

# Renewing the Co-operative Development Initiative

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# Successful Renewal of CDI

- Program renewed for 4 years at \$19.1 million
- Two national co-op organizations CCA and CCCM will co-manage some \$16.128 million
- The Co-operatives Secretariat will manage \$800,000 for a Research and Knowledge Development Program
- Importance is that the program was renewed in difficult times
- Sector management



# OLD CDI

- 2003-2008 First CDI and then renewed for one year until 2009
- Partnership between Co-operatives Secretariat
- \$15 million over 5 years
- Two sections:



# Advisory Services

- \$1 million per year administered by the national organizations
- 15 provincial associations
- 6 co-op federations of which 5 in Quebec
- 1 Arctic Co-operatives Limited based in Winnipeg



# Innovation and Research

- \$2 million per year
- Funding of projects chosen by a steering committee of co-op reps and others all appointed by government
- Administered by the Co-operatives Secretariat



# Ag CDI

- Agricultural Co-operative Development was \$4.25 million over 3 years started in 2006 ended in March 2009
- Helped valued added agricultural and bio-fuel co-ops
- Administered by the 2 national organizations



# Results of combined CDI

- I & R some 205 Projects helped
- Over 200 new co-ops created
- Over 1500 co-ops and co-op projects helped
- Two major agricultural co-op conferences
- Production of three major research studies
- CIP, Bio-fuels, Agricultural Co-op Networks



## CDI part of Agricultural Policy Framework

- AG Policy Framework renewed for one year 2008-09
- ***Growing Forward*** is the federal provincial agricultural partnership part joint programs; part federal only programs
- ***CDI*** is in the Agriculture framework because all non-financial co-operative policy at the federal level and the Co-operatives Secretariat are under the Agriculture and Agri-food Department for historic reasons



# Campaign for renewal

- 2 Campaigns
- 1. 2007-2008
- 2. 2008-2009



# Our Proposal

## **Harness the Power of Co-operation**

- *A new Co-operative Development Initiative for Canada*
- What was new
- Improved asks for Advisory Services and Innovation and Research including National Advisory Services (federations and sectors)
- As well as a new ask for a Co-operative Development Fund



# What we did

- Preparation of proposal
- Mobilization of members
- On-line campaign
- Brochures and documents
- Lobbying Campaign with Lobby Days in November 2007 and February 2009 as well as receptions
- February 2009 met with over 30 MPs from all Parties



# Why we were renewed...

1. United co-operative sector
  - English and French CCCM and CCA
  - Co-ops and credit unions
2. Track record on running first programs
3. Co-ops could answer public policy needs



# Renewal

4. CDI renewal remained even more valid in economic downturn
5. Good partnership with Co-operative Secretariat
6. Good use of campaign tools
7. Co-ops are popular with Government and all 4 other parties (election example)



# What is key

- Sector Unity and Participation
- Image of sector
- Partnerships
- Policy
- Campaign
- Political Context of minority government



# What is next

- Negotiating details of program
- Rolling out of new program
- Taking in applications for the new Innovative Co-operative Projects deadline July 31st
- CCA and CCCM will continue to lobby in the next period for a Co-operative Development Fund and a Co-operative Investment Plan