperatives' growth in the 21st Century.

Authors include [Brian M. Henehan](#), [Lars Holstenkamp](#), [Festus M. Epetimehin](#), [Tom Johnstad](#), [Mark J. Kaswan](#), [Hans-H. Münkner](#), and [Cándido Román-Cervantes](#).



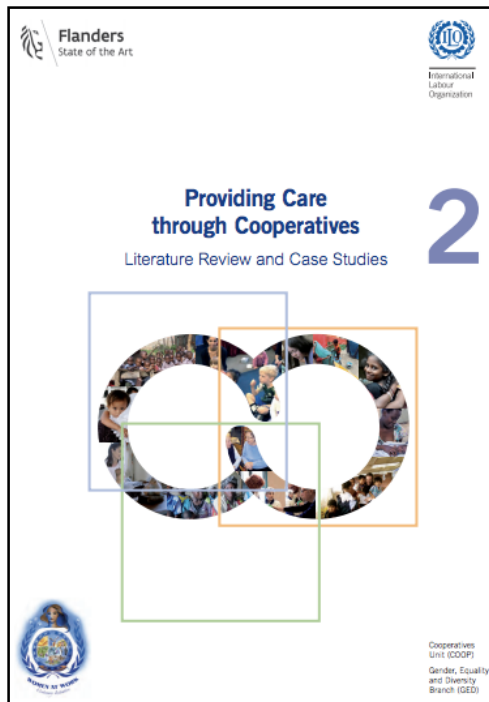
The Rise of the Hybrid Domain

By conceptualizing the rise of the hybrid domain as an emerging institutional form that overlaps public and private interests, this book explores how corporations, states, and civil society organizations develop common agendas, despite the differences in their primary objectives. Using evidence from India, it examines various cases of social innovation in education, energy, health, and finance, which offer solutions for some of the most pressing social challenges of the twenty-first century.

Yuko Aoyama and Balaji Parthasarathy position social innovation at the intersection of changing state–market relations, institutional design, and technological innovation. By demonstrating how corporations, social entrepreneurs, and social finance increasingly cross borders to devise local solutions with global technologies, this book illustrates how collaborative governance can serve as a useful alternative to blend economic and social objectives by overriding organizational boundaries which were previously considered ideologically incompatible and, therefore, unbridgeable.

Engaging with the question of collective capacity building, this book will be of interest to a broad and multi-disciplinary audience, from those studying innovation, science and technology policy, and entrepreneurship, to those working in international governance and development.

ILO Publications Featuring Co-operatives



The Future of Work Centenary Initiative

6 Issue Note Series

The world of work is undergoing major changes that will continue, and potentially intensify, in the future. To better understand and in order to respond effectively to these new challenges, the ILO has launched a "Future of Work initiative" and proposed four "centenary conversations" for debates in the years leading up to its centenary anniversary in 2019: (i) work and society; (ii) decent work for all; (iii) the organization of work and production; and (iv) the governance of work. This Issue Note Series intends to provide an overview of key trends and issues in selected thematic areas of particular relevance to the "conversations" with a view to informing and facilitating dialogue and debates at the national, regional and global levels.

Comments and suggestions should be sent to futureofwork@ilo.org

COOPERATION IN A CHANGING WORLD OF WORK:

Towards a cooperative future*

* This note is based on contributions from Simel Esim, Wafar Katarjinski, and Guy Tchami

This note looks at the ways in which cooperatives respond to technological, demographic, economic and environmental changes that are taking place within the world of work. It then examines the key issues as well as the challenges and opportunities that need to be taken into account in future debates.¹

1. Setting the scene: key issues and overview

Around the world cooperatives exist in all sectors of the economy, and while they are businesses, they operate within a broader set of values and principles, not only focusing on generating profit. Cooperatives and other forms of collaborative organizations and enterprises, such as mutual benefit societies, social enterprises and associations, are part of the social and solidarity economy.² They have historically emerged out of the need to provide goods and services that are not accessible from the public sector and conventional businesses. A common feature of these entities is to produce goods and services while pursuing both economic and social benefits (ILO, 2009). In addition, cooperatives and mutualistic associations are membership-based enterprises, where members are also the owners of the organization, and decide democratically on the major issues affecting them.

In the rapidly changing world of work, as described in this Future of Work Issue Note Series, cooperative enterprises are seeing a renaissance to meet the expanding and increasingly complex needs of members, providing services, advancing livelihoods and creating jobs. Cooperative employment is estimated to involve at least 250 million people worldwide (CICOPA, 2014), and the largest 300 cooperatives across 25 countries had a turnover of 2.5 trillion USD in 2015 (ICA & EURICSE, 2016). Cooperatives are critical to the subsistence and livelihoods of millions of people, in sectors including agriculture, finance and housing. However, the full potential of cooperatives in responding to the challenges in the future of work will be only realized when proper actions are taken in a coordinated and timely manner.

¹ A shorter version of this Issue Note has been previously published in the ILO COOP Cooperatives and the World of Work Series "Cooperation in a changing world of work: Exploring the role of cooperatives in the future of work", available at http://www.ilo.org/global/topics/co-operatives/news/WCMS_537002/lang-en/index.htm.

² For resources on SSE from the ILO and partner organizations, see <http://www.sseacb.net/>



Check out the revamped *Cooperative Business Journal* now in digital magazine-style format. Published quarterly by the National Cooperative Business Association (NCBA) CLUSA, it focuses on well-researched thought leadership and opinion pieces. See <http://ncba.coop/journal>.

Scholarship Opportunity

Research Bursary

Credit Union Central of Saskatchewan is pleased to announce

The 23rd Annual Norm Bromberger Research Bursary

To be awarded in support of research relating to co-operatives and/or credit unions

This bursary has been established in recognition of the outstanding contributions made by Norm Bromberger to the development of credit unions and co-operatives in Saskatchewan and across Canada. Bromberger was research director and then chief executive officer of Credit Union Central, for a total of twenty-seven years of service with the credit union system of Saskatchewan. He also played a prominent role in developing Credit Union Central of Canada and establishing other co-operatively owned financial service organizations.

The Norm Bromberger Research Bursary will provide \$2,000 each year to encourage research in the area of co-operatives and credit unions.

The criteria for application are:

- involvement in co-operatives and/or credit unions as a volunteer or employee
- a supporting statement explaining how the proposed study will contribute to credit unions and/or co-operatives
- an understanding that a copy of the completed work will be submitted to Canadian credit union and co-op resource centres

Candidates who have been unable to secure sponsorship for their study from the co-operative or credit union with which they are associated are urged to apply. All applications will be considered, especially those where the financial support of the bursary is essential to undertaking the research project. Preference will be given, but not limited, to Saskatchewan candidates.

Applications (attached) should be sent to:

Centre for the Study of Co-operatives
101 Diefenbaker Place, University of Saskatchewan
Saskatoon SK S7N 5B8 Canada
Phone: (306) 966-8509 • Fax: (306) 966-8517
E-mail: coop.studies@usask.ca
Website: <http://www.usaskstudies.coop>

Deadline for applications is 30 June 2017

Deadline for submitting applications is 30 June 2017

Norm Bromberger Research Bursary Application Form

Name: _____

Address: _____

Postal Code: _____

Phone: _____ Fax: _____ E-mail: _____

If applicable

University/College: _____

Program: _____ Degree Sought: _____

Date of Entry into Program: _____ Expected Completion Date: _____

Background information

Please attach the following information on a separate sheet:

- previous degree(s)
- awards; distinctions; scholarships
- name and address of a reference (please ask this person to supply a reference by 30 June 2017 to the address below)
- statement of interest in co-operatives
- experience with co-operatives (as either volunteer or employee)

Description of project

Please attach an outline of your project (two to three pages in length).

Following is a guideline of what to include:

- scope and objectives of the project
- conceptual significance and practical importance
- relationship to existing research and literature
- research methods
- schedule of work in progress and work to be done
- name of supervisor and/or instructor

Return completed applications by 30 June 2017 to:

Centre for the Study of Co-operatives
101 Diefenbaker Place, University of Saskatchewan
Saskatoon SK S7N 5B8 Canada
Phone: (306) 966-8509 • Fax: (306) 966-8517
E-Mail: coop.studies@usask.ca
Website: <http://www.usaskstudies.coop>

Membership Form

Membership rates for the 2016/17 CASC year are regular members \$175 and students, retired individuals, and the under-waged \$55. Benefits include the following:

- CASC Newsletter twice yearly
- *Journal of Co-operative Studies* (3 issues per year)
- Announcements of interest (about conferences, new co-operative resources or initiatives, scholarships etc.) through the CASC listserv

Contact Information (Please let us know if your contact information changes during the year!)

Name: _____

Institutional Affiliation (if applicable): _____

Address: _____ Postal Code: _____

Country: _____

Email: _____

Telephone: _____ Fax: _____

Membership Type

Select one of the following:

_____ Regular (\$175)

_____ Student/Retired/Underwaged (\$55)

Optional donation

_____ In support of Ian MacPherson Fund

_____ In support of student/practitioner travel to CASC annual conference

Total: _____

Payment Information

Pay online with PayPal at <http://www.coopresearch.coop/how-to-join/>

Or mail the completed membership form, along with a cheque or money order made out to CASC in CDN or US dollars (at par) to:

Canadian Association for Studies in Co-operation
c/o Centre for the Study of Co-operatives
University of Saskatchewan
101 Diefenbaker Place
Saskatoon, SK S7N 5B8

Contact us at casc.acec@usask.ca if you have any questions.

Formulaire de Membre

Les frais d'adhésion à l'ACÉC en 2016-2017 sont de 55 \$ pour les étudiantes, les personnes retraitées, et les personnes sous-payées; 175 \$ pour les autres personnes. Au nombre des avantages, les membres reçoivent :

- Une copie de notre journal interne (deux numéros par an)
- Des nouvelles récentes (congrès, nouveaux outils et initiatives de coopération, bourses, etc.) par courriel
- *Journal of Co-operative Studies* (trois numéros par an)

Coordonnées (Veuillez nous informer de tout changement au cours de l'année!)

Nom _____

Affiliation à un établissement (s'il y a lieu) _____

Adresse _____

_____ Code postal _____ Pays _____

Courriel _____ Téléphone _____ Télécopieur _____

Catégorie de membre

Cochez le choix approprié:

☐ Régulier (175 \$)

☐ Étudiant/retraité/sous-payé (55 \$)

Don en option

☐ Bourse Ian MacPherson

☐ Subventions pour les voyages étudiants ou praticiens aux conférences annuelles ACÉC

Le Total: _____

Paiement (Si vous avez des questions, n'hésitez pas à communiquer avec nous à casc.acec@usask.ca)

Utilisez PayPal à <http://www.coopresearch.coop/how-to-join/>

Ou veuillez poster le formulaire dûment rempli, accompagné d'un chèque ou d'un mandat-poste poste à l'ordre de l'ACÉC en dollars canadiens ou américains (au pair) à l'adresse suivante:

Association canadienne pour les études sur la coopération

a/s Centre for the Study of Co-operatives

University of Saskatchewan

101 Diefenbaker Place

Saskatoon, SK S7N 5B8

casc.acec@usask.ca

Board Member Contact Information



Fiona Duguid
President
Researcher, Duguid
Consulting
fduguid@gmail.com



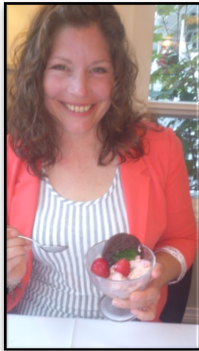
M. Derya Tarhan
Vice-President
People, Power, Planet (PPP): Best
Practices & Knowledge
Mobilization in Community Energy
Development



Isobel Findlay
Secretary/Treasurer
Fellow in Co-operatives,
Diversity, & Sustainable
Development, Centre for
the Study of Co-operatives
Findlay@edwards.usask.ca



Darryl Reed
Professor
York University
dreed@yorku.ca



Alicia Lake
Coordinator, Pan Cape
Breton Food Hub Co-op
Alicia_Lake@hotmail.com



Claude-André Guillotte
Assistant Professor, Dept.
of Management & Human
Resources, Sherbrooke
University
claudandre.guillotte
@usherbrooke.ca



Marc-André Pigeon
Director, Financial Sector
Policy, Canadian Credit
Union Association
MPigeon@ccua.com



Judith Harris
Associate Professor
University of Winnipeg
j.harris@uwinnipeg.ca



Brooke Yaschyshyn
Undergraduate Research Assistant
University of Saskatchewan
b.yaschyshyn@usask.ca