

Social Finance in Canada



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ANSER Conference

28th May 2009

Introduction



- What is Social Finance?
- Understanding the Blended Value Proposition
- Canada's Social Finance Landscape
- Emerging Investment Opportunities
- Moving Social Finance Forward

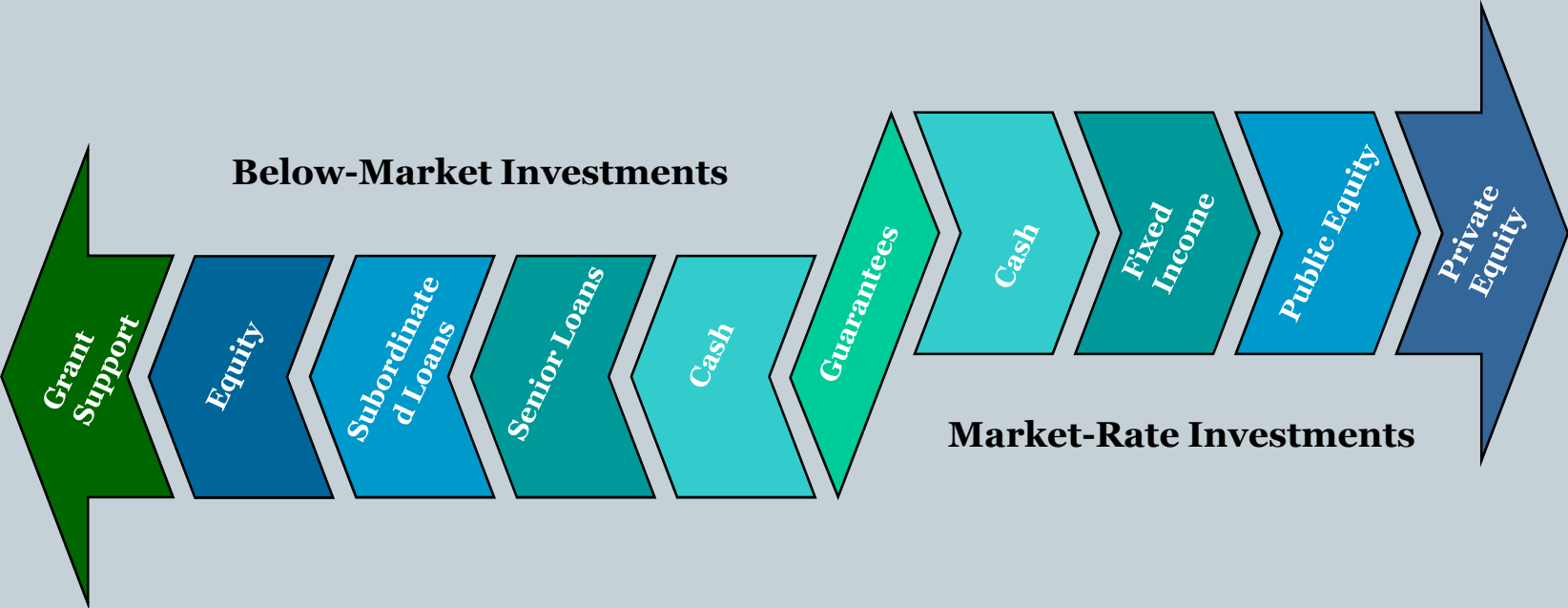
What is Blended Value?



“The Blended Value Proposition states is that all organizations, whether for-profit or not, create value that consists of economic, social and environmental value components — and that investors (whether market-rate, charitable or some mix of the two) simultaneously generate all three forms of value through providing capital to organizations.”

Jed Emerson

Social Finance Continuum



Source: F.B. Heron Foundation

Canada's Social Finance Landscape



- Government
- Philanthropy
- Community Development Finance
- Social Enterprise
- Green Investors

Emerging Opportunities



- Engaging institutional investors
- Utilizing foundation assets
- Creating new financial vehicles
- Enabling government legislation
- Developing social metrics

Moving Forward



- Mapping supply, demand, intermediaries
- Commonly-understood language
- Align demand and supply
- Creativity around financial vehicles
- Absorptive capacity of social enterprise
- Use the current crisis as an opportunity

Contacts



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