



# CASC ACÉC

Canadian Association for  
Studies in Co-operation

L'Association Canadienne  
pour les Études sur la  
Coopération



[www.coopresearch.coop](http://www.coopresearch.coop)

spring | 2014

## NEWSLETTER



### President's Report

One of the features that has always distinguished CASC from other professional associations in Canada is its close ties to practitioners. A number of notable developments in the coop world recently are providing interesting opportunities for CASC to engage with the broader sector.

One such development is the formation on the new, bilingual, national apex body, Co-operatives and Mutuals Canada (CMC), which formally came into existence on April 1<sup>st</sup>, 2014. The new CMC continues the work of the former Canadian Cooperative Association (CCA) and le Conseil canadien de la coopération et de la mutualité (CCCM). While the CMC is new, we are delighted that a familiar face, Denyse Guy (formally, the executive director of the CCA and a long time supporter of CASC), has been appointed the new executive director of CMC. The creation of a new bilingual national body provides a healthy spur to CASC to continue and deepen its efforts to function as a bilingual, national body as well.

As most of you know, as part of its Guidelines for a Cooperative Decade, the ICA has been developing guidance notes for the 1995 Co-operative Principles. As part of this process, the Principles Committee is soliciting comments on the draft guidance notes that have been produced. Again, this provides CASC with another opportunity to engage with the sector by providing a collective reflection on the draft notes. Thanks to Marcelo Vieta for spearheading our response.

Another major co-operative event in which CASC members are involved is the 2014 Summit scheduled for October in Quebec City. CASC members have been actively involved in planning a number of the pre-Summit events – on teaching (Sonja Novkovic, Karen Miner, Claude-Andre Guillotte, among others), research (Lou Hammond Ketilson), and campus coops. In addition, Lou (with support of a strong team) has been organizing the editing of a collection of articles that will be launched at the Summit.

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## President's Report continued

Of course, CASC also always collaborates with the sector in its annual conference. This year, at Brock University in St. Catharines, we are formalizing this cooperation in a new way by working with the Ontario Co-operative Association to plan a whole day on research and teaching events that are particularly focused on practitioners – including student practitioners! – as well as other students who may be interested in learning more about cooperatives. Appropriately, our keynote address will be delivered by Daniel Côté from l'École des Hautes Études Commerciales (HEC), Montréal, who has a long history of engaging with practitioners, including in action research projects. Thanks to Mark Ventry and his team at ON-COOP for collaborating with us on this mini-extravaganza (which will include a special tribute to Ian MacPherson at our annual joint banquet with ANSER). I look forward to seeing you in St. Catharines!

## Important Contact Information

**Darryl Reed** President, Professor, York University,  
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**Alli Floroff**, York University, [alli.floroff@gmail.com](mailto:alli.floroff@gmail.com)

**Ana Maria Peredo**, Director, Centre for Co-operative  
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**Marion Hewitt Pollock**, CASC Research Assistant,  
University of Saskatchewan,



DO YOU WANT TO SEND OUT INFORMATION ABOUT YOUR WORK IN THE  
CO-OPERATIVE WORLD?

PLEASE SUBMIT AN ARTICLE TO THE CASC NEWSLETTER!

DEADLINE FOR THE NEXT ISSUE IS OCTOBER 15<sup>TH</sup>, 2014



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## CASC 2014: Co-operating across Borders: Expanding the Boundaries of the Social and Solidarity Economy

Fiona Duguid



CASC 2014 conference is just around the corner. This year we are converging on Brock University in St. Catharine's, Ontario, from May 26 to May 29<sup>th</sup>. The conference theme for the Congress this year is *Borders without Boundaries* and we at CASC have embraced that theme. Researchers and practitioners have responded well to our call for papers and our conference programme is shaping up to have good representation from across the country.

Our keynote speaker this year will be Dr. Daniel Côté from HEC Montréal. We are pleased to announce the title of his presentation: *Co-operative Management – What is the Co-op Difference?* The keynote will be a good contribution to our joint learning day with OnCoop. We have been planning with Mark Ventry, ED of OnCoop, a day of learning and discussion with practitioners and researchers. On this day we are planning roundtables and panels on education and co-operatives including current programs, the student perspective, and teaching about co-operatives. We will also have workshops on researching and co-operatives that will be aimed at students and practitioners.

After the success of last year's joint sessions with CAFS (the Canadian Association of Food Studies) and CASID (the Canadian Association for the Study of International Development), we are continuing these fruitful relationships. We have two joint sessions with each. The connections to our sister organization, ANSER (Association for Nonprofit and Social Economy Research) also continue. We will have a number of joint sessions, receptions, and of course the banquet with their members.

We will also be celebrating the life and scholarship of our dear friend, mentor, and co-op activist, Ian MacPherson. One of the topics close to Ian's heart was co-operatives and peace. We will have a panel that discusses not only the role of co-operatives in peace building, but also a discussion about Ian's thoughts on this topic. We will also be honouring him at the banquet with our ANSER colleagues. If you have pictures or memories you would like to share, please contact Erin ([erin.hancock@coopscanada.coop](mailto:erin.hancock@coopscanada.coop)) as she is helping to put together a slide show and memory book.

Some logistical details to help you register. Please review the [online calendar of events](#), the [association conference fee schedule](#) (pdf), and the [Congress fee schedule](#) to find CASC. And you can register [online](#), by mail, by fax or onsite. An email confirming your registration will be sent to you from the Congress. Brock University, in partnership with the Rosalind Blauer Centre for Child Care, will offer child minding services on-site at Congress 2014. More information is available [here](#).

Looking forward to great conference with you.





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## CASC 2014 Keynote speaker

*Daniel Côté*



Daniel Côté is an associate professor at l'École des Hautes Études Commerciales (HEC), Montréal, where he has taught since 1983. He obtained his PhD from Louisiana

State University in 1985. At HEC, he was involved with le Centre de Gestion des Coopératives from 1977 and 2003 and was its director from 1992 to 2003. He teaches courses on business strategy at the graduate and undergraduate levels. He has taught a graduate course on co-operative management for the Master of Management: Co-operatives and Credit Unions program at St-Mary's University (Canada).

Professor Côté has conducted research on co-operatives for more than 25 years. His approach to research is very much action based where fundamental ideas and concepts (such as loyalty) are being implemented and tested in real life context with existing co-operatives.

He has published extensively on different co-operative sectors (mostly agribusiness and finance) and on issues such as management, strategy and entrepreneurship. His main concern has always been the management of co-operatives in a competitive environment. His work focuses on the development of a new co-operative paradigm. He develops the idea that co-operative leaders have an incentive to strengthen their co-operative identity since it is a source of competitive advantage. His new co-operative paradigm is based on issues of loyalty, mobilization through values, learning organization, meaning and legitimacy.

He regularly gives conferences on co-operatives both in Canada and internationally. In 2004, he received the ACE (Association of Co-operative Educators) award for Outstanding Contribution to Cooperative Education and Training. He was selected as fellow of the Filene Institute in October 2011.





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## CASC/ACÉC 2014

### PROGRAM AT A GLANCE/ VUE D'ENSEMBLE DU PROGRAMME

<b>TUESDAY 27, MAY</b>	
9:00 – 10:30	<b>A1: CASC-CAFS Joint Session</b> (Papers, KCLH) <i>Berge &amp; Pinkney</i> <i>Chen &amp; Scott</i> <i>Renglich</i>
10:30 – 11:00	<b>BREAK</b>
11:00 – 12:30	<b>B1: CASC-CAFS Session</b> (Papers, KCLH) <i>McMurtry &amp; Sumner</i> <i>Yifat</i> <i>Hailu</i>
12:30 – 2:00	<b>C1: CASC-CAFS</b> <b>Bridging the gaps between research and practice</b> (Roundtable, KCLH) Facilitator: Hannah Renglich (Vegan lunch by donation from Garden City Food Co-operative)
2:00 – 3:30	<b>D1: Measuring and Researching Impact</b> (Panel, KCLH) <i>Rixon</i> <i>Duguid</i> <i>Karaphillis &amp; Lake</i>
	<b>D2: Engaging Youth</b> (Papers, WH222) <i>Leviten-Reid &amp; Ellerby</i> <i>Ragainis &amp; Kotsias</i>
3:30 – 3:45	<b>Break</b>
3:45 – 5:15	<b>E1: CASC AGM</b> (KCLH)
5:15 – 7:30	<b>CASC RECEPTION</b> <i>Student Alumni SkyBar</i>
<b>WEDNESDAY 28, MAY</b>	
9:00 – 10:30	<b>F1: Co-operatives in Quebec</b> (Papers, KCLH) <i>Merrien</i> <i>Charbonneau</i> <i>Guillotte</i>
	<b>F2: CASC-CASID Joint Session</b> (Papers, WH222) <i>Hailu &amp; Minten</i> <i>Mackie &amp; Brown</i> <i>Vargas Prieto</i>
10:30 – 11:00	<b>BREAK</b>
11:00 – 12:30	<b>G2: CASC and ANSER joint session</b> (Papers, KCLH) <i>Theriault</i> <i>Hancock</i> <i>Broad &amp; Savory Gordon</i>
	<b>G2: CASC-CASID Joint Session</b> <b>Fair Trade</b> (Papers, WH222) <i>Sanchez Bajo &amp; Silvestre</i> <i>Reed</i> <i>Ellerby</i>
12:30 – 1:15	<b>LUNCH</b> (on your own)
	<b>ANSER Academic Keynote</b> (South Block 215) <i>David Hulchanski</i>
1:15 – 2:45	<b>H1: Participation</b> (Papers, KCLH) <i>Leviten-Reid</i> <i>Feldberg</i> <i>Vieta &amp; Duguid</i>
2:45 –	<b>BREAK</b>



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3:00			
3:00 – 4:15	<b>I1: Performance</b> (Papers, KCLH) <i>Pohler</i> <i>McKee &amp; Kagan</i> <i>Gordon Nembhard</i>	<b>I2: Credit Unions In A Changing Environment</b> (Panel, WH 222) <i>Quarter, McMurtry, Maiorano, Mook, Hammond Ketilson, Hudson Matthews</i>	
4:30	<b>Meetings TBA</b> (KCLH)	<b>ANSER Reception</b> (Cairns 200)	
<b>THURSDAY 29, MAY</b>			
9:00 – 10:30	<b>KI: Researching Co-operatives – Methodology and Context</b> (Workshop, KCLH) <i>Findlay; Karaphillis; Sanchez Bajo</i>	<b>K2: Impact and Relevance of Co-operative Business Education</b> (Workshop, WH 222) <i>Miner, Guillotte</i>	
10:30 – 10:45	<b>BREAK</b>		
10:45 – 12:15	<b>L1: Researching Co-ops Participatory and Action Research</b> (Workshop, KCLH) <i>Sousa; Cote; Mackie; Brown</i>	<b>L2: Co-op Education: the Student perspective</b> (Roundtable, WH 222)	<b>L3: CASC and ANSER joint session</b> (Papers, WH 304) <i>Ghosh</i> <i>Vieta &amp; Depedri</i> <i>Findlay</i>
12:15 – 1:15	<b>LUNCH</b> <b>Provided by Co-operatives and Mutuels Canada</b> (KCLH)		
1:15 – 2:15	<b>M1: Co-operative Principles as Competitive Advantage: The Case of the Patronage Dividend</b> (Keynote Address, KCLH) <i>Daniel Cote</i>		
2:15 – 3:30	<b>N1: Teaching across the Ages and Life</b> (Roundtable, KCLH) <i>Smith; McMurtry; Guillotte, TBA</i>	<b>N2: Generating Research Priorities and Meeting Research Needs</b> (Workshop, WH222) <i>Facilitator: Denyse Guy</i>	
3:30 – 4:00	<b>BREAK</b>		
4:00 – 5:15	<b>O1: Towards a Strategic Approach to Co-op Education</b> (Roundtable, KCLH) <i>Hunter; Ventry; Reed; TBA</i>	<b>O2: Social and Economic Impacts of Common Ground Co-operative</b> (Panel, WH222) <i>Owen, Hope, Readhead, Bishop, Li, Elayan, Garcia &amp; Wittingham</i>	
5:30 – 6:00	<b>Drinks</b> <b>Joint Banquet CASC/ANSER</b> (Lowenberger Residence - Cafeteria) Tribute to Dr. Ian MacPherson		

## Legend

KCLH = Kenmore Centre Lecture Hall

WH222 = Welch Hall 222

WH304 = Welch Hall 304

Joint CASC-CAFS session = 

Joint CASC- CASID session = 

Joint CASC-ANSER = 



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## Co-operative Day

Research and Education: Bringing together theory and practice

St. Catharines, Ontario

May 29, 2014

9:00am-5:30pm (followed by an evening banquet)

\*Students and practitioners invited\*



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### JOIN US!

The Canadian Association for Studies in Co-operation is working in partnership with the Ontario Co-operative Association and the Canadian Co-operative Research Network, with support from Co-operatives and Mutuels Canada and the Measuring the Co-operative Difference Research Network to host a special day during our annual conference dedicated to bringing researchers, practitioners, students and youth together to attend sessions and contribute to discussions on the following topics:

- Researching co-operatives
- Impact and relevance of co-operative business education
- Roundtable on education
- Generating research priorities and meeting research needs
- Teaching across the ages
- Educating the co-op sector

Featured speakers include Daniel Coté of Hautes Études Commerciales in Montreal, Carol Hunter of The Co-operators (Insurance), Claudia Sanchez-Bajo of the University of Winnipeg, Denyse Guy of Co-operatives and Mutuels Canada (and many others).

**This event is free for students, youth and practitioners** who want to attend for the day (lunch provided). If you would like to stay for an evening banquet to socialize with other researchers and practitioners, there will be a fee of \$50.

[Register here](#) (registration required for free day with option to purchase banquet tickets). [Map](#) of Brock University campus. If you want to attend the full 3 day conference, register [here](#). For more information, contact Erin Hancock at 613.238.6712 x211 or [ehancock@canada.coop](mailto:ehancock@canada.coop)



Canadian Co-operative  
Research Network  
Réseau canadien de recherche  
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## Program

THURSDAY 29, MAY			
9:00 – 10:30	<b>Session K1 Workshop:</b> <b>Researching Co-operatives Workshop I – Methodology and Context</b> <i>Isobel Findlay, George Karaphillis, Claudia Sanchez Bajo</i> <b>Kenmore Centre Lecture Hall</b>	<b>Session K2 Workshop:</b> <b>Impact and Relevance of Co-operative Business Education</b> <i>Karen Miner, Claude-Andre Guillotte</i>  <b>Welch WH 222</b>	<b>Session K3 CASC* and ANSER* joint session</b>  <b>Welch WH 304</b>
10:30 – 10:45	<b>BREAK</b>		
10:45 – 12:15	<b>Session L1 Workshop:</b> <b>Researching Co-operatives Workshop II – Participatory and Action Research</b> <i>Jorge Sousa, Daniel Cote:</i> Engaging the Co-op in research Cote: Changing the Co-op through research <b>Kenmore Centre Lecture Hall</b>	<b>Session L2 Workshop:</b> <b>Education Roundtable – Co-op Education: the Student perspective</b> St. Mary's Program graduates ON-Coop Schulich Certificate Program graduates Conventional students <b>Welch WH 222</b>	<b>Session L3 CASC and ANSER joint session</b>  <b>Welch WH 304</b>
12:15 – 1:15	<b>LUNCH</b> Provided by Co-operatives and Mutuels Canada <b>Kenmore Centre Lecture Hall</b>		
1:15 – 2:15	<b>Session M1 Keynote: Co-operative Management: What is the difference?</b> <i>Daniel Cote</i> <b>Kenmore Centre Lecture Hall</b>		
2:15 – 3:30	<b>Session N1 Roundtable:</b> <b>Teaching across the Ages and Life</b> <i>Kerr Smith, Claude-Andre Guillotte, J.J. McMurtry, TBA</i> <b>Kenmore Centre Lecture Hall</b>	<b>Session N2 Workshop:</b> <b>Generating Research Priorities and Meeting Research Needs</b> <i>Facilitator: Denyse Guy</i> <b>Welch WH 222</b>	
3:30 – 4:00	<b>BREAK</b>		
4:00 – 5:15	<b>Session O1 Roundtable:</b> <b>Towards a Strategic Approach to Co-operative Education</b> <i>Carol Hunter, Mark Ventry, Darryl Reed</i> <b>Kenmore Centre Lecture Hall</b>		
5:30	<b>Joint Banquet CASC/ ANSER</b>		

\*CASC = Canadian Association for Studies in Co-operation

\*ANSER = Association for Nonprofit and Social Economy Research

Once you register you will be added to the list to receive an updated agenda for the day once finalized.



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## Co-operative Sector News

### News from Centre for Co-operative and Community-Based Economy, University of Victoria

<http://www.uvic.ca/cccbe>

Dr. Ana María Peredo, Director of the Centre for Co-operative and Community-Based Economy was recently invited to visit the **Seikatsu Club Workers Collectives and The Civil Policy Research Institute** in Tokyo, Japan.

The Seikatsu Club Workers Collectives began in 1965 when a single Tokyo housewife organized 200 women to buy reasonably priced, higher quality milk for their families. The co-operative has developed into a formidable commercial enterprise serving over 230,000 households. The co-op emphasizes direct producer/consumer links to moderate and humanize the market.

For the past 10 years the CCCBE has partnered with this incredible community social enterprise. Ana María states that “there are many things we can learn from this group of collectives and the creative women who have developed social enterprises to meet the food, health, environmental, educational, child care and elder care needs of their families, and continue growing these collectives by making a difference at a political level. This is a world renowned model that serves as an outstanding example of a sustainable social enterprise.”

As an international leader on co-operatives and the community-based economy, Ana María Peredo was invited to present "On Essays on Polanyi on Market Economies" Social Enterprise Network at the Civil Policy Research Institute in Tokyo, Japan. In addition, she also presented a tribute to the work done by the late Dr. Ian MacPherson on the Co-operative Movement.





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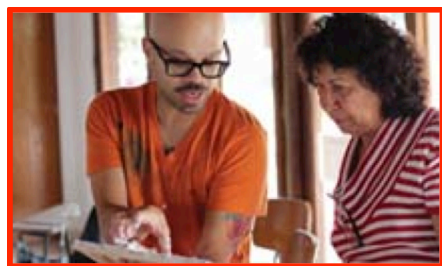
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## **UVIC Student winner of the CCCBE's Ian MacPherson Scholarship shapes art into research**

Congratulations to Bruno de Oliveira Jayme for being awarded the 2014 Dr. Ian MacPherson Scholarship! Bruno is a UVic PhD student in Interdisciplinary Studies combining arts, education and human geography to challenge the status quo of waste management in Latin America through artistic processes.

For the past four years Jayme has worked in partnership with the recycling cooperatives in Brazil to host workshops and create a mobile art exhibit, titled "Collector of stories" to display the artwork made out of recyclable materials, produced by homeless people from the Sao Paulo region. The mobile art exhibit is helping oppressed individuals to find their own voice to fight for social justice and as income generation for those who make the streets of Sao Paulo their home. Bruno is using this fieldwork to help advance social inclusion and to develop pedagogical materials on the use of art techniques as a research tool.

The Dr. Ian MacPherson Scholarships are awarded to outstanding graduate students at the University of Victoria with an interest in co-operative studies and community based economy.



## **News from the Centre for the Study of Co-operatives University of Saskatchewan**

### **Announcing a Change in Directorship**

by Heather Acton

**Murray Fulton** has been appointed director of the Centre for the Study of Co-operatives for a five-year term, effective January 1, 2014. Murray has been a fellow of the Centre since its inception in 1984 and served as director from 1995 to 2000. He is currently a professor in the Johnson-Shoyama Graduate School of Public Policy.





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With degrees from the University of California, University of Oxford, Texas A&M University, and the University of Saskatchewan, Murray has research and teaching interests in a number of areas, including industrial organization, agricultural industry analysis, co-operative theory and community development. He is the co-author of a number of books and reports and has written numerous articles and papers on industrial organization, co-operatives, and agricultural policy. Murray has worked on research projects for the Economic Council of Canada and has served as a consultant to the Saskatchewan government and the Federal/Provincial Task Force on the Role of Co-operatives and

Government in Community Development. Most recently, he was part of a team of faculty from the university to be awarded \$1M from Federated Co-operatives Limited to explore co-operative business development in rural and Aboriginal communities.

We thank **Lou Hammond Ketilson** for her vital contribution to the ongoing success of the Centre during her more than nine years as director, and are pleased that she will continue her involvement with the Centre as a Fellow in Co-operative Management. Lou has continuing responsibilities as the lead of two large research projects: a 2010–15 initiative on the impact of co-operatives and credit unions in Canada funded by the Social Sciences and Humanities Research Council, and a 2013–16 project on sustainable rural development in Africa funded by the International Development Research Centre. Both are in partnership with the Canadian Co-operative Association.



# Call for Papers

**Special Issue in Social Entrepreneurship & Management & Marketing Challenges for the Knowledge Economy.** The journal *Management & Marketing* is inviting scholars to contribute to the second issue of 2014 by sending their submissions to [office@managementmarketing.ro](mailto:office@managementmarketing.ro) by May 1<sup>st</sup>, 2014. The issue is dedicated to the core area of Social Entrepreneurship.

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**Business Ethics Quarterly Special Issue Environmental Sustainability and Business: Crisis or Opportunity?** Deadline September 30<sup>th</sup>, 2014.

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**Journal of Sustainable Finance & Investment.** The Journal of Sustainable Finance & Investment presents the latest research from a wide range of research directions including law, corporate governance, finance, logistics, accounting, communications, development studies, social studies and philosophy. Academics and practitioners working in these areas are invited to submit articles to the journal. Deadline is December 31<sup>st</sup>, 2015..

**International Journal of Social Entrepreneurship and Innovation.** IJSEI provides valuable insights into successful business techniques and strategies in the field of social entrepreneurship, including theoretical perspectives, cutting-edge research, and actionable solutions to identified problems of particular interest to policy makers in government and international agencies, academics and researchers.

**ANSERJ** As editors of ANSERJ we would like to invite you to consider submitting your paper for publication. The journal has an open submission policy, so your paper to our peer reviewed journal can be submitted at any time in French or English. Full guidelines and submission instructions are on the ANSERJ web site: HYPERLINK "<http://www.anserj.ca>" [www.anserj.ca](http://www.anserj.ca)

**Journal of Research on Trade, Management and Economic Development. JRTMED** is a new peer-reviewed journal published in English and hosted at the Trade Co-operative University of Moldova interested in original research (theoretical, applied, interdisciplinary, etc.) and innovative ideas with potential application in practice by public and private institutions, cooperatives, entrepreneurs and investors, and others interested in the fields. Articles (6-10 pages including references) are read by the editor and at least two independent reviewers. See <http://jrtmed.uccm.md/index.php/en>

**The Social Enterprise Journal's** editorial team has chosen not to restrict the subject areas for this journal, but to open the door wide to all scholars publishing in social enterprise. The SEJ will accept both rigorous research papers and shorter case study submissions that address key aspects and issues of importance, which can be addressed at a global, national and/or individual social enterprise level.



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## Call for Conference Papers

We are pleased to announce that a new research area, [“Co-operative economy and collective ownership”](#), will be permanently part of the [EAEPE](#) conferences.

This research area welcomes scholars interested in the co-operative sector, an important component of the economy in Europe, in the Americas and in the Asia Pacific, and of developing significance in Africa. The co-operative firm is a very old institution, as is the interest that economics, sociology, history and management have shown in its study. Nevertheless, the attention given to the co-operative economy, in both research and teaching, is limited, if compared to its actual dimension and potential, especially in times of crisis.

This research area is interested in all forms of co-operative businesses: workers' cooperatives; consumer cooperatives; credit unions and banks; users' co-operatives; mutuals and insurances. We are also interested in community-level forms of collective ownership of services and public goods. Co-operatives operate in the most diverse industries, markets and societies. An interdisciplinary research approach is most welcome given the multi-faceted nature of the co-operative movement, whose symbolic birth is held to be in Manchester in 1844, though much older and more primitive forms of co-operatives have existed in Europe (back to the Roman period), Asia (during early Chinese dynasties) and in the Americas (in Pre-Columbian societies).

Some of the recent interest in co-operation has been prompted by the financial crisis and the debate on the failures of capitalism. But even in growth periods, the co-operative model has been praised as an option for very contemporary needs such as workers' participation and involvement, ownership of standards and systems in the digital economy and in creative industries, alternative currencies and peer to peer banking, and self management of community level services and facilities.

Next conference, as you may already know, will be held at University of Cyprus, Nicosia, Cyprus from 6-8 November 2014.

-Abstract submission deadline: 30 May 2014

-Notification of acceptance: 20 June 2014

-Full paper submission deadline: 1 October 2014

If you want to submit an abstract for our Research Area conference [follow this link](#)

If you want to download the full Call for Papers in pdf, please [follow this link](#)





# CASC

Canadian Association for  
Studies in Co-operation

[www.coopresearch.coop](http://www.coopresearch.coop)

# ACÉC

L'Association Canadienne  
pour les Études sur la  
Coopération



spring | 2014

## Call for Conference Papers continued

Thanks for your attention, and please forward this email to any colleague of any discipline that may be interested in joining us.

We hope to hear from you soon,

Andrea Bernardi, Manchester Metropolitan University, United Kingdom

[a.bernardi@mmu.ac.uk](mailto:a.bernardi@mmu.ac.uk)

Salvatore Monni, Roma Tre University, Italy

[salvatore.monni@uniroma3.it](mailto:salvatore.monni@uniroma3.it)

Rowan Tomlinson, University of Bristol, United Kingdom

[rowan.tomlinson@bristol.ac.uk](mailto:rowan.tomlinson@bristol.ac.uk)

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Web: [www.ica.coop](http://www.ica.coop) | Twitter: [@icacoop](https://twitter.com/icacoop) | Facebook: [ICA: International Co-operative Alliance](https://www.facebook.com/ICA-International-Co-operative-Alliance)

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enterprises build  
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## Call for Contributions

Dear Canadian co-operative advocate, practitioner, or researcher:

The Canadian Association for Studies in Co-operation (CASC) is assisting the International Co-operative Alliance's Principles Committee in gathering feedback from you—Canadian co-operative practitioners, researchers, and supporters—for the new drafting of the Co-operative Principles Guidance Notes.

Specifically, the Principles Committee, in a mandate established in November 2012 during the General Assembly of the ICA and the final international event of IYC 2012 in Manchester, UK, is overseeing the process of (1) adding new Guidance Notes to the Co-operative Principles, (2) establishing the irreducible core of each Principle, and thus (3) of the co-operative identity.

The DRAFT Guidance Notes that we need your feedback on are for the following Principles:

- 3. Member Economic Participation
- 5. Education, Training, and Information
- 7. Concern for Community

**You can find the full DRAFT Guidance Notes for Principles 3, 5, and 7 here:**

**<http://ica.coop/en/co-op-decade/call-comments-co-operative-principles-3-5-and-7>**

Please read these, share them in your networks, discuss them, and **submit your comments and feedback on the substance of these DRAFT Guidance Notes to the following brief survey by June 1, 2014:** <https://www.surveymonkey.com/s/GuidanceNotes>.

For further background information, we also invite you to review the ICA Blueprint for a Co-operative Decade: <http://ica.coop/en/publications/blueprint-co-operative-decade>.

The Board of CASC will gather all of the comments and feedback received from Canadian co-operative practitioners and researchers and will send them to the Principles Committee shortly after June 1.

Sincerely, and in co-operation,



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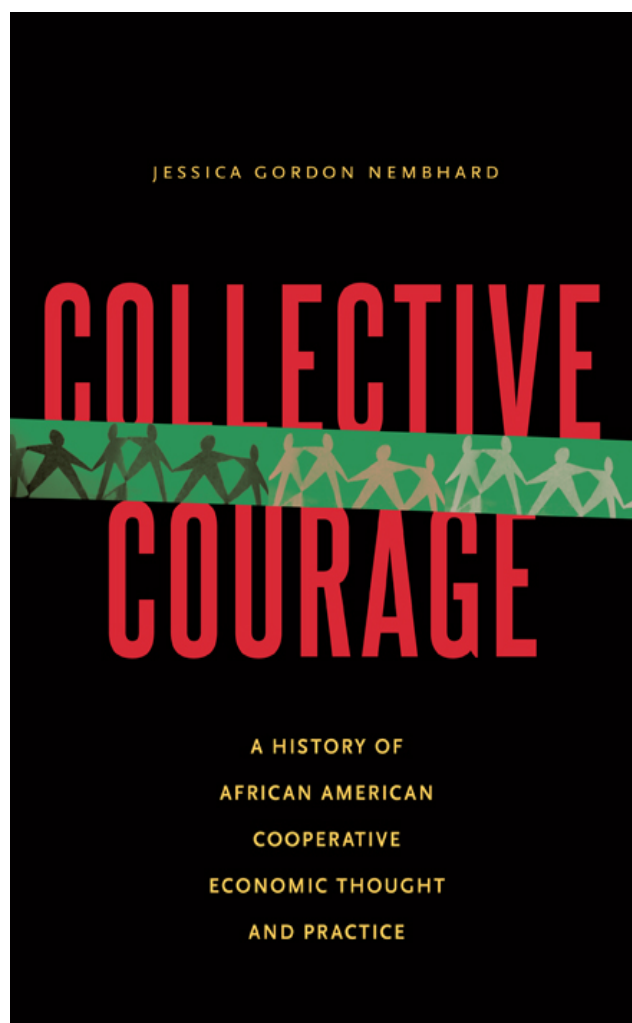
## Worth Reading: Books about Coops

“The word ‘pathbreaking’ should not be used casually, but this is, in fact, a pathbreaking book. There is nothing like it. Jessica Gordon Nembhard’s study of Black cooperatives opens a door on a critical aspect of Black history in general and cooperative history in particular—a door very hard to open, given the challenges and difficulties with records and sources. What she has found behind the door is subjected to inspiring yet tough-minded analysis. The long trajectory of development Gordon Nembhard describes and the direction she illuminates offer profoundly important guidance as we enter an era of increasingly difficult economic and political challenges.”

—Gar Alperovitz, Lionel R. Bauman Professor of Political Economy, University of Maryland, author of *What Then Must We Do? Straight Talk About the Next American Revolution*

“*Collective Courage* is an important addition to the body of work examining efforts to

achieve economic development by African Americans. This book represents the culmination of Jessica Gordon Nembhard’s long-standing and pathbreaking research in this area. The publication of *Collective Courage* will be warmly welcomed by scholars and community activists searching for development strategies that circumvent increasingly globalized predatory economic networks. The historical and contemporary examples of cooperative ventures discussed in the book will unquestionably serve as useful models for pursuing sustainable approaches to community development.”







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## MEMBERSHIP FORM

Membership rates for the 2014/15 CASC year are regular members \$150 and students, retired individuals, and the underwaged \$55. Benefits include the following:

- *CASC Newsletter* twice yearly
- *Journal of Co-operative Studies* (3 issues per year)
- Announcements of interest (about conferences, new co-operative resources or initiatives, scholarships etc.) through the CASC listserv

**Contact Information** *(Please let us know if your contact information changes during the year!)*

Name: \_\_\_\_\_

Institutional Affiliation (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_ (country) \_\_\_\_\_ (postal code)

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

### Membership Type

Select one of the following:

\_\_\_\_\_ Regular (\$150)

\_\_\_\_\_ Student/Retired/Underwaged (\$55)

### Optional donation

\_\_\_\_\_ In support of Ian MacPherson Fund

\_\_\_\_\_ In support of student/practitioner travel to CASC annual conference

**Total:**

### Payment Information

Pay online with PayPal at <http://www.coopresearch.coop/how-to-join/>

Or mail the completed membership form, along with a cheque or money order made out to CASC in CDN or US dollars (at par) to:

Canadian Association for Studies in Co-operation

c/o Centre for the Study of Co-operatives

University of Saskatchewan

101 Diefenbaker Place

Saskatoon, SK S7N 5B8 Contact us at [casc.acec@usask.ca](mailto:casc.acec@usask.ca) if you have any questions.



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## Formulaire de membre

Les frais d'adhésion à l'ACÉC en 2014-2015 sont de 55 \$ pour les étudiantes, les personnes retraitées, et les personnes sous-payées; 150 \$ pour les autres personnes. Au nombre des avantages, les membres reçoivent :

- Une copie de notre journal interne (deux numéros par an)
- Des nouvelles récentes (congrès, nouveaux outils et initiatives de coopération, bourses, etc.) par courriel
- *Journal of Co-operative Studies* (trois numéros par an)

**Coordonnées** (*Veuillez nous informer de tout changement au cours de l'année!*)

Nom \_\_\_\_\_

Affiliation à un établissement (s'il y a lieu) \_\_\_\_\_

Adresse \_\_\_\_\_

\_\_\_\_\_ (code postal) \_\_\_\_\_ (Pays) \_\_\_\_\_

Courriel \_\_\_\_\_ Téléphone \_\_\_\_\_ Télécopieur \_\_\_\_\_

## Catégorie de membre

Cochez le choix approprié :

☐ Régulier (150 \$)

☐ Étudiant/retraité/sous-payé (55 \$)

## Don en option

☐ Bourse Ian MacPherson

☐ Subventions pour les voyages étudiants ou praticiens aux conférences annuelles ACÉC

## Le Total :

**Paiement** (Si vous avez des questions, n'hésitez pas à communiquer avec nous à [casc.acec@usask.ca](mailto:casc.acec@usask.ca))

Utilisez PayPal à <http://www.coopresearch.coop/how-to-join/>

Ou veuillez poster le formulaire dûment rempli, accompagné d'un chèque ou d'un mandat-poste à l'ordre de l'ACÉC en dollars canadiens ou américains (au pair) à l'adresse suivante :

Association canadienne pour les études sur la coopération

a/s Centre for the Study of Co-operatives

University of Saskatchewan

101 Diefenbaker Place

Saskatoon, SK S7N 5B8