

# Study: Impact and Relevance of Co-operative Business Education

*Boosting performance by learning about the co-operative model*

Update presentation, May 27, 2014

Karen Miner ([karen.miner@smu.ca](mailto:karen.miner@smu.ca))

Claude-André Guillotte ([claudio-andre.guillotte@usherbrooke.ca](mailto:claudio-andre.guillotte@usherbrooke.ca))



CO-OPERATIVE  
MANAGEMENT  
EDUCATION



UNIVERSITÉ DE  
SHERBROOKE



IRECUS

Institut de recherche et d'éducation  
pour les coopératives et les mutuelles  
de l'Université de Sherbrooke

To profile the existing co-operative business education programs and assess their impact and relevance.

### *Objectives*

- To profile existing formal programs dedicated to co-operative business education (around the world);
- To gather data in order to analyze the impact and relevance of these programs on graduates and sector partners; and,
- To profile existing internal 'co-operative business education' programs within co-operative organizations

## Mandate

---



- Saint Mary's University
- IRECUS, Universite de Sherbrooke
- University of Saskatchewan
- York University
- Cipriani College
- Coop College, UK
- University of Winnipeg
- Euricse
- Sheffield Hallam
- University of Bologna
- University of Mondragon
- University of Helsinki
- University of Gloucestershire, UK
- Pontifica Universidad Catolica do Parana
- Université de Bretagne Occidentale
- University of Havana
- Universidad Autonoma de Queretaro
- University of Sydney, Australia
- Ciescoop, Universidad de Santiago, Chile
- Universidad Tecnologica Equinoccial-Quito-Ecuador
- Ambo University, Ethiopia

# List of programs

---

Has the program been relevant to your career development?

- Significantly 59.85 %
- Moderately 29.55 %
- Minimally 8.33 %
- Not at all 2.27 %

# Preliminary results

---



Would you recommend your program to colleagues or others?

- Yes 95.45 %
- No 4.55 %

# Preliminary results

---

To what degree did the program change your approach to your activities in co-operatives?

- Significantly 57.60 %
- Moderately 32.80 %
- Minimally 8.00 %
- Not at all 1.60 %

# Preliminary results

---



How well recognized is the program in your organization?

- Significantly 23.48 %
- Moderately 40.15 %
- Minimally 31.82 %
- Not at all 4.55 %

# Preliminary results

---

Taking into account the type, size and culture of your co-operative, to what extent have you been able to impact the performance of your co-operative as a result of the co-operative business education program you completed?

- Significantly 32.00 %
- Moderately 32.80 %
- Minimally 24.80 %
- Not at all 10.40 %

# Preliminary results

---



Of the following knowledge areas, which three have been the most valuable to you in your co-operative activities ?

- |  |         |
|--|---------|
| • Co-operative identity (principles and values)      | 54.55 % |
| • Co-operative business strategy                     | 39.77 % |
| • Co-operative organizational structure and function | 32.95 % |
| • Member participation                               | 26.70 % |
| • Sustainable development (triple bottom line)       | 21.59 % |
| • Co-operative finance and accounting                | 19.32 % |
| • Co-operative marketing                             | 12.50 % |
| • Co-operative people management / HR                | 10.80 % |
| • Other  | 1.70 %  |

# Preliminary results

---